



Amalgam

Avenue



JANUARY-JUNE 2021

IBS DEHRADUN, ICFAI UNIVERSITY



MISSION

To be a top ranking B-School of International Standards recognized for excellence in management Education And Research by Imparting right knowledge attitude, management and leadership skills to the students.

VISION

- To nurture the future business leaders through imparting high quality case-based teaching, research and practical based training that meets industry expectations.
- To foster a passion for innovative thinking and applied research using modern means of technology and ethical standards.
- To prepare management professionals with global mind-set have high professional competence, outstanding leadership qualities and impeccable personal integrity resulting in holistic development of the state and the nation.



“GENIUS IS NOT ‘TALENT PLUS CHARACTER’, BUT CHARACTER MANIFESTING ITSELF IN THE FORM OF A SPECIAL TALENT ... ONE MIGHT SAY: ‘GENIUS IS TALENT EXERCISED WITH COURAGE.’ ... COURAGE IS ALWAYS ORIGINAL.”

**PROF. (DR.) MUDDU VINAY
DEAN, IBS & VICE CHANCELLOR**

Message From The Registrar



**WHEN THE GOING GETS TOUGH
THE TOUGH GETS GOING**

Stay strong, you shall overcome.

Brigadier Rajiv Sethi (Retd.)

Message From Academic Coordinator



"The future of the world is in my classroom today, a future with the potential for good or bad... Several future presidents are learning from me today; so are the great writers of the next decades, and so are all the so-called ordinary people who will make the decisions in a democracy."

—Ivan Welton Fitzwater

Dr. Amit Joshi

EDITORIAL DESK



The good habit of good and bad times is that both pass away.

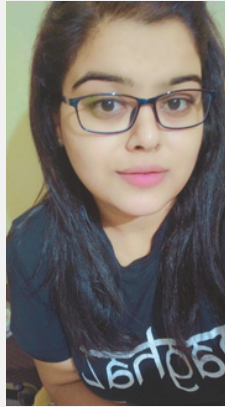
-Lord Krishna

Even though we're **APART** we're **TOGETHER** !!

IBS EDITORIAL ADHERENTS



Prashant Dwivedi



Pratibha



Anmol Singh



Anand Mishra



Bhavana Kumari



Shreemoyee Chakraborty



Shweta Bhardwaj



Swati Sinha



Venkata Balaram Kumar Palivela

TABLE OF CONTENT

08

A Message to Juniors

09

Introduction

10

Objectives & Program Outcomes

12

IBS Rankings

13

Intellectual Capital

30

Publications

36

Summer Internship

44

Student Activities

48

Student's Corner

67

Photography

72

Webinar

88

Carpe Diem

101

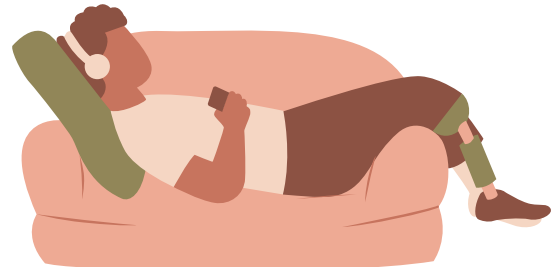
Achievement Gallery

112

Fortune Days!!

113

Stay Safe Stay Healthy!



A message to juniors

“

"Alone we can do so little, together we can do so much."

- Helen Keller

Dear Juniors!! We are delighted to have you all amongst us.

On the behalf of IBS family (Dehradun), we are extending our warmest welcome and good wishes towards the success and bright future for the students in the new academic session 2021-2023 keeping in mind the beautiful journey of two years providing you all an ample amount of opportunity to explore “the college phase.”

We are also extremely happy and look forward towards forming a team and work with our juniors who are exceptionally talented, enthusiastic, creative embedded with a positive learning attitude within themselves.

It is an immense pleasure to have you all within us and the entire IBS Family is thrilled to welcome you all again!

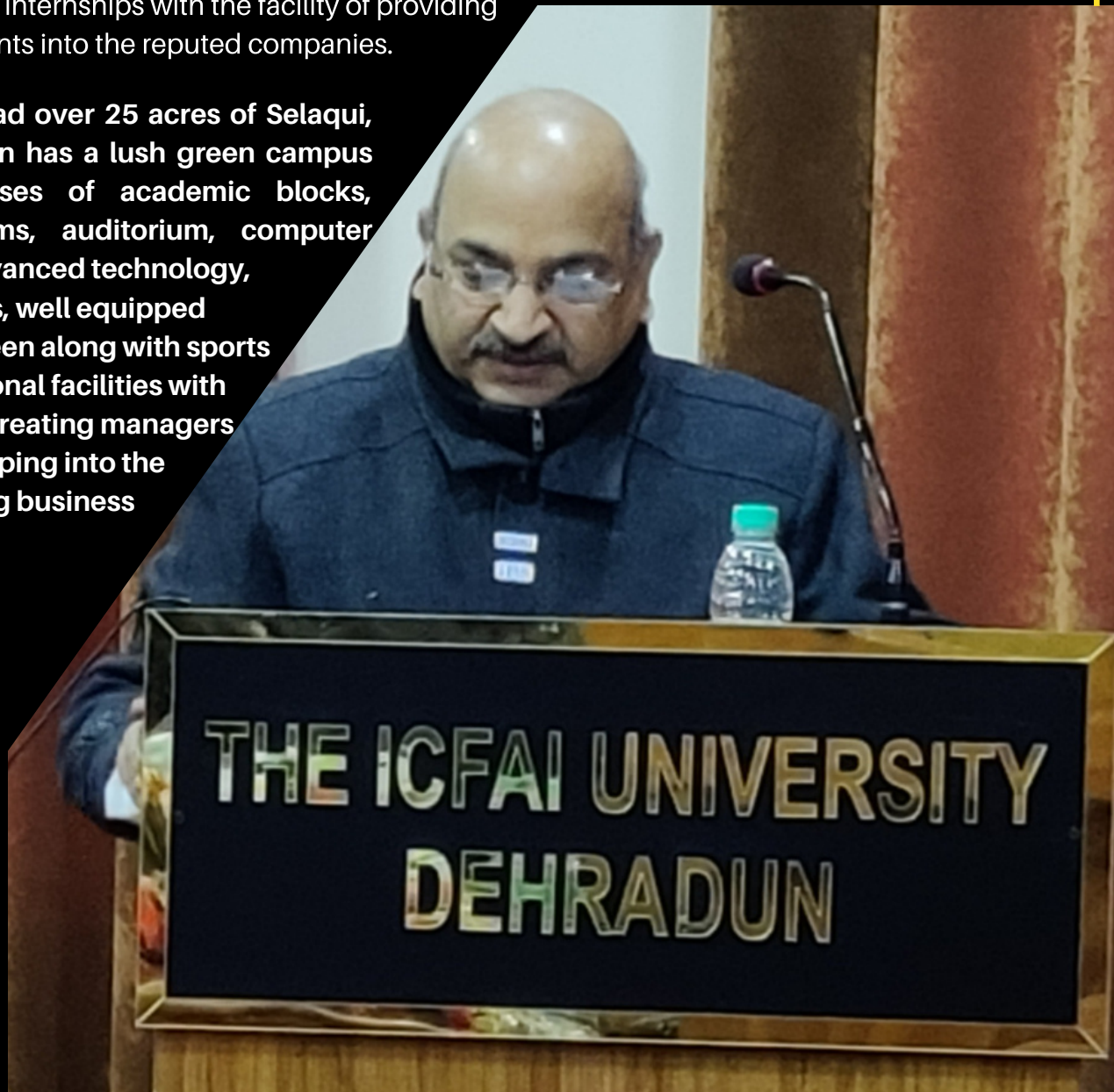
Good luck & Best Wishes
IBS Editorial

Introduction

IBS has been one of the leading B-Schools since the year 1995 and provides excellent delivery in terms of academics and infrastructure for its students. IBS not only offers innovative and globally accepted programs but at the same time also provides a plethora of opportunities for an overall development of its students. At IBS, the students have an advantage of developing cross functional knowledge with the help of Indian and International perspectives.

IBS Dehradun, a constituent under the ICFAI University Dehradun is recognized by UGC under section 2(f) of the UGC Act. The department of management studies provides high quality, value based and career-oriented education to facilitate the students and encourage them to understand, develop, and integrate, by applying the core and specialized concepts along with the practices. IBS Dehradun always maintains a reputation in terms of quality teaching; case-based learning, webinars, activities, events, field-based assignments, learning as well as productive internships with the facility of providing final placements into the reputed companies.

Having spread over 25 acres of Selaqui, IBS Dehradun has a lush green campus and comprises of academic blocks, faculty rooms, auditorium, computer labs with advanced technology, seminar halls, well equipped library, canteen along with sports and recreational facilities with the hope of creating managers who are stepping into the ever-evolving business world.





Objectives:

- To contribute to the creation, transmission and application of knowledge in the field of management.
- To equip the students with quantitative and qualitative skills to identify, analyze, design and create business opportunities in the global dynamic environment.
- To develop the necessary managerial skills to think strategically and to lead, motivate and manage teams thereby enhancing managerial effectiveness.
- To develop ability to implement corporate governance and societal values in the real life situation with professional ethics.
- To encourage and train the students as a way that they can pursue higher studies, start independent ventures thereby contributing to the field of Education and Business world.

- Ability to apply management tools in real life business situations.
- Demonstrate skills which are required to become future successful managers.
- To inculcate sound theoretical knowledge along with proper understanding of its application in the business world.
- An ability to formulate and implement effective corporate strategy and thereby taking critical business decisions.
- Enhance the student's communication, presentational skills and turn them into industry ready professionals.



Program Outcome:

Rankings By External Agencies

IUD

- Ranked 1st in India among Top 50 World's Universities with Real Impact (WURI) under Industrial Application.
- Ranked 34th among Top 50 World's Universities with Real Impact (WURI) under Industrial Application.
- Ranked 13th in the Private University (Premier Category) by Indian Institutional Ranking Framework (IIRF).

IBS

- Ranked 1st among Top Business Schools of Eminence in Uttarakhand, by Indian Institutional Ranking Framework (IIRF)
- Ranked 35th among Top Business Schools of Eminence in India by Indian Institutional Ranking Framework (IIRF).
- Ranked 17th in A++ Category in All India & 7th in North Zone, by Silicon India B- School Ranking.





„Intellectual Capital“



Prof. (Dr.) Muddu Vinay
Dean, IBS & Vice Chancellor The ICFAI University,
Dehradun

Professor Dr. Muddu Vinay is Dean, IBS & Vice Chancellor at The ICFAI University Dehradun. He has three decades of rich experience in the field of Education, Training, Planning, Management and Consultancy. He is acknowledged for establishing Institutions and leading them to excellence in Academics and Research with his path breaking initiatives. He held several positions of eminence in professional bodies in the field of education both globally and in India. These include Chairman IQAC, Proctor, University of California, Berkeley Extension. He is expert peer committee member of National Board of Accreditation, Govt. of India. He has also been the expert member for various professional organizations that include Higher Education UK India Education and Research Initiative (UKIERI), World Bank and MHRD. He has been conferred with Vice Chancellor of the year award in 2020, and has been acclaimed as a certified academic leader in the year 2019. He was awarded honorary doctorate award of higher education in the year 2020 by united nobles rescue services.





Dr. Amit Joshi
Academic Coordinator & Assistant Professor
IBS Dehradun

PhD (Eng), MPhil (Eco), MDIT, M.Com, MA(eco), MA(Eng), Bed

Dr. Joshi, a senior management professional is a polished facilitator and presenter with 19 years of experience in academics. His area of expertise includes English, Business Communication and Life Skills. He has demonstrated exorbitant delivery in International Business, Economics and personality development. He was awarded best teacher award in 2019 and was recipient of the teacher of the year award in 2020. He has several research publications in Scopus, ABDC category journals to his credit. He has authored two books one on motivational poems titled "Stimulus: From darkness to light" and 'Caselets in Management: Analyze, Synthesize and Evaluate the core notions of Management". He has presented research papers in several national and international conferences that include Dusseldorf, Saint Petersburg and University of Dubai. His research interests include communication strategy, the art of writing, disseminating knowledge, personal effectiveness, marginal productivity theory, trickledown effect and communication modeling. He has facilitated many faculty development programs, student development programs, and corporate training programs.





