



Vice President - Digital

A US based Social Media start-up, is looking for Brand Partner with solid understanding in operations, management and new business development for their Mumbai Office. We are focused on helping brands and products leverage the power of Social media by building cutting edge products and exceptional services. We are one of the pioneers in Social Media Marketing and Advertising. We ideate, innovate and execute to create a cult for brands & products, ultimately resulting in unmatched R.O.I on Social Media.

Here's what we're looking for in a Vice President - Digital:

Do you love entrepreneurship and innovations in the digital media space? Do you want to help lead the growth of an awesome Social Media Company? As VP you'll be at the helm of a vibrant, buzzing company of digital marketers and Brand Manager. VPs are driven, self-motivated, charismatic, and organized to the TEE as they're doing this as a labor of love.

ABOUT YOU

- **Self Starter.** Has a fire in the belly. Walks through walls. Takes no prisoners. In a word: driven. Even when no one is watching. Especially then.
- You don't do just one thing and you don't want to. You're good at many things and you pride yourself on being able to figure new shit out – on your own
- **You're a juggler.** You always have multiple balls in the air and you juggle them effortlessly. In fact, it makes you more productive. This doesn't mean you lack focus, it means you're insanely productive. You don't drop balls. Even if the first pass doesn't take, you **figure it out** and you pride yourself on that.
- **You're a team player.** You can't imagine yourself saying "that's not my job." You're confident, not cocky. You're always ready to take on new **responsibilities**
- **Creative.** You like to think of new ideas to innovate for clients and grow business from them.
- **Organized.** Period.
- Good Judgment. You've had experience with startups and you understand what is great quality work.
- You understand marketing on digital and social media in and out.
- Huge plus. Have been in a leadership role with a start-up before or founded/co-founded a company before.

ABOUT VICE PRESIDENT- DIGITAL

- Business Development. Be the face of SocioSquare! Connect with the brands, partners, understand their pain points and create innovative solutions for them with SocioSquare team.
- Manage. Get in the daily grind, work with the team to produce awesome content, strategies and creatives. Delight the clients all the way!
- Communication. Be accountable with stellar communication to the rest of your the SocioSquare team and the clients!

CONTACT DETAILS

For more details contact:

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