

## Koncepto Sciencetech International Private

### Limited Job Description

<b>Job title</b>	<i>Business Analyst</i>
<b>Reports to</b>	<i>Senior Manager – Business Development &amp; Strategic Advisory</i>
<b>Location</b>	<i>Bangalore</i>

#### Job purpose

Primary Role involves working as a support function for the Business Development & Strategic Advisory team by contributing to their day to day and long-term requirement of Secondary Research, Market Intelligence, Data Analytics & PowerPoint Presentation & Reports

#### Duties and responsibilities

- Conduct external and internal research as per requirement using various internal and external search tools and databases.
- Identify and track research pertaining to general market trends, industry specific trends, client background and case studies
- Preparation of reports related to market potential for various industries/sectors/services that are of interest to the company
- Preparation of reports specific to projects in the above listed segments/sectors
- Excellent business writing, report writing, and communication skills
- Preparation of case studies and other support documents
- Proficiency in Microsoft Word, Excel, and PowerPoint
- Exceptional attention to details, project ownership, and strong track record of executing high-impact projects and initiatives

#### Work Experience

- Experience of 1-2 years in market research
- Experience in preparing market research reports, business reports and industry specific informative documents
- Understanding of business operations and market dynamics

#### Educational Qualification

- Master's in business administration from reputed School/University
- Bachelor's Degree in Pharmacy/Engineering/Science from reputed School/University

#### Work Location

- Bangalore, India

#### Travel Requirements

- N/A

**Applicants may write to Ms. Rishu Pal ([rishu@koncepto.com](mailto:rishu@koncepto.com)), with the subject line "Application source - IBSAF | *Business Analyst* - (Location - Bangalore) - Koncepto Scientech"**

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