

Openings @ Ipsos as MT (Research).

Ipsos is an innovative, entrepreneurial, client-focused global organisation, providing broad market research services. They set high standards and go beyond the numbers to identify a course of action that will lead to stronger in-market results. They always challenge, provoke and stimulate thinking, work collaboratively to service our clients most effectively. Their solutions are:

- Media & Brand Expression (Ipsos Connect)
- Innovation & Brand Strategy (Ipsos Marketing)
- Customer & Employee Relationships (Ipsos Loyalty)
- Social Research & Corporate Reputation (Ipsos Public Affairs)
- Survey Management, Data Collection & Delivery (Ipsos Observer)

Founded in France in 1975, Ipsos has grown into a worldwide research group with over 16,600 employees and offices in 88 countries. At Ipsos, they deliver insightful expertise and their researchers assess market potential and interpret market trends, develop and build brands which helps our clients build long-term relationships with their customers. They are one of the largest market research companies operating in 90 markets with more than 18,000 professionals.

About the Role

As the Management Trainee- Research, you will assume responsibility for supporting the building up of a strong sustainable Quantitative business in Gurugram and work seamlessly with the other verticals within India as well as other Ipsos offices for building a positive image for Ipsos in India. Towards this, you will work with the team in the Gurugram office, ensure a high quality execution and output to clients.

Other responsibilities include:

- Execute the project completely
- Design first draft of questionnaire
- Conduct field briefing with RPM
- Set up fieldwork along with RPM
- Draft DP specification /Analysis Plan
- In Qualitative conduct Fieldwork and in-depth interviews/do content analysis.
- Review the data, data visualization, prepare first draft of presentation
- Co-ordinate with client on field status/venues/timelines and field visit
- Update the norms database
- System/process compliance

Location : Gurugram and Mumbai

CTC : 6.50 LPA

Interested candidates to share their resume to Neha.Rajan@ipsos.com with the subject line "**Application source - IBSAF | Management Trainee - Research - (Location - Gurugram and Mumbai)**" .. Deadline by Sun.-3rd July.'22