

JOB DESCRIPTION

Position Title	Consultant/Senior Consultant
Division	Consumer
Location	Hyderabad, India

ABOUT US

GlobalData is the leading Data & Analytics company, helping thousands of companies, government organisations and industry professionals profit from faster, more informed decisions. Our mission is to help our clients decode the future to become more successful and innovative. We have decades of experience in being the trusted, gold standard intelligence providers to the world's largest industries, with our unique data driven, human-led, and technology-powered approach creating trusted, actionable, and forward-looking intelligence to predict the future and avoid blind-spots.

GlobalData's platform is transforming how organisations around the world find and use data to drive success. We are now one of the fastest growing data analytics companies on the LSE and we continue to accelerate; we are striving towards our vision to be the world's trusted source of strategic industry intelligence delivered on a single platform with multi-industry coverage. This winning approach has enabled us to swiftly and proactively respond to recent global events and as such has increased demand for our services under unprecedented circumstances creating amazing opportunities for our business and our people.

DESCRIPTION

GlobalData is looking to hire Consultant/Senior Consultant. This position directly contributes to the high quality business intelligence that GlobalData provides, and involves conducting a range of investigative, assessment and forecasting activities and secondary research for the Consumer sector.

WHAT WE ARE LOOKING FOR

- Knowledge of the business and consumer industry issues within your chosen research area.
- At least 3-5 years of post-qualification work experience is a must; off which minimum 3 years on research/consulting side.
- Data modelling and ability to handle large datasets.
- Well-honed research skills and the ability to uncover unique insights.
- Excellent written and oral communication skills.
- Broad and well developed analytical skills.
- Advanced PC skills, particularly in Excel and PowerPoint.
- Organizational skills including time management, project planning and tracking.

KEY RESPONSIBILITIES

- **Deliver Robust Market Intelligence products:** Contribute significantly to a high quality stream of research output in the form of data and reports. These will focus on market insight across a broad range of CPG (consumer packaged goods) sector topics. Develop and test hypotheses that challenge existing estimates within a market to provide unique insight. Evaluate the data required to support those hypotheses. Use all the tools and knowledge at your disposal to produce analysis that goes beyond the descriptive to offer valuable customer insight for our clients.
- **Team Management:** Manage team of Research Analysts in the production of content – both Data & reports. Train these analysts in market analysis, forecasting, data presentation and analysis and monitor their performance such that they produce good quality products across our product offering.
- **Develop industry expertise:** Develop expertise within the area of Consumer Sector. Pick and track trends in the sector, build deep insight into the consumer trends and competitive landscape for leading consumer markets. Maintain and provide timely responses to market issues and offer up to date opinions.
- **Master communication skills:** Through research and consulting assignments, develop written and oral communication skills. Hone writing skills to be precise and efficient, minimizing the length of research documents while maximizing the value to clients.

- Provide effective client support: Begin to build client relationships and understand client objectives and needs. Support our clients with timely and high-value analyst support. Provide content and knowledge support to the sales and marketing teams. Support our sales channel partners to add credibility to the sale.
- Build strategic involvement: Offer insight in your area of expertise to team planning meetings. In conjunction with your Group Head, contribute to the direction of the team, particularly with regards to new data-driven analytical products. Develop a client-centric point of view with regards to ideas for future new products and services.

Know more: Scan and follow us



Interested candidates may drop their resume to Mr. Avinash Reddy Tekulapally @ avinash.reddy@globaldata.com