

Organization:	Brane Enterprises and Brane Services Pvt Ltd
Job role & Requirements:	<p>Our new technology start up is called Brane Enterprises and Brane Services Pvt Ltd. And our unique technology platform being developed is called NSL Hub (Natural Solutions Language Hub) And our web site is www.nslhub.com</p> <p>There are 3 diverse target segments and hence 3 different structures. We need good experienced managers/leaders at both senior and middle levels. At entry levels with 2 to 4 years, middle levels with 6 to 9 years' experience and senior positions with 10 to 20 years' experience.</p> <p>The domains are Business Development, Business and Process consulting, BPR, ERP Sales and implementation, Marketing, Sales, Branding and Digital marketing and new media experts, UX/UI experts and App developers, Tech Architects, Quality and Business Analysts, Training and onboarding clients, Business Analysts, Partnerships and relationship experts, Govt Liaison, domain experts in rural marketing and selling, agri segments, healthcare services etc.</p> <p>IBS alumni with marketing, sales and operations specializations will fit our requirements.</p> <p>The 3 distinctly different segments that this structure will operate are</p> <ol style="list-style-type: none"> 1) NPO/ NGO segment, which will be mostly B2B selling and ERP like implementation, integrating all their stakeholders under one platform/portal. The target customers are all NPOs/NGOs, Academic and research institutions, places of worship, charitable hospitals etc. 2) Rural markets selling products and services on a B2C and B2B mode, and information and data collation like Rural yellow pages, customer and service provider enlistment, digital literacy and smart phone penetration etc. We will be setting up ecommerce Assisted centers called RDSCs (Rural Digital Service Centers, converting local kirana centers to sell a large variety of products digitally, with a last mile rural physical presence) 3) Government to Citizen Services, (G2C) integrating all government services, schemes and grants, targeted at all citizens in the country, both urban and rural, integrated into the NH platform. <p>All recruitments will be in Brane group of companies, though Byrraju Foundation is our active partner and first NPO customer.</p>
How to Apply:	Email your resume at info@ibsaf.org
	For more information about the job roles please click the below link Org Structure Brane 3 segments March 2022