

JOB DESCRIPTION

Position Title	Managing Consultant
Division	Consumer Consulting
Location	Hyderabad, India

ABOUT US

GlobalData is the leading Data & Analytics company, helping thousands of companies, government organisations and industry professionals profit from faster, more informed decisions. Our mission is to help our clients decode the future to become more successful and innovative. We have decades of experience in being the trusted, gold standard intelligence providers to the world's largest industries, with our unique data driven, human-led, and technology-powered approach creating trusted, actionable, and forward-looking intelligence to predict the future and avoid blind-spots.

GlobalData's platform is transforming how organisations around the world find and use data to drive success. We are now one of the fastest growing data analytics companies on the LSE and we continue to accelerate; we are striving towards our vision to be the world's trusted source of strategic industry intelligence delivered on a single platform with multi-industry coverage. This winning approach has enabled us to swiftly and proactively respond to recent global events and as such has increased demand for our services under unprecedented circumstances creating amazing opportunities for our business and our people.

DESCRIPTION

GlobalData's Consumer team is looking to hire a Managing Consultant. This position directly contributes to the high quality business intelligence that GlobalData provides, and involves conducting a range of investigative, assessment and forecasting activities and secondary research for the Consumer sector. As a Project Manager you are expected to contribute fully to the objectives of the company (Retail / CPG). Above all, you are to achieve the personal objectives outlined

WHAT WE ARE LOOKING FOR

- Bachelor's/Master's degree in economics, computer science, engineering, mathematics, statistics, or similar quantitative field
 - Working knowledge about the design, implementation and maintenance of crawling libraries, and information extraction.
 - Awareness about how to measure and improve the online performance of leading CPG brands in areas such as product content, pricing, search rankings, and product reviews.
 - Experience with data visualization, reporting, dash boarding, and presentation skills
 - Data management/information retrieval research, especially semantics extraction from large-scale information spaces such as the Web, wikis, blogs
 - Domain expertise: Retail strategy, ecommerce strategy, digital marketing, consumer direct models, social media, mobile commerce, web information retrieval, Information management and extraction, and competitive intelligence.
 - Experienced with data analysis and visualization
- Highly proficient analytical skills; Attention to detail and accuracy. Experience in data modelling and management of large datasets.
- Identify and adopt best practices in reporting and analysis: data integrity, quality checks, test design, analysis, validation, and documentation.
- Excellent written and oral communication skills.
- Organizational skills including time management, project planning and tracking.

KEY RESPONSIBILITIES

- **Deliver Robust Market Intelligence products:** The candidate should be aware about the Online Pricing Intelligence solution, with a clear understanding of how the daily pricing dynamics affects different brands across different retailers globally. We track SKU/variant item-level prices for millions of products across multiple countries, currencies and languages on a daily basis. The project needs to track how prices are changing, by how much, how frequently and when, across varied product sectors.

- The candidate should contribute significantly to a high quality stream of research output in the form of data, analysis, and reports. Use all the tools and knowledge at your disposal to produce analysis that goes beyond the descriptive to offer valuable customer insight for our clients – both retailers and manufacturers.
- ****Important:** The candidate should be able to work with technical team (software teams) and provide ideas and solutions to automate and improve productivity and efficiency. The candidate should be very proficient in handling projects involving heavy Web Spidering, Web Crawling, Web Indexing.
- **Team Management:** Manage team of Research Analysts in the production of content – both Data & reports. Train these analysts in market analysis, forecasting, data presentation and analysis and monitor their performance such that they produce good quality products across our product offerings.
- **Develop industry expertise:** Develop expertise within the area of Retail/Consumer Sector. Pick and track trends in the sector, build deep insight into the consumer trends and competitive landscape for leading consumer markets. Maintain and provide timely responses to market issues and offer up to date opinions. Demonstrate expertise in a variety of the field's concepts, practices, and procedures. Should be able to infer meaningful interpretations to the retail pricing strategy.
- **Master communication skills:** Through research and consulting assignments, develop written and oral communication skills. Hone writing skills to be precise and efficient, minimizing the length of research documents while maximizing the value to clients.
- **Provide effective client support:** Begin to build client relationships and understand client objectives and needs. Support our clients with timely and high-value analyst support. Provide content and knowledge support to the sales and marketing teams. Support our sales channel partners to add credibility to the sale.
- **Build strategic involvement:** Offer insight in your area of expertise to team planning meetings. In conjunction with your Group Head, contribute to the direction of the team, particularly with regards to new data-driven analytical products. Develop a client-centric point of view with regards to ideas for future new products and services. Present report to management for use in decision making and strategic planning. A wide degree of creativity and latitude is expected.

Know more: Scan and follow us



Interested candidates may drop their resume to Mr. Avinash Reddy Tekulapally @ avinash.reddy@globaldata.com