



<b>Work Experience</b>	<p>The ideal candidate should have 8+ years of experience in marketing in a B2C Business, preferably in a service sector, with 2-3 years in a senior / head role.</p> <ul style="list-style-type: none"><li>• The candidate should have demonstrated abilities to drive marketing of premium products or services.</li><li>• The candidate should be an efficient communicator combining high degree of discretion, mature judgment, interpersonal, problem solving and mentoring skills.</li><li>• The candidate should be a self-starter and a go-getter who is able to identify potential areas of improvement in the organization and drive change.</li><li>• The candidate should be a team player and a relationship manager who can work closely with other business units, other functional heads and external partners etc.</li><li>• The incumbent should have an adequate knowledge base about Web Analytics, and the optimization of social media and blogs for the purpose of marketing</li></ul>
Contact Details	Interested candidate may send their resume to Mr. John Edwin on " <a href="mailto:john.edwin@peoplecombine.com">john.edwin@peoplecombine.com</a> "