Major (Dr.) V.N. Saxena
IQAC Coordinator ,In charge of Incubation and Entrepreneurship
Development Cell & Faculty Member, IBS Dehradun

Ph.D.

Master of Information Technology (MIT)

Dr.Saxena is a versatile experienced person. Commissioned in the Indian Army in 1981 and was a helicopter pilot with the elite Army Aviation Corps. An entrepreneur and proprietor with teaching experience of 21 years in IT, Personality Development, Soft Skills and Business Communication, and 10 years of industry experience. He has participated and presented papers in National and International Conferences. He has reviewed books on ERP published by McGraw-Hill. He was conferred with the title of Ambassador 'Swachh Harit Bharat' on United Nations Day 2018 by the Social Research Centre an associate of IFUNA. He was conferred with the 'Indo Global Education Excellence Award' by the International Benevolent Research Foundation (Kolkata) and the 'National Educational Excellence Award 2017' at the World Education Convention at New Delhi in 2017. He was conferred with the 'National Cleanliness, Hygiene and Sanitation Education Promotion Award' by NICER in 2016; the search committee constituted by the CIU, International Association of Educators for World Peace (NGO Affiliate of UN-ECOSOC, DPI, UNESCO, UNICEF) and IIEE.

He is the Coordinator of Internal Quality Assurance Cell and In-Charge of the Incubation and Entrepreneurship Development Cell of The ICFAI University, Dehradun.





Dr. Sanjeev Malaviya
Assistant Professor; Head- Career and Skills Development Centre;
Thought Leader web series Convener ; Alumni Coordinator
IBS Dehradun

Ph.D (Mgmt.), UGC-NET (Mgmt.), MBA, PGDIB (Symbiosis, Pune)

Dr. Malaviya has around 25 years of experience in industry and academics. He has worked as Regional Head responsible for management of profit centers' and expansion of business, brand management, channel sales management, training and development. He has over 16 years of experience in academics and has taught Retail Management, Marketing Research, Sales and Development, Consumer Behaviour and Services Marketing. He has conducted workshops and seminars as keynote speaker on Career Development and Business Communication and diverse areas of business management and has won the 'Best Faculty Award' for institution building (2018). He has been instrumental in inviting business/thought leaders for seminars, workshops and guest lectures and has successfully convened the first 'Shri N. J Yasaswy Memorial' Academic Corporate Engagement (ACE) program (2020) at the University. Dr. Malaviya has also been adjudged the best Case Facilitator for the award winning case on Business Strategy, 'Tesco- Losing ground in U.K', in the three day Faculty Development Program on Case Method for Management, conducted by Case Research Center, ICFAI Foundation for Higher Education (Hyderabad). He is a qualified UGC-NET(Management) and has successfully completed courses on Predictive Analytics and Quantitative Marketing Research (completed with distinction) from IIM Bangalore. He has research publications in reputed international and national journals and has research interests in Services Quality, Services Marketing, Consumer Behaviour and Higher Education Methodology. Dr. Malaviya has been appointed as the VCC Member, All India Management Association (AIMA) the apex body for management in India and is the nominated member for Confederation of Indian Industries (CII). He is the Head- CSDC and is the Convener of the National Education Policy 2020- Implementation Committee, The ICFAI University, Dehradun.





Dr. Raghvendra Sharma
Assistant Professor, President,
Institution's Innovation Council, IBS Dehradun

MBA (HR), LL.B., Ph.D.

Dr. Raghvendra Sharma, President IIC-IUD, is a management faculty at ICFAI Business School Dehradun with extensive experience of more than 20 Years (8 Years Industry + 12.5 Years Academics). After starting his career as a free-lance Legal Consultant of IPR & Income Tax, he soon realized his potential for industry and management and repositioned himself in industry where he worked as General Manager (Overseas Marketing) for 8 years and enriched himself with industry requirements / knowledge that he can share with management students at his present faculty position. His areas of specialization are Human Resource Management, Organizational Behavior, Human Resource Planning, Business Laws, Industrial Relations and Business Ethics etc. He has been invited as a resource person in numerous workshops and seminars focused on entrepreneurship, leadership, motivation, Case-based pedagogy etc. He has also been awarded with 'IBSAF Best Teacher Award' in the year 2018. Dr. Sharma has also organized an International Conference in collaboration with University of Derby, UK in January, 2020. He has authored several research papers in eminent national and international journals. Dr. Sharma has also written a case study published in the Case Centre United Kingdom which is the largest repertory of academic cases in the world. He has successfully completed one national and three international consultancy projects as well. Dr. Sharma has also incubated several business ideas of his students. On August 5, 2020 he has been invited as a panelist by Stephen Stagner Sales Excellence Institute, University of Houston, USA to address a talk on "Impact of Covid-19 on Tech Sales". Dr. Sharma has also been instrumental in signing MoU between ICFAI University Dehradun and University of Economics and Law - Vietnam National University, Vietnam.





Dr. Ankita Srivastava
Assistant Professor
In-charge- Case Research Centre , IBS Dehradun

MBA, M. Phil, UGC -NET (MANAGEMENT), Ph.D

Dr. Ankita Srivastava is working as Assistant Professor at IBS Dehradun. She is also Head of Case Research Center and the vice-president of Institution's Innovation council of ICFAI University Dehradun. She is Ph.D., M.Phil., UGC-NET, MBA and has an experience of ten years in academia. She is an Accredited GST trainer from National Academy of Custom, Excise and Narcotics Mumbai, India. She has authored a book titled, 'Economics for Managers' and published research papers in Scopus indexed, ABDC and other International Journals of repute. She has also presented papers in National and International conferences and has been invited to deliver expert talks in several prestigious educational institutions and universities. Dr. Ankita is actively engaged in business consultancy assignments and organization of International Conference, Seminars, International Webinars etc. Her area of interest are Corporate Finance and International Finance. She also has expertise in statistical software SPSS, e-views.





Dr. Rashmi Chaudhary
Assistant Professor IQAC Coordinator
IBS Dehradun

M.A. Economics
Ph.D. Economics

Dr. Rashmi holds a Ph.D. degree in Economics and M.A. Economics from H.N.B. Garhwal Central University, Uttarakhand. Her last assignment was with L.B.S., National Academy of Administration, Mussoorie, Uttarakhand. She has more than 11 years of experience in research and teaching Micro Economics, Macroeconomics, Managerial Economics, Industrial Economics, Indian Economy and PRA/PLA Exercises. She has conducted faculty knowledge sharing programs and student development programs. She has attended various FDPs and Workshops organized by IIT and other Institutes of repute. She has published papers in National and International Journals and chapters in books. She has presented research papers in National and International Seminars, Conferences, Workshops. She has coordinated Webinars for the student's learning enhancement. She has Published a book title "MSMEs and Regional Economic Development: Empirical Experiences". She is a Life-time member of Indian Economic Association.





Dr. Puneet Gupta
Assistant Professor ERP & Research Coordinator
IBS Dehradun

PhD (Stats), MPhil (Stats) UGC-NET

Dr. Puneet Kumar Gupta is currently working as an Assistant Professor in ICFAI Business School, Dehradun and previously worked as an Assistant Statistical Officer with U.P. State Planning Department. He completed his post-graduation and M. Phil. Degree from Ch. Charan Singh University (Meerut University) in Statistics. He has completed his D. Phil. degree in Statistics from University of Allahabad, Prayagraj. He has also qualified UGC-NET in Population Studies. His research area includes, applied statistics, quantitative research, load-sharing system model, competing risk analysis, censoring, etc. He has published more than 20 research papers in refereed international and national journals which have been widely acclaimed. He is member of various international organizations like SSHRA, IOSRD etc.





Dr. Mohd. Imran
Assistant Professor Examination & Admission Coordinator
IBS Dehradun

MBA (Business Economics), Ph.D., UGC NET (Management)

Dr. Mohd Imran is currently working as an Assistant Professor, Marketing in ICFAI Business School, Dehradun. He had done MBA (Business Economics) with Marketing & International Business Specializations & PhD in Marketing. He had also qualified UGC NET in Management stream. He has four years plus of regular teaching experience. His teaching interest includes Marketing Management, Retail Management and Marketing Research. Dr. Imran had also been awarded from various bodies in academia such as Bright Educator Award from I2OR, Chandigarh, India, Green Thnikerz Award from Green Thinkerz Society, Chandigarh, India and Best Young Faculty Award from DKIRF, Perambalur, India. He authored a good number of research work/case study publications and also actively presented research papers/articles & case study in several national/international conferences and seminars of repute. Beside this He also participated in various FDP, MDP, Research Methodology Workshops and Orientation Programs etc.





Dr. Deepti Kiran
Assistant Professor BBA Coordinator
IBS Dehradun

Ph.D. in Management from Kumaun University, Uttarakhand.
MBA in Finance.

Experience of more than Nine years in Academia.

Published research papers in National and International Journals of repute and two chapters in books.

Attended various FDPs and Workshops organized by various Institutes of repute.

Presented research papers in National and International Conferences, Seminars and Workshops.

Experience in research and teaching Accounting for Managers, Cost Accounting, Management Accounting and Control, Investment Banking and Financial Services.





Dr. Farheen Mujeeb Khan
Assistant Professor
IBS Dehradun

MBA, Ph.D., PDF-ICSSR (pursuing)

Dr. Farheen Mujeeb Khan is working as an assistant professor in ICFAI Business School, at the ICFAI University, Dehradun, India. She acquired her PhD from Aligarh Muslim University (AMU), Aligarh in 2018. Believing that the agricultural sector is the backbone of India's economy, she conducted her dissertation research on "Green Marketing in the Processed Food Industry of India,". She completed her MBA with dual specialization in Marketing and Human Resources Management from AMU in 2010. She successfully qualified the UGC NET in Management (2012), NET in Human Resource Management (2013), JRF in Management (2013), and continues to pursue her post-doctoral fellowship (PDF) research on a Senior Research Fellowship awarded competitively by the prestigious Indian Council of Social Science Research (ICSSR) in 2019. Dr. Khan has to her credit research papers published in national and international refereed journals. She is also serving as a reviewer in Wiley-Blackwell Publishing.





Dr. Poonam Kaushal
Assistant Professor
IBS Dehradun

MBA, UGC NET, Ph.D

Dr. Poonam Kaushal is an assistant professor at IBS, Dehradun (UK), India. She has an experience of more than five years in academia. She is UGC NET qualified in management and has completed her PhD from Himachal Pradesh University Business School, Shimla (H.P). She is an active publisher rolling out various publications and has presented papers in various national and international conferences. She has also authored books viz., HR Metrics and Analytics; and Work Life Balance: An Indian Perspective. She also reviews articles for journals of ABDC and Scopus indexed like Vision, Management and Labour Studies etc. Her areas of interest are human resource management, organization behaviour and industrial relations.





Dr. Hansini Premi
Assistant Professor
IBS Dehradun

PhD (Green Marketing), MBA, BBA

Dr. Premi is currently working as an Assistant Professor in ICFAI Business School, Dehradun with a working experience of 11 months. She is member of the IQAC, RADC and Examination Moderation Committee. She was previously working as a Faculty Associate and Programme Leader for DBA with Westford Education Group, UAE. She has done her Ph.D. from prestigious Malaviya National Institute of Technology Jaipur, Rajasthan, in "Green Marketing". Her areas of expertise are: Green Marketing, Marketing Management, Brand Management and Consumer Behavior and have published research papers in ABDC, Scopus and UGC- Care indexed Journals. She has also organized; attended as well presented papers in National and Inter- national Conferences as well as have been invited as a panelist and a moderator in Webinars.





Dr Mahfooz Alam
Assistant Professor
IBS Dehradun

PhD (Finance), MBA, UGC - NET, JRF and SRF (2019)

Dr. Mahfooz Alam is working as an Assistant Professor at The ICFAI University, Dehradun. He holds MBA and Ph.D. in the area of Finance from Aligarh Muslim University, India. His doctoral dissertation entitled "An empirical study on Mutual Funds Performance in India" was conducted under the supervision of Prof. Valeed Ahmad Ansari and evaluates the performance of fund managers in India using a relatively new methodology of market timing such as liquidity timing, volatility timing and style timing along with the traditional return timing strategies. Prior to joining ICFAI University, he worked at GLA University, Mathura as an Assistant Professor for a period of a year. His research interests include Asset Pricing, Behavioural Finance, Mutual Funds performance and Islamic Banking and Finance. He has published papers in international and national journals of repute such as the International Journal of Emerging Markets, Journal of Asset Management and International Journal of Islamic and Middle Eastern Finance and Management. He also reviewed for journals of repute in management.





Dr Kumar Saurabh
Assistant Professor
IBS Dehradun

PhD (Behaviour Finance), MBA (Finance)

Dr. Kumar Saurabh is working as Assistant Professor at ICFAI Business School, Dehradun. He has more than ten years of teaching, research and industrial experience. He had worked with organizations like Amity University, Noida and IILM, Greater Noida as Assistant Professor- Finance. He has earned his Ph. D. from MNNIT Allahabad in the area of Behavior Finance. He has done his MBA from ICFAI Business School, Hyderabad in the area of Finance. He has conducted workshops on research methodology, behavior finance and spreadsheet based financial modeling. He is an author of more than twenty research articles published in various national and international journals and books. He is the recipient of Honorary Rosalind Membership of London Journal Press.





IBS Lends Special Thanks To...



Mr. Vinay
IBS Support Staff

Mr. Sanjay Singh Panwar
IBS Administration Officer



Mr. Himanshu Pandey
IBS Placement Manager



"Publications"

Publications

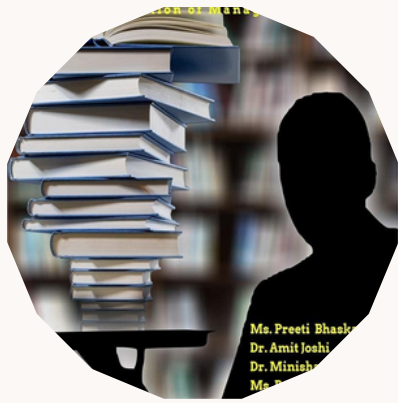
S No.	Authors Name	Title Of Research Paper	Name of the Journal/Magazine/ Book Review, Vol.,PP.,Year	Type Of Publication (Journal/Conference Proceeding/Book/Chapter etc.	Indexing	Impact factor	Month & year	ISNN /ISBN
1	Itisha Sharma, Illa Garg , Dr. Deepti Kiran	Industry 5.0 And Smart Cities: A Futuristic Approach	European Journal of Molecular & Clinical Medicine, 2020, Volume 7, Issue 8, Pages 2750-2756	Journal Publication	-	-	January, 2021	-
2	Illa Garg, Deepti Kiran, Itisha Sharma	Sentimental Analysis of "Aarogya Setu"	IEEE Explore	Journal publication	-	-	January 2021	-
3	Ms. Preeti Bhaskar; Dr. Muddu Vinay; Dr. Amit Joshi	E-Government Adoption Among Employees: A Systematic Review-Derived Conceptual Framework	Transforming Human Resource Functions With Automation	Journal publication	DOI: 10.4018/978-1-7998-4180-7	-	January 2021	ISBN 13: 9781799841807
4	Gurleen Kaur and Dr. Deepti Kiran	Measuring the effect of Performance Appraisal on Job Satisfaction	Volume 11, Issue 12, December 2020, pp.2911-2918, Article ID: IJM_11_12_273 Available online at http://www.iaeme.com/IJM/issues.asp?JType=IJM&VType=11&IType=12	Book Publication	Scopus	-	Jan 2021	-
5	Gurleen Kaur Anand, Ankita Srivastava	Assessing Microfinance through various models	Volume 14 No.01 (VII) (January 2021) : 121-124	Wesleyan Journal of Research	UGC-Care	-	Jan 2021	0975 - 1386

6	Dr. Gaurav Chopra ; Ms. Preeti Bhaskar ; Dr. Muddu Vinay ;Dr. Amit Joshi	"E_government adoption and employees' job performance: The moderating role of age as a demographic factor ".	Electronic Government, an International Journal by Inderscience Publisher.(in press)	Journal Publication	Scopus Quartile – 3	Cite score: 1.6	Feb 2021	-
7	Dr. Gaurav Chopra ; Ms. Preeti Bhaskar ; Dr. Muddu Vinay ; Dr. Amit Joshi	"E_government adoption and employees' job performance: The moderating role of age as a demographic factor ".	Electronic Government, an International Journal by Inderscience Publisher.(in press)	Journal Publication	SCOPUS Quartile – 3	Cite score: 1.6	Feb 2021	-
8	Itisha Sharma & Deepti Kiran	Study of parent's satisfaction for online classes under lockdown due to COVID-19 in India	Journal of Statistics and Management Systems	Journal Publication	Category (ABDC), Taylor and Francis	-	March 2021	-
9	Dr Amit Joshi	Sectoral Unemployment in India: Case of 2020" has been published in	PRAGYAAN: JOURNAL OF MANAGEMENT. Volume: 18, Issue: 1,	Journal publication	is listed in Ulrich's International Periodicals Directory, USA. Bi annual referred journal	-	March 2021	ISSN: 0974 - 5505
10	Itisha Sharma & Deepti Kiran	Study of parent's satisfaction for online classes under lockdown due to COVID-19 in India	Journal of Statistics and Management Systems	Earlycite	SciBase	-	March 2021	2169 - 0014
11	Poonam Kaushal, Sakshi Vasisth	Protean Career Orientation, Career Decision Self-efficacy and Career Outcomes of Millennial IT Professionals	Management and Labour Studies	Earlycite	ABDC-C, UGC-Group-II	-	March 2021	2321 - 0710

12	Sakshi Vashisht, Poonam Kaushal, and Ravi Vashisht	Emotional intelligence, Personality Variables and Career Adaptability: A Systematic Review and Meta-analysis	Vision: The Journal of Business Perspective	Earlycite	SCOPUS, ABDC-C, UGC-Group-II	-	March 2021	2249 - 5304
13	Sakshi Vashisht, Poonam Kaushal and Ravi Vashisht	Emotional intelligence, Personality Variables and Career Adaptability: A Systematic Review and Meta-analysis	Vision: The Journal of Business Perspective, 2249-5304, EarlyCite, Published Online on 22-03-2021, https://doi.org/10.1177%2F0972262921989877	Journal publication	ABDC-C category, Scopus, UGC CARE II	-	April 2021	-
14	Poonam Kaushal and Sakshi Vashisht	Protean Career Orientation, Career Decision Self-efficacy and Career Outcomes of Millennial IT Professionals	Management and Labour Studies, 2321-0710, EarlyCite, Published Online on 22-03-2021, https://doi.org/10.1177%2F0258042X21991016	Journal Publication	ABDC-C category, UGC CARE II	-	April 2021	-
15	Saurabh, K., Ojha, M., K., & Khare, A	Application of Interpretive Structural Modeling to Evaluate Financial Satisfaction of Middle-Income Investors in India	Shodh Sarita. Vol. 7, Issue: 28, pp. 191-197, 2020	Journal Publication	UGC Approved	-	April 2021	-
16	Gaurav chopra, preeti bhaskar, muddu vinay, amit joshi	E-government adoption and employees' job performance : the moderating role of age as a demographic factor	Electronic Government, an International Journal. (in press) DOI:10.1504/EG.2022.10037881	Journal Publication	Scopus, Academic OneFile (Gale)	-	May 2021	-
17	Priyanka Bhaskar, Amit Joshi, Padmalosani Dayalan	Investigating inhibiting factors affecting MOOCs adoption among teachers in higher education institutions of India	Business Excellence and Management Journal. (accepted for july issue)	Journal Publication	REPEC, PROQUEST, DOAJ OA II, EBSCO	-	May 2021	-

18	Preeti Bhaskar, , Gaurav Chopra, Amit Joshi	Career growth and development: the buzzword is continuing education	International journal of knowledge and learning, vol 14, no 1, 2021.	Journal Publication	Scopus, ABDC, ANVUR, EBSCO	-	May 2021	ISSN-1741 - 1009
19	Gupta, Y., Khan, F. M. & Sonal, M.	Exploring Factors Influencing Mobile Learning in Higher Education- A systematic review.	International Journal of Interactive Mobile Technologies	Journal Publication	Scopus	-	May 2021	-

20	Ms Pooja Srivastava &Dr. Rashmi Chaudhary	ECONOMIC GROWTH AND SUSTAINABLE DEVELOPMENT IN INDIA"	Vol 1, Issue 2 of the Antardrishti (Accepted)	Journal Publication	IUD Journal of Interdisciplinary Research.	-	May 2021	-
21	Preeti Bhaskar, Amit Joshi, Gaurav Chopra	Career growth and development: the buzzword is continuing education	Volume 14(1):39-62	International Journal of Knowledge and Learning	SCOPUS, ABDC -C, ESCI	-	May 2021	1741 - 1017
22	Yuvika Gupta, Farheen Mujeeb Khan, Sonal Agarwal	Exploring Factors Influencing Mobile Learning in Higher Education- A systematic review	Volume15(12):140-157	International Journal of Interactive Mobile Technologies	SCOPUS, ABDC -C, ESCI	-	June 2021	865-7923



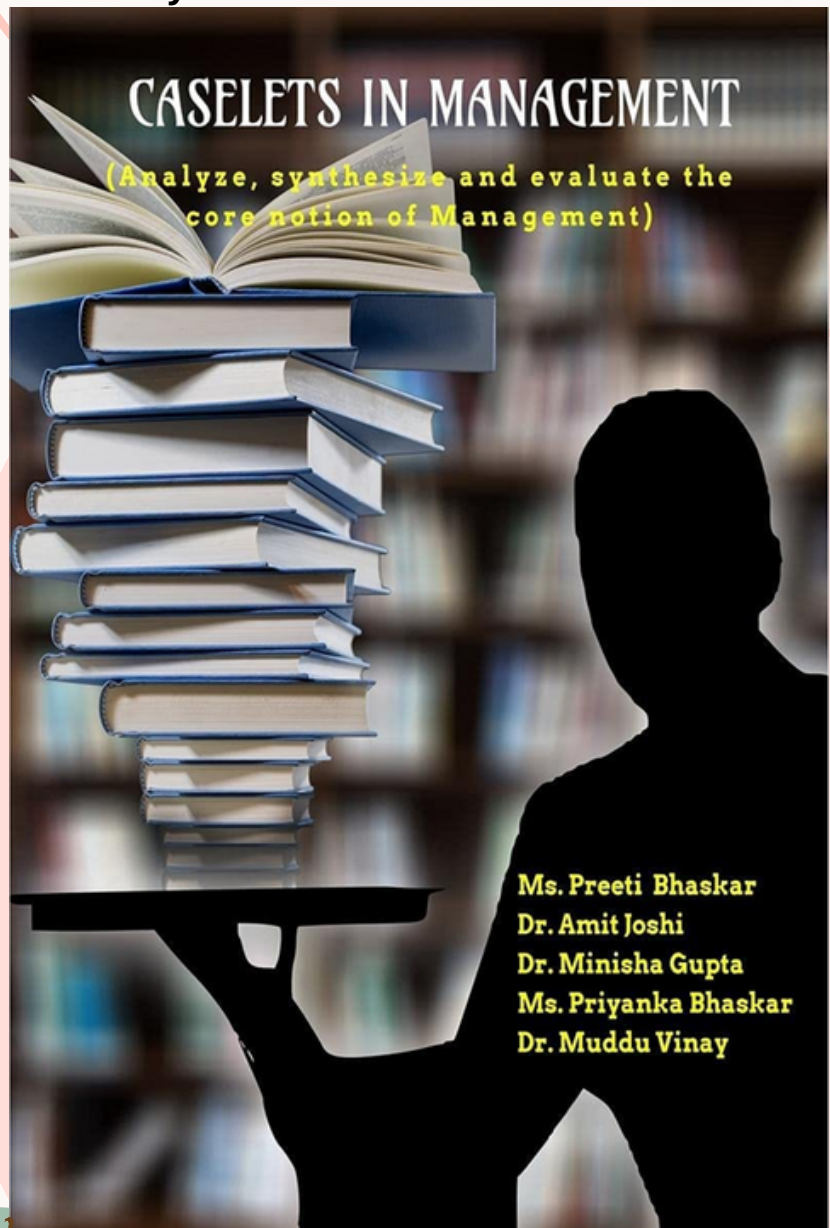
Book Publication

CASELETS IN MANAGEMENT.

Website link: <https://www.amazon.in/dp/1639203907?tag=notionpcom-21>

Authors: Ms Preeti Bhaskar, Dr Amit Joshi, Dr Minisha Gupta, Ms Priyanka Bhaskar & Dr Muddu Vinay

The book is compiled by five management professionals using their experience, observations and knowledge to bestow readers with a broad overview about the fundamental concepts of management. The book through caselets explores distinctive facet of management situations like finance, marketing, human resource management, communication, workforce diversity, ethical dilemma, corporate social responsibility and economics. The caselets provide exemplar of current practice and expose them to management problems.. The management caselets is a form of legitimate that benefits the students and the teachers.





"Sip's"

IBS SIP Company's

01

jaro
education™
ISO 9001:2008 Certified

02

 **ICICI Bank**

03

 **AXIS BANK**

04

homefirst
We'll take you home

05

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LIFE INSURANCE

06

 **ICICI Securities**

IBS SIP Company's

07



HIGH BEAM GLOBAL
Intelligent Business Solutions

08

CapitalVia®
Global Research Limited

09

XL Dynamics
Solutions Unlimited

FINEDGE

10

UNIBIC

11

**square
yards**

12



IBS SIP Company's

13

**NOBROKER
HOOD**

14

 **NOBROKER.COM**
Rent | Buy | Sell

15

indifi



planetspark

16



Moneywise. Be wise.

17

 **BYJU'S**
The Learning App

18

39



IBS SIP Company's

19



20

upGrad

21



22



The Rezi

23



24



Sip 2021



Sip 2021



Sip 2021





"Activities"

SPELL BEE (COME UP AND SPELL)

ORGANISERS: -

HARSHITA GUSSAIN
VAIBHAV SHARMA
KHUSHBOO SHARMA
PARICHAY LUTHRA

COORDINATOR: -

DR. AMIT JOSHI

THE SPELL BEE ACTIVITY WAS CONDUCTED THROUGH THE ZOOM SESSIONS AMONG THE STUDENTS ON 18TH JANUARY 2021. THE IDEA BEHIND THIS ACTIVITY WAS THAT RANDOM WORDS WERE GIVEN AND THE STUDENTS HAD TO SPELL THOSE GIVEN WORDS CORRECTLY TO EARN POINTS. LINK WAS ALSO PROVIDED TO THE STUDENTS WHO WERE INTERESTED TO PARTICIPATE INTO THIS ACTIVITY AND EVENTUALLY REGISTER THEMSELVES FOR THE ACTIVITY. OVERALL, THE SESSION WAS QUITE INTERACTIVE AND HELPED THE STUDENTS IN ENHANCING THEIR VOCABULARY, KNOWLEDGE, COMPETITIVE SPIRIT, COGNITIVE SKILLS AND CONFIDENCE. AT THE END OF THE ACTIVITY, THE WINNERS WERE FINALLY EVALUATED AND SELECTED BY DR. AMIT JOSHI.



SITUATION BASED REACTION

ORGANISERS:

SAKSHI

RAUSHAN KUMAR SAINI

MD. KAMRAN

DEEPSHIKHA JAISWAL

AHSAN JAMAL

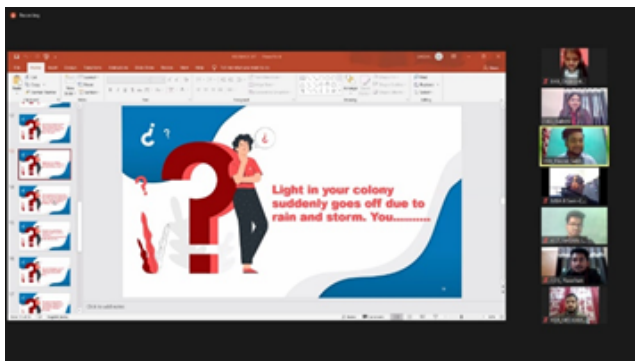
COORDINATOR: -

DR. AMIT JOSHI



THE SITUATION BASED REACTION ACTIVITY WAS CONDUCTED THROUGH THE 9 ZOOM SESSIONS AFTER DIVIDING 167 STUDENTS INTO 8 GROUPS. THE GROUPS WERE DIVIDED RANDOMLY THROUGH KEAMK (RANDOM TEAM GENERATOR) DURING THE SESSION TO CREATE SUSPENSE AND INTEREST AMONG THE STUDENTS AND THEN LINKS WERE SHARED WITH THE STUDENTS TO JOIN THEIR RESPECTIVE GROUPS. IT WAS AN EVALUATIVE ACTIVITY AND THEREFORE WAS COMPULSORY FOR ALL THE STUDENTS TO PARTICIPATE INTO IT. THE ACTIVITY WAS CONDUCTED FROM 20TH JANUARY ONWARDS, WITH THE THOUGHT OF ONE DAY ONE GROUP, AND THE FINAL DAY WAS ON 2ND FEBRUARY WHEN THE WINNERS WERE ANNOUNCED. THE IDEA BEHIND THIS ACTIVITY WAS TO PROVIDE ONE SITUATION TO EACH STUDENT AS PER THEIR GROUPS AND THEY HAD TO RESPONSE OR REACT IMMEDIATELY TO THE SITUATION PROVIDED. IT WAS AN INTERACTIVE SESSION COMPLETELY AS ALL THE ORGANISERS AS WELL AS THE PARTICIPANTS ALSO HAD HEALTHY DISCUSSIONS IN BETWEEN THE SESSIONS.

SITUATION BASED REACTION



THE SITUATIONS COVERED SEVERAL ASPECTS LIKE: -

- STRESS MANAGEMENT
- CREATIVITY AND PROBLEM SOLVING
- SOCIAL NETWORKING
- SOCIAL SKILLS
- DOMAIN VOCABULARY
- GOAL SETTINGS
- ARTICULATION
- WORKPLACE REQUIREMENTS

NAME OF TEAMS: KILEY, RICOCHET REBOUND, RECOIL, BACKFIRE, BACKLASH, SLINGSHOT, KICKBACK

NO. OF PARTICIPANTS WERE 20 IN EACH TEAM

ONE PARTICIPANT FROM EACH OF THE GROUPS WERE SELECTED AS PER THEIR PERFORMANCE AS THE FINAL WINNERS. THE WINNERS FROM EACH GROUP WERE EVALUATED AND SELECTED BY DR. AMIT JOSHI.

WINNERS OF THE ACTIVITY:

TEAMS	WINNER
KILEY	PRATIBHA
SLINGSHOT	ANGURBALA CHAMPATY
RECOIL	VAIBHAV ATRI
RICOCHET	MANDIRA PAUL
KICKBACK	PARICHAY LUTHRA
REBOUND	KASH TARAFDAR
BACKFIRE	SURABHI KUMARI
BACKLASH	SHREEMOYEE



"Student's Corner"



Having A Best Friend

@Venkata Balaram Kumar Palivela

A story tells that two friends were walking through the desert. During some point of the journey, they had an argument, and one friend slapped the other one in the face.

The one who got slapped was hurt, but without saying anything, wrote in the sand;

"Today my best friend slapped me in the face."

They kept on walking until they found an oasis, where they decided to take a bath. The one who had been slapped got stuck in the mire and started drowning, but the friend saved him. After he recovered from the near drowning, he wrote on a stone;

"Today my best friend saved my life."

The friend who had slapped and saved his best friend asked him;

"After I hurt you, you wrote in the sand and now, you write on a stone, why?"

The other friend replied;

"When someone hurts us we should write it down in sand where winds of forgiveness can erase it away. But, when someone does something good for us, we must engrave it in stone where no wind can ever erase it."

CONCLUSION

Don't value the things you have in your life. Nevertheless, value who you have in your life.



The Bliss of Mom's Cooking

@Swati Sinha

The room filled with smoke, and flames shot up from the gas burner. I jumped back, panicked, looking to my roomie for advice. He laughed. The incessant beeping of the fire alarm rang in sync with the crackling of the boiling oil. Instinctively I ran to the sink for water. "Water, I need water," I thought. "Water puts out fire, right?" Wrong. As I began filling the tall glass with water, my roomie grabbed my wrist.

Just take the pan off the burner and shut the gas off, ram," he said.

After fanning the smoke detectors with pillows, opening every window and propping the front door open with a shoe, the madness calmed. The smoke billowed out and the constant beeping subsided, but the tears kept coming.

After fanning the smoke detectors with pillows, opening every window and propping the front door open with a shoe, the madness calmed. The smoke billowed out and the constant beeping subsided, but the tears kept coming.

I wasn't crying because I was embarrassed. I wasn't crying because I nearly burned my house down or because I ruined dinner. For the very first time, I realized just how much I missed my mother's cooking.





The Bliss of Mom's Cooking [Contd.]

@Swati Sinha

The smell of chicken simmering in oil reminds me of the impromptu cooking lessons in our kitchen. "Pay attention," my mother would say. "Someday you'll need to know this." The scent of homemade Daal boils up memories of high school roti dinners when cricket players would line up to get the first taste. "Someday, I'll let you in on my secret recipe," she would say.



Patriotism

@Shivani Bilgaiyan

What is true patriotism? Is it posting patriotic images on the social media on a 'National holiday'? Or is it just criticizing the neighboring country? The truth is, for most of us it only arises on certain dates.

Patriotism in my opinion is reflected in a person's day to day life and the choices he makes. It's also about taking our fair share of the burden to keep India moving forward which can be as simple as paying taxes or even keeping our surroundings clean. But right now, it has become a label which everyone is more than happy to pin on while ignoring its true meaning. We have all taken the fundamental rights for granted while forgetting our fundamental duties as citizens of India. To be patriotic is to be willing to serve your country without expecting anything in return. Our duty as students is to train ourselves to be the future flag bearers of this great nation. We are all unique individuals with great capabilities that can help make this country one of the finest in the world. Some of us only lack the burning desire to do so. So instead of dreaming about NASA, why not join ISRO? Why not become a politician and actually bring a change instead of just criticizing the government that was voted for, by us in the first place? YOUR COUNTRY NEEDS you! To conclude here is a quote by General V.K. Singh, former Army chief-" A true patriot shows his patriotism by his actions".





I am that SLUT

@Shweta bhardwaj

Remember the girl who was too bold for your eyes ! thats me, I am that slut. Its ironic how I was awarded with this undignified title when neither I nor you understood its meaning. I am that girl from your class who had more boyfriends then girlfriends, who was charming to your eyes but unacceptable to your mind, the same one to whom you enjoyed talking after hours on social media but rejected in public for the same reason I.e "she is FRANK to everyone". Yes, that's me who confined into you at my lowest point and you decided to take advantage of my trust and decided to make that proud announcement of your young life where you told everyone " She is a SLUT". Am I supposed to be angry at you? Cry myself to sleep? Feel depressed? Change my Dressing style so YOU don't see my cleavage ? May be! But what I actually feel is empathy for you because the only way you were able to feel manly was by disgracing a women.

This is a common story of every independent or extrovert girl from where I come from. We are being judged for the way we talk, walk or dress up. And somehow, The great people of our society feels the need of sexually harassing us because " I asked for it". No one cares if my confidence earned me no. of awards and certificates but they find it OKK to rub themselves against me in a public Bus because I am standing instead of using the reserved seat of specially-abled people. That's my fault, I should behave more like a women and take what's not mine, right?. There is no way of telling, how many people have undressed me with their eyes fantasize what's underneath for one reason that " I exist to please them".

Somehow its OKK for my direct superior to ask me work late night with him so he can gaze at my curves because



I am that SLUT [Contd.]

@Shweta bhardwaj

that's what a women get when she choose to work in a male dominated industry instead of teaching primary school but when it comes to taking credit of my hard-work, They tell me " you cant handle the promotion girl, its too much for you", so let me ask this, wasn't it too much for me when your hands were in between my thighs without my consent?.

I assumed that one women is supposed to appreciate another women but who am I kidding? Wasn't it my neighbour aunt who frowned when one of my guy friend dropped me after tution, and to her surprise, I was sitting with my legs apart to both sides. How shameless of me!.

I feel sympathatic for myself and every shadow of mine. People who are supposed to protect me, are hell bend in taking me down, and not just hypothetically but literally take me under their knees. That long lost uncle who comes to my house and tell my parents to get me married because " ladki Jawan ho rhi he" forgets everytime to tell that he was the one who forced me to sit in his lap when I was 11 and from that moment he knows about my sexuality more then me.

I am a stupid girl who lacks comman sense so I ask you again, when did I became a slut and asked to be sexually harassed? When I was 11 and trusted my uncle? Or when I was 14 and made the mistake of outspoking every other guy in my class because I had the confidence and talent to do so or was it then when my breasts started showing up? Beacause god was punishing me for turning into a women? Or was it then when I wished you happy birthday and didn't mind taking a photo with your hand on my waist? Dear MAN , please clarify so I can decide from next time if it is my fault when I am sexually harassed or its just how society works? Because I cant blame you, Can I?.



The Four Smart Students

@Shreemoyee Chakraborty

One-night four college students were out partying late night and did not study for the test that was scheduled for the next day. In the morning, they thought of a plan.

They made themselves look dirty with grease and dirt.

Then they went to the Dean and said they had gone out to a wedding last night and on their way back the tire of their car burst and they had to push the car all the way back. So, they were in no condition to take the test.

The Dean thought for a minute and said they can have the re-test after 3 days. They thanked him and said they will be ready by that time.

On the third day, they appeared before the Dean. The Dean said that as this was a Special Condition Test, all four were required to sit in separate classrooms for the test. They all agreed as they had prepared well in the last 3 days.

The Test consisted of only two questions with the total of 100 Points:

1) Your Name? _____ (1 Points)

2) Which tire burst? _____ (99 Points)

Options - (a) Front Left (b) Front Right (c) Back Left
(d) Back Right

Moral of the story:

Take responsibility or you will learn your lesson.





THE RACE

@Navdeep Dhull

A race is there
Battle battle battle
I found peace alone
It is the superpower
All negativities were thrown
Everyday is beautiful
I thanks to god
For waking me up on time
Oh yah I am fine
Battle starts
No I am not in competition
I love to walk alone
On different path
Till morning to night time
Yah I do crime
I do
Hey but I am fine
I can't run for dime
I need gazillions
It hurts everyday
On this way
I am BOY of my mother nation
I have a family to feed
Paths can be wrong
But if it is about country
Then nothing is crime
Oh YAH
I am fine





POWER OF OPTIMISM

@Agrata Sharma

Life is beautiful,
Only when the art of living is understood.
But while dreaming of success
One should not forget the battle of victory.

Life is an art,
At times a mountain of troubles.
In your trouble you don't cry,
You should only try and try
Struggle hard and conquer the sky
With your skill and power of will.

Be active and optimistic,
Don't lag behind, be enthusiastic
To dream is your right
To struggle is your duty
Will power is your need,
For wings to fly
Very high and high.

So, learn to bear your troubles, don't worry be happy.
Remember if you laugh the whole world laughs with you
but if you weep you have to weep alone!!!



DEAD END

@Hrithik Sharma

Imagine pure thought
Infinite and blissful.
A single idea that stretches
And fills you whole head.
A natural jump and off!
Exploring possibilities and wonders,
Exploring beauties and mysteries,
Until your mind becomes blocked,
By too many unexplainable unknowns,
By too many people telling you that you
can't!
Fulfillment again has escaped you
You've reached a dead end.
Go back
Start again.



College ke ye akhri pal

@DORIANA MUKERJEE

Karam hui College ke wo online lectures
Uske sath katam ho gyi,
Class mein video and audio off kar ke sone ka
parampara..
Ab to yeh v na keh payenge - "sorry sir network
issue or there is some glitch."
Na ab ho payega zoom meetings mein antaksari or
nahi hi le payenge apke dosto ki khilli. ...

Ye aa gya humara College ke akhri pal,.
Beet gyi wo khatte - meeta pal
Bas reh gya yade humare class ke..
Kitne sapne dekhe the humne,
Sath mein karenge lectures attend ya mass bunk.
Par tor dia is pandemic ne sara umeed or sapne..
Na hum mill sake
na hi kar sake teachers ke naak mein dum
Na le sake dehradun ki thandi waadiyo ka ehssaas
hum...

Baate to hoti hai har roz whatsapp ke unofficial
groups mein,
Milte bhi the hum video calls mein,
Masti v kar lete the saath mein wo ludo games
mein....

To kon kehta hai,
Jeeya nhi humne College ke aache pal saath mein,
Alag tariko ko apnaya,
Par sath mein ye pal v bitaya...





It's okay to be like this

@Deepkshika Jaiswal

It's easy to fake the smile and laugh in a crowded
place, filled with the
family and friends

It's easy to make a joke and laugh loudly, give hugs to
those who
know you the best.

It's easy to hide pain and hurts and as soon as you are
alone and the

door is shut how quickly it all disappears.

The smile dims and all the happiness turns into
silence.

When you let you mind run free. Its easy then, almost
habit that you

fall to the floor and cry, not remembering what actually
made you this

way. You let your mind put these cruel words into your
heart and

head. All you know is that you are in pain and hurt but
still smiling

and knowing that tomorrow you will repeat the same
thing.





Longingness

@Chandra Kumar

It's been a long time;
Yeah, it's been a long time.
Since I woke up,
From my dreams.

It's been a long time;
Yeah, it 's been a long time.
I watched the sun rise
after a dreamy night
It's been a hundred years
Or maybe thousand,
Since I was not scared
after all, I wanted to be
Just witty and wise.

It's been a long time;
Yeah, it's been a long time.
I saw bird flying
after a long dark night
It's been a million years
Their wings have been curbed
and now they are lonely
Crying to be heard.

It's been a long time;
Yeah, it's been a long time.
I saw you loving
after the distance.
We both travelled
away from each other
Only in a hope to
Meet somehow, somewhere.
But now all I see
We both are struggling
To witness us forever.





दोस्त

@Navdeep Dhull

कुछ सिर्फ दोस्त नहीं होते भाई से बढ़कर होते है,
जिंदगी जब मुश्किलो गुजर रही होती है,
बिना कहे साथ खड़े होते है।
बीते पल के कुछ लम्हे फिर ताज़ा करने
IBS जायेगे,
हम यारो के यार है,
वक़्त आने दो
पुरे दुनिया पर छा जायेंगे।।



काश ये पल रुक जाता

@Amrit gupta

काश ये पल रुक जाता
कुछ पल के लिए ही सही थोड़ा तो थम जाता
कुछ यादें थी जो फिर से सजोनी है
कुछ बातें थी जो फिर से कहनी है
काश वो पल फिर से वापस आ जाता
दोस्तों के साथ थोड़ी मस्ती मजाक और जम कर टांग खींचना
कभी हस्ते तो कभी रो भी लेते।

अब कौन प्रॉक्सी लगाएगा
सुबह का हॉस्टल का नाश्ता और रातों को मेस से सब्जी गायब कौन करेगा
अब कौन आउटिंग ले जायेगा और हर मुश्किल में बड़ा भाई बन जाएगा
वो यार ही तो है जो कभी रोने नहीं देते और हर परेशानी में कभी साथ नहीं छोड़ते
अब कहा मिलेगी ऐसी दोस्ती और ऐसी यारी
जिसको खुद से ज्यादा हो
एक दूसरे की जान प्यारी
काश ये समय थोड़ा रुक जाता
कुछ समय के लिए ही सही थोड़ा थम जाता
काश ये पल रुक जाता।



गज़ल

@MD Kamran

किसी रश्क में ये ज़िंदगी गुज़रती सी जा रही है
जिंदा हूँ मैं पर मौत है जो आ रही है।

रात गुज़र जाती है मेरी उस चांद से लड़ते हुए
सहर मेरे ख़्वाब को अब ऐसे क्यूँ सता रही है।

शाम होते ही पैमाने टहलने को निकलते हैं
रात सर चढ़ कर बोतल ज़मीन पर लुढ़का रही है।

कुछ देर तक तो रही वो आपके जाने के बाद
याद थी वो याद करना मेरी कोई खता रही है।

वस्ल से मुँह मोड़ कर भी खुश रह रहा हूँ मैं यहाँ
हिज़्र में भी है तबस्सुम देखो कैसी वफा रही है।

अपने खिलाफ सब फैसले लिख के मैं भुला चुका
ज़िंदगी से अपनी शायद वैसे कोई ज़फा रही है।



कुछ करना है तो डटकर चल

@Ayushi Saxena

कुछ करना है तो डटकर चल,
थोड़ा दुनियाँ से हटकर चल,
लीक पर तो सभी चलते देते है,
कभी इतिहास को पलटकर चल।।

बिना काम के मुकाम कैसा?
बिना मेहनत के दाम कैसा?
जब तक न हासिल हो मंजिल,
तो राह में आराम कैस।।

अर्जुन-सा निशाना रख,
मन में न कोई बहाना रख,
लक्ष्य सामने है, बस उसी पे अपना ठिकाना रख।।

सोच मत, साकार कर,
अपने कर्मों से प्यार कर।
मिलेगा तेरी मेहनत का फल,
किसी और का न इंतजार कर।।

जो चले थे अकेले उनके पीछे आज मेले है,
जो करते रहे इंतजार, उनकी जिंदगी में
आज भी झमेले है।।



आशा

@Agrata Sharma

आशा एक छोटा सा शब्द है, पर अपने आप में जिंदगी की सारी खूबसूरती को समेटे हुए हैं। जिंदगी खूबसूरत या बदसूरत हमारे विचारों से ही होती है। कोई कीचड़ में कमल देखता है, तो कोई चांद में भी दाग ढूंढ लेता है। हर इंसान के जीवन में कुछ ऐसे क्षण अवश्य आते हैं, जब वह स्वयं को निराशा के घोर अंधकार में गिरा पाता है, स्वयं को पूर्ण रूप से असहाय पाता है, किंतु ऐसा नहीं है कि उस अंधकार को मिटाया नहीं जा सकता।

मगर प्रश्न यह उठता है कि वास्तव में हम निराशा से उभरना चाहते हैं, या उसी में घुट-घुट कर जीवन के कुछ हसीन पलों को खो देना चाहते हैं। आशा कोई बाह्य वस्तु नहीं जिसे हम खरीद सके या किसी से उधार ले सके। हमारा नजरिया जो हमें निराशा से ऊपर उठने की शक्ति देता है, प्रेरणा देता है, उसी का दूसरा नाम आशा है। आशा के बिना हमारा जीवन उस फूल की तरह है जो दिखने में तो सुंदर है परंतु उसकी खुशबू कहीं खो गई है।

जब भी स्वयं को निराश पाओ उस परिस्थिति को स्थिर ना रहने दो, कुछ ऐसा करो जो तुम्हें प्रिय हो। निराशा को अपने जीवन से हटा कर, अपने जीवन का नव-निर्माण करो। विश्व में ऐसी कोई विपरीत परिस्थिति नहीं जिसका अंत ना हो सके, बशर्ते हम वास्तव में चाहे तो। इसीलिए हमें जीवन में हमेशा आशावान रहना चाहिए।



”Photography”

PICTURES BY:
Kshitij Ghodki



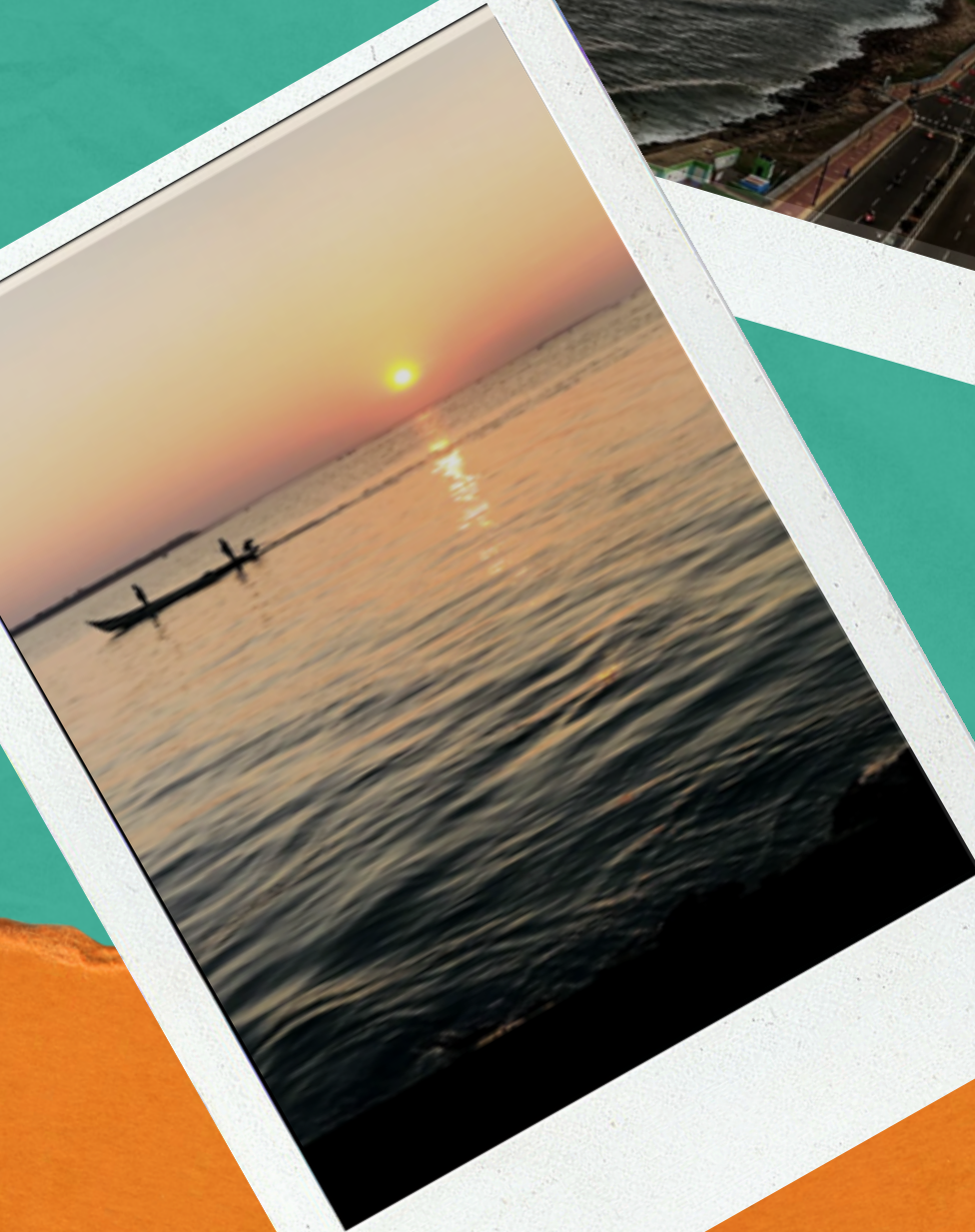
PICTURES BY:
Hrithik Sharma



PICTURES BY:
SALONI BHARDWAJ



PICTURES BY:
VENKATA BALARAM
KUMAR PALIVELA





”Webinar”

Thought Leader Web Series- XXIX

Date- January 25, 2021 (11:00 AM- 12:00 PM)

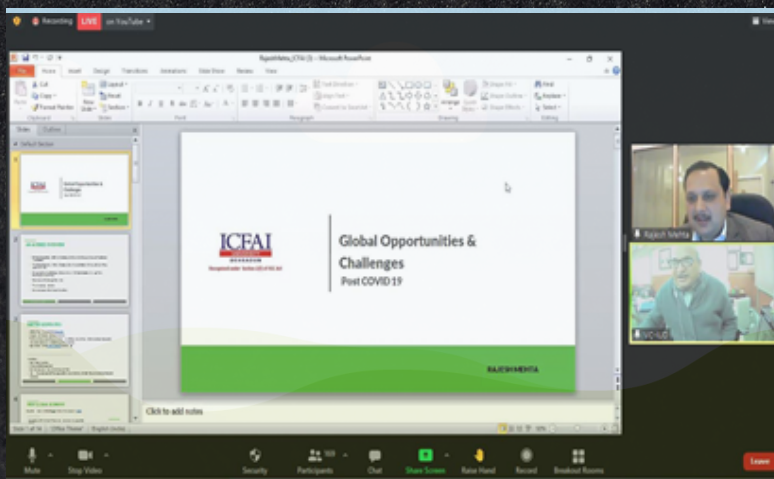
Key Persons- Mr. Rajesh Mehta (CEO/Founder of Mehta Software Services and Founder of Entry India)

Topic- Global Opportunities and Challenges (Post COVID-19)

Coordinators- Dr. Sanjeev Malaviya & Dr. Amit Joshi

Participants- 110+

Methodology- Session related to Shifted Geopolitics and emerging new global economy, introduced the upcoming Opportunities in the new world order, changing business strategy, Challenges and Promises for India, New Emerging Sectors and Business Learnings for Future Managers.




The ICFAI University, Dehradun
Accredited by NAAC
Presents
Thought Leader Web Series
on
Global Opportunities & Challenges
(Post COVID 19)


Keynote Speaker
Mr. Rajesh Mehta,
CEO & Founder, Mehta Software Services
Founder, Entry-India
Former HR Head-Polaroid India.

Convener
Dr. Sanjeev Malaviya
Academic Coordinator
Dr. Amit Joshi

Technical Support
Mr. Akhilesh Singh
System Admin
Mr. Himanshu Pandey
Placement Manager

Scan to Register



Live Session


Jan. 25, 2021
11.00 am

Organized by
IBS
ICFAI BUSINESS SCHOOL



Student Development Program

Date- January 29, 2021 (03:00 PM- 04:30 PM)

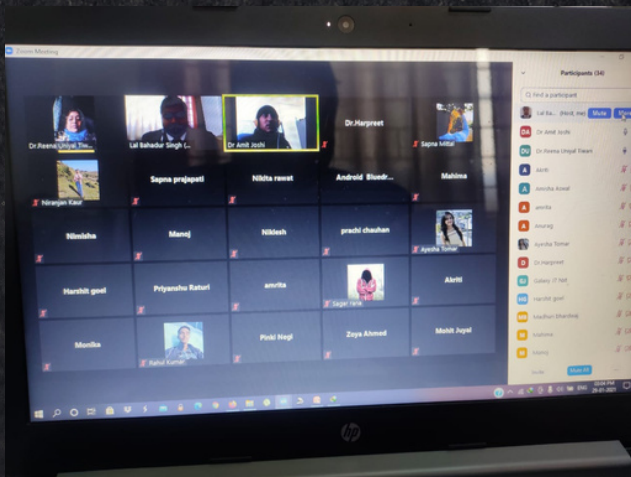
Key Persons- Dr. Amit Joshi (Academic Coordinator) IBS Dehradun

Topic-Career opportunities after Graduation

Participated College: DAV PG College, Dehradun

Participants- 47

Methodology- Session related to Career opportunities after Graduation, introduced the upcoming Opportunities in the new world order, changing environment, Challenges and Promises for India, New Emerging Sectors and ways to adapt to it.



A Lecture on Export-Import Business Opportunities between Vietnam and India

Date: February 01, 2021 (12:30 PM - 02:00 PM)

Key Persons: Ms. Nhu Chung (Lecturer, Faculty of international economic Relations, University of Economics and Law, Vietnam, National University HCMC, Vietnam)

Topic: Export-Import Business Opportunities between Vietnam and India

Coordinators- Dr. Raghvendra Kumar Sharma & Dr. Ankita Srivastava

Number of participants: 110+

The lecture was initiated by introducing the current Vietnam and India: Export-Import Business Opportunities, increasing trade and investment relations, sector opportunities, cooperation in trade sector, challenges, etc.



ICFAI UNIVERSITY
The ICFAI University, Dehradun
Accredited by NAAC
Presents
A Lecture on
Export - Import Business Opportunities between Vietnam and India

Feb. 01, 2021
12:30 pm to 02:00 pm (IST)

Resource Person
Ms. Nhu Chung
Lecturer, Faculty of International Economic Relations,
University of Economics and Law, Vietnam
National University HCMC, Vietnam

Co-ordinators
Dr. Raghvendra Kumar Sharma
President IIC - IUD
Dr. Ankita Srivastava
Vice President IIC - IUD

Jointly organized by
IBS **UEL**

A Lecture on Startups & Innovation

Date: March 06, 2021 (01:00 PM - 02:30 PM)

Key Persons: Dr. Lien Tran (Vice Dean, Faculty of Business Administration, University of Economics & Law, Vietnam National University – Ho Chi Minh City)

Topic: Learn and Earn- A revolutionary Concept "Uncover Hidden FX Risks

Coordinators- Dr. Raghvendra Kumar Sharma & Dr. Ankita Srivastava

Number of participants: 100+

Methodology: The lecture was related to current exponential opportunities of Startups & Innovation & SMEs Start-up Life Cycle, Challenges to Startups, Startups ecosystem, Development of Global Start-up Ecosystem, reasons solved by Startups & Innovation, launching, Funding sources, comparison of Indian & Western world Startups and growth.



"Learn and Earn"- A Webinar by SMC

Date: May 01, 2021 (04:00 PM - 05:00 PM)

Key Persons: Mr. Nikhil Mehta (Business Head - Treasury & Debt Solutions – SMC Global Securities)

Topic: Learn and Earn- How to Uncover Hidden FX Risks

Coordinator- Dr. Sanjeev Malaviya

Number of participants: 70+

Methodology: The session was initiated by introducing the topic "How to Uncover Hidden FX Risks", understanding tools to create accuracy and transparency in Export/Import transactions, impact of FX risk in business cycle, methods to mitigate FX Risk due to Currency Fluctuations, Hedging practices, etc.



smc
Moneywise. Be wise.

JOIN US FOR AN EXCLUSIVE WEBINAR ON
HOW TO UNCOVER HIDDEN FX RISKS

1st MAY | 04:00 PM - 05:00 PM

REGISTER FOR FREE!

OUR SPEAKER: MR. NIKHIL MEHTA
BUSINESS HEAD-TREASURY & DEBT SOLUTIONS

How to Uncover Hidden FX Risks

Benefits of Webinar	Salient Features
<ul style="list-style-type: none">Understanding the tools to create Accuracy and transparency in Export / Import transactions through Banking Platform.Learning how to understand the impact of FX risk in your business cycle.Methods to Mitigate FX Risk due to Currency Fluctuations.	<ul style="list-style-type: none">How existing hedging practices can be ImprovedQ&A SessionPost Webinar Support

REGISTER FOR FREE!

Disclaimer: Investments in securities market are subject to market risks, read all the related documents carefully before investing. SMC Global Securities Ltd., CIN No. L74899DL1999PLC063609. Registered Office: 11/6-B, Shanti Chamber, Pusa Road, New Delhi 110005, Tel: 91-11-30111000 | Website: www.smctradeforonline.com. SEBI Reg. No. IN2000199430, Member: BSE (4708, NSE (077714) & MSEI (1002), NCDEX (00021), MCX (8203) & ICDEX (1030), DP SEBI Regn. No. CDSL/NSDL-IN-DP-130-2015, Mutual Funds Distributor ARN No. 29945. *T&C

Thought Leader Web Series-XXX

Date: May 09, 2021 (11:00 AM to 12:00 Noon)

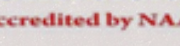
Keynote Speaker: Mr. Abhishek Bafna (Area Manager Reliance General Insurance)

Topic: Wealth Management: Investing in Bonds and Mutual Funds

Coordinators- Dr. Sanjeev Malaviya, Dr. Amit Joshi & Dr. Kumar Saurabh

Number of participants: 70+

Methodology: The session started by introducing the Wealth Management from the basic, discussed about the Bonds and Mutual Funds, their needs and importance in life of an individuals, available interest rates and sources to get them.



The ICFAI University, Dehradun

Accredited by NAAC

Presents

Thought Leader Web Series


on


Wealth Management: Investing in Bonds and Mutual Funds

Keynote Speaker


Mr. Abhishek Bafna
Area Manager,
Reliance General Insurance

Convener
Dr. Sanjeev Malaviya
Academic Coordinator
Dr. Amit Joshi
Faculty Convener
Dr. Kumar Saurabh






Live Session

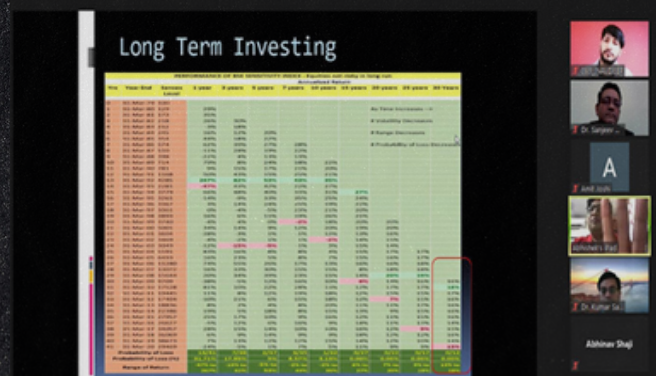


May 9, 2021
11:00 AM

Organized by



Registration Link:
<https://forms.gle/SCaXNpmZcukdjmPY9>



Motivational Talk

Date: May 14, 2021 (03:00 PM to 04:00 PM)



Keynote Speaker: Mr. Yogesh Chabria (Successful Entrepreneur, Best selling author & founder of The Happonaire Way)

Topic: Conquering Covid with a positive mind set


Coordinator- Ms. Swati Raturi

Number of participants: 80+


Methodology: The session was initiated by bringing up real-life examples, excerpts, brought up real positive mind-set lifestyle, reasons why negative thoughts overpower, if not left along with interactive question-answer session.




The ICFAI University, Dehradun
Accredited by NAAC
Presents
A Motivational Talk on
Conquering Covid with a positive mind set...



Live Session on
14 May, 2021
3.00 pm to 4.00 pm



Speaker





Mr. Yogesh Chabria
Successful Entrepreneur,
Best selling author & founder of The Happonaire Way

Faculty Conveners
Dr. Meena Bhandari
Ms. Atulya Verma

Co-ordinator:
Ms. Swati Raturi

Organized by
IEdS
ICFAI EDU SCHOOL

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A Webinar On Retirement Planning

Date: May 14, 2021 (05:00 PM)

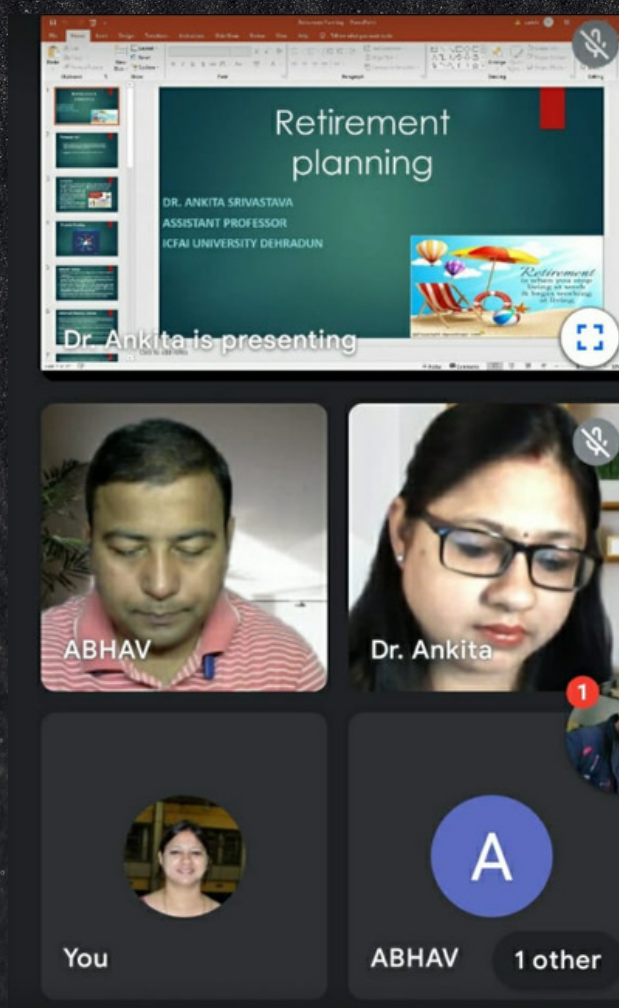
Keynote Speaker: Dr. Ankita Srivastava (IBS Dehradun)

Topic: Retirement Planning

Coordinator- NGO ABHAV

Number of participants: 80+

Methodology: The session was initiated by bringing up real-life examples of people from different backgrounds, their lifestyle and the means and necessity of retirement planning in this dynamic social-economic environment. This Session elaborated the importance of structuring one's finances in right way to deal with future and uncertainties.



Thought Leader Web Series-XXXI

Date: May 16, 2021 (11:00 AM to 12:00 Noon)

Keynote Speaker: Dr. Anil Agarwal, Area Manager, Chief Vigilance Officer (REIL, IL, HSL & SSL)

Topic: EMF Awareness (Awareness about radiations from Mobile Towers)

Coordinators- Dr. Hansini Premi, Dr. Sanjeev Malaviya & Dr. Amit Joshi

Number of participants: 95 (approximately, at peak), 80 (average)

Methodology: The session was related to the need and importance of phones and mobile towers, what EMF is and what generates EMF; various international standards and important scientific studies and their findings across the globe. Concluding some of the key Institutions & Norms and what norms and standards adopted by the Indian Government was discussed.

ICFAI UNIVERSITY
The ICFAI University, Dehradun
Accredited by NAAC

Presents
Thought Leader Web Series
on

EMF Awareness (Awareness about radiations from Mobile Towers)

Keynote Speaker

Dr. Anil Agarwal
Chief Vigilance Officer
(REIL, IL, HSL & SSL)
Govt. of India

Faculty Convener
Dr. Hansini Premi
Convener and Head CSDC
Dr. Sanjeev Malaviya
Academic Coordinator
Dr. Amit Joshi

Registration Link:
<https://forms.gle/1A1W7vafxi9ScfLVA>

zoom Live Session

May 16, 2021
11:00 AM

Organized by
IBS
ICFAI BUSINESS SCHOOLS

Presentation on

EMF Awareness
(Awareness about radiation from Mobile Towers)

by
Dr. Anil Kumar Agrawal, ITS
Chief Vigilance Officer
REIL, IL, HSL & SSL

zoom

Thought Leader Web Series-XXXII

Date: June 05, 2021 (11:00 AM to 12:00 Noon)

Keynote Speaker: Mr. Ashok Sangwan (Head Cost of Delivery- Wipro Ltd.)

Topic: Industry Awareness

Coordinators- Dr. Sanjeev Malaviya & Dr. Amit Joshi

Number of participants: 206+

Methodology: The session was related to dynamic environment in the industry in times of pandemic. The factors which should be considered while making business related decisions and how the economic and political variable decides the survival and growth of any business in an industry.



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The ICFAI University, Dehradun
Accredited by NAAC

Presents
Thought Leader Web Series
on

INDUSTRY AWARENESS

KEYNOTE SPEAKER

MR. ASHOK SANGWAN
HEAD, COST OF DELIVERY
WIPRO LIMITED

CONVENER AND HEAD CSDC
DR. SANJEEV MALAVIYA

ACADEMIC COORDINATOR
DR. AMIT JOSHI

Registration Link:
<https://forms.gle/N3Ge8VYCFauz36y69>

zoom
Live Session

June 05, 2021
11:00 AM

Organized by
IBS[®]
WIPRO BUSINESS SCHOOL

Thought Leader Web Series-XXXIII

Date: June 07, 2021 (10:00 AM to 11:00 PM)

Keynote Speaker: Mr. N. Murali (Vice President, Marketing -Vedavaag)

Topic: Business Awareness Program

Coordinators- Dr. Sanjeev Malaviya & Dr. Amit Joshi

Number of participants: 230+

Methodology: The session was related to the growing complexity and increasing velocity of change in business environment. Participants were made aware about the risk assessment within and external environment. How understanding the factors in exercising informed commercial judgement is important and recognizing how relationship and communication impact the contracting lifecycle.



ICFAI UNIVERSITY
The ICF AI University, Dehradun
Accredited by NAAC

Presents
Thought Leader Web Series
on

BUSINESS AWARENESS PROGRAM

KEYNOTE SPEAKER
MR. N. MURALI
VICE PRESIDENT MARKETING
VEDAVAAG SYSTEMS LIMITED

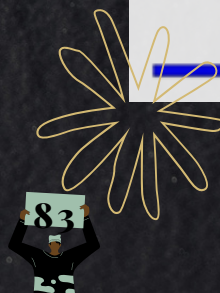
HEAD CSDC
DR. SANJEEV MALAVIYA
FACULTY CONVENER &
ACADEMIC COORDINATOR
DR. AMIT JOSHI

Registration Link:
<https://forms.gle/3FDxpp4suHfcp8tca>

zoom
Live Session

June 07, 2021
10:00 AM

Organized by
IBS
ICFAI BUSINESS SCHOOLS



A Lecture on Market Research for Entrepreneurs

Date: June 11, 2021 (05:00 AM to 06:00 PM)

Keynote Speaker: Yeliena Prokhorova (Associate Professor, Deputy Head of Management Department, Kyiv National Economic University, Ukraine)

Topic: Market Research for Entrepreneurs

Coordinators- Dr. Raghvendra Kumar Sharma & Dr. Ankita Srivastava

Number of participants: 200+

Methodology: The session was related to Market Research and its importance for Entrepreneurs, analysing environment structure, methods of External environment analysis and industry analysis, how to develop Competitive Strategy, etc. Topics important like PEST analysis, Porter's Generic Strategy, etc. were also delivered.

PEST Analysis	
How macro-environmental factors might impact a business organization:	
Political Changes in government economic policy, e.g. taxation, government spending, monetary policy Changes in legal requirements e.g. employment law, health and safety legislation, licensing practices, environmental regulations, competition policy Changes in the government ownership e.g. nationalization, privatization, de-regulation	Economic Changes in the level of economic activity, e.g. growth rates, rates of unemployment Inflation Changes in wage rates and income distribution Changes in exchange rates
Social Changes in demographics e.g. the size of the population, the age distribution with the population Changing attitudes e.g. work/life balance, concern for the environment, ethical standards Changes in social structure e.g. socio-economic groupings, social mobility	Technological Development of new products and processes Automation Developments in information and communication technologies Developments in the natural sciences

**The ICFAI University, Dehradun**
Accredited by NAAC
Presents

**A Lecture on
Market Research for Entrepreneurs**

**Resource Person**
Dr. Yeliena Prokhorova
Associate Professor,
Deputy Head of Management Department,
Kyiv National Economic University, Ukraine.

 June 11, 2021
5:00 pm to 06:00 pm (IST)

Co-ordinators
Dr. Raghvendra Kumar Sharma
President IIC - IUD
Dr. Ankita Srivastava
Vice President IIC - IUD

Jointly organized by



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Thought Leader Web Series-XXXIV

Date: June 18, 2021 (11:00 AM to 12:00 Noon)

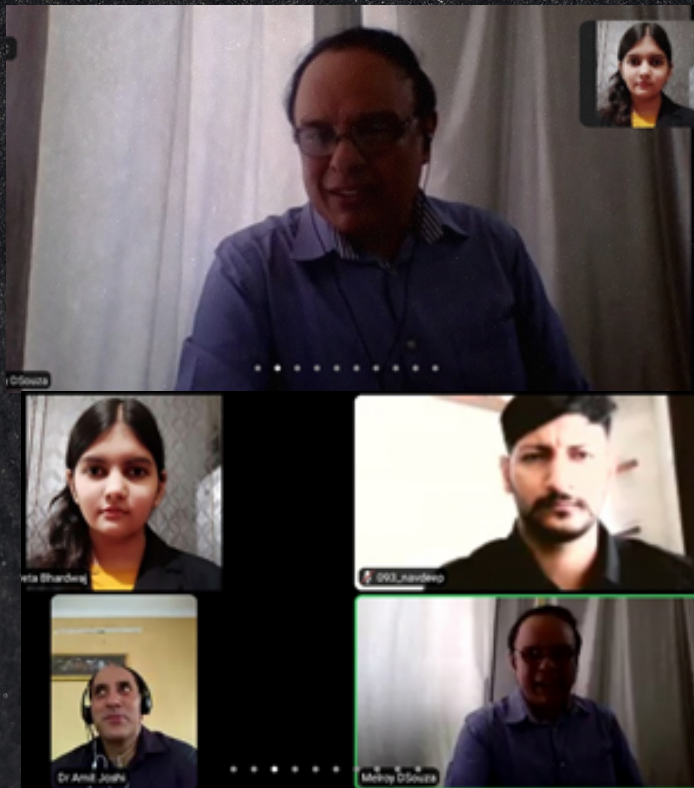
Keynote Speaker: Mr. Melroy Dsouza (Training Head)

Topic: Understanding the Complexity of Corporate Etiquette

Coordinators- Dr. Sanjeev Malaviya & Dr. Amit Joshi

Number of participants: 260+

Methodology: The session was related to etiquettes and norms to be followed while engaging in Corporate environment. Mr. Melroy Dsouza spread light on the personality development and attitude that needs to be carved to engage in business encounters. How a candidate should behave in an interview and what characters of a person highlights him among others.




The ICFAI University, Dehradun
Accredited by NAAC

Presents
Thought Leader Web Series
on

**UNDERSTANDING THE COMPLEXITY OF
CORPORATE ETIQUETTE**

KEYNOTE SPEAKER

MR. MELROY DSOUZA
TRAINING HEAD

HEAD CSDC
DR. SANJEEV MALAVIYA

**FACULTY CONVENER &
ACADEMIC COORDINATOR**
DR. AMIT JOSHI



Registration Link:
<https://forms.gle/dDafjzHpxfkoZ2UA6>

 **Live Session**

 June 18, 2021
11:00 AM

Organized by
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ICFAI BUSINESS SCHOOL

Thought Leader Web Series -XXXV

Date: June 19, 2021 (05:00 PM to 06:00 PM)

Keynote Speaker: Mr. Ravi Iyer (FTTx Sales and Distribution, Reliance Jio Infocomm Ltd.)

Topic: Sales and Marketing as a Career

Coordinators- Dr. Ankita Srivastava, Dr. Raghvendra Kumar Sharma, Dr. Sanjeev Malaviya & Dr. Amit Joshi

Number of participants: 190+

Methodology: The session was related to bringing clear picture of Sales and Marketing as a Career for Budding Managers. Topics included were Sales & Marketing Definition, Career Benefits, SPANCO- Suspecting, Prospecting, Approval, Negotiation, Close, Order, 24/42 Principle for Career Progression, followed by Question and Answers at end.



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The ICFAI University, Dehradun
Accredited by NAAC

Presents
Thought Leader Web Series
on

SALES AND MARKETING AS CAREER

KEYNOTE SPEAKER

MR. RAVI IYER
FTTx SALES AND DISTRIBUTION
RELIANCE JIO INFOCOMM LTD.

HEAD CSDC
DR. SANJEEV MALAVIYA
ACADEMIC COORDINATOR
DR. AMIT JOSHI
FACULTY CONVENER
DR. ANKITA SRIVASTAVA &
DR. RAGHVENDRA KUMAR
SHARMA

Registration Link:
<https://forms.gle/dDgtizNoxfkoZ2UA6>

 **zoom**
Live Session

 June 19, 2021
05:00 PM

Organized by
IBS[®]
ICFAI BUSINESS SCHOOL



A Webinar on Entrepreneurship Driven Economies-Need of the Hour

Date: June 29, 2021 (01:00 PM to 02:15 PM)

Keynote Speaker: Mr. Sanjay Pawah (Director, Pawah Tools & Amp; Components Pvt. Ltd. Serial Entrepreneur, Business Pursuit Specialist)

Topic: Entrepreneurship Driven Economies- Need of the Hour

Coordinators- Dr. Raghvendra Kumar Sharma & Dr. Ankita Srivastava

Number of participants: 230+

Methodology: The session was related to Entrepreneurship driven economies which pertains need of hour. It moved with topics like riskiness of entrepreneurship, failures, entrepreneurs, validation of business ideas, raising of Capital, Financial Modelling, Cash Flows, Money Management, etc.



ICFAI
UNIVERSITY

The ICFAI University, Dehradun
Accredited by NAAC
Presents

Webinar on
Entrepreneurship
Driven Economies
- Need of the Hour

Resource Person
Mr. Sanjay Pawah
Director - ASP Engineering Products,
Pawah Tools & Components
Business Pursuit Specialist,
Serial Entrepreneur & Upcoming Author

zoom
Live Session

June 29, 2021
1:00 pm - 02:15 pm (IST)

Co-ordinators
Dr. Raghvendra Kumar Sharma
President, IIC - IUD
Dr. Ankita Srivastava
Vice President, IIC - IUD

Organized by
IBS
ICFAI BUSINESS SCHOOLS

in association with
INSTITUTION'S INNOVATION COUNCIL
COUNCIL OF INNOVATION

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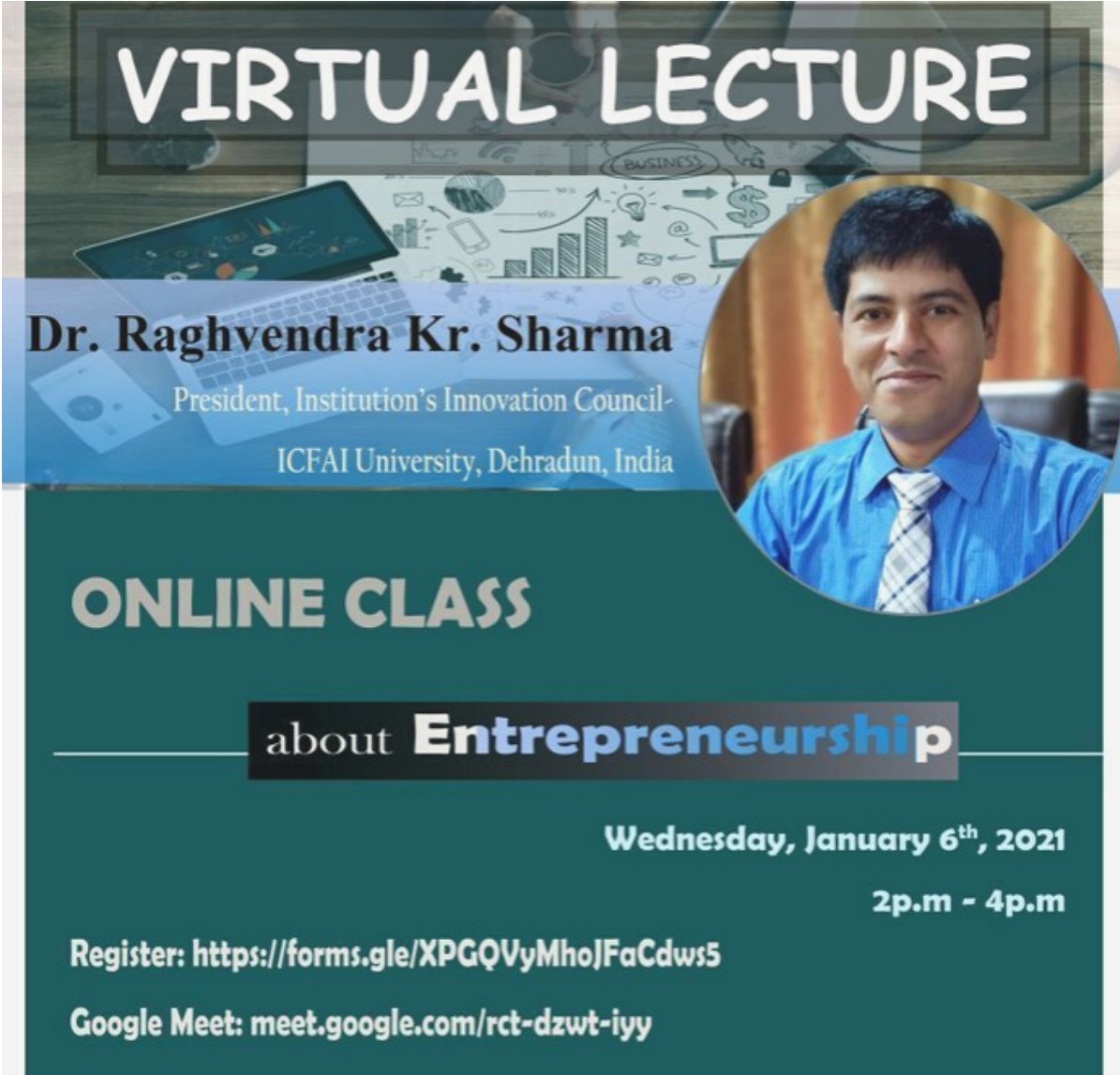




Carpe Diem



LECTURES

A promotional poster for a virtual lecture. The top half features a collage of business-related icons like a laptop, smartphone, bar chart, and lightbulb, with the text 'VIRTUAL LECTURE' in large white letters. Below this, a circular portrait of Dr. Raghvendra Kr. Sharma is shown. To the left of the portrait, his name and title are listed. The bottom half of the poster has a dark teal background with the text 'ONLINE CLASS' and 'about Entrepreneurship'. It also includes the date and time of the lecture, a registration link, and a Google Meet link.

VIRTUAL LECTURE

Dr. Raghvendra Kr. Sharma
President, Institution's Innovation Council-
ICFAI University, Dehradun, India

ONLINE CLASS

about **Entrepreneurship**

Wednesday, January 6th, 2021
2p.m - 4p.m

Register: <https://forms.gle/XPGQVyMhoJFaCdw5>

Google Meet: meet.google.com/rct-dzwt-iyy


Entrepreneurship

Delivered by : Dr. Raghvendra Kumar Sharma

DATE-06/01/2021 TIME-2:00 PM TO 4:00 PM

Organized by: University of Economics and Law –
Vietnam National University, Vietnam

LECTURES



President, Institution's Innovation Council
by ICFAI University, Dehradun, India

Dr. Raghvendra Kr. Sharma

LEADERSHIP

**VIRTUAL
LECTURE**

Leadership

Delivered by : Dr. Raghvendra Kumar Sharma

DATE- 21/01/2021

TIME- 2:30 PM TO 4:30 PM

Organized by: University of Economics and Law – Vietnam
National University, Vietnam



LECTURES



PERCEPTION

5TH MARCH 2021 | 2.30p.m - 4.00p.m

Dr. Raghvendra Kr. Sharma
President, Institution's Innovation Council-

Perception

Delivered by : Dr. Raghvendra Kumar Sharma

DATE-05/03/2021 TIME-2:30 PM TO 4:00 PM

Organized by: University of Economics and Law –
Vietnam National University, Vietnam



CONFERENCES



Case Writing Conference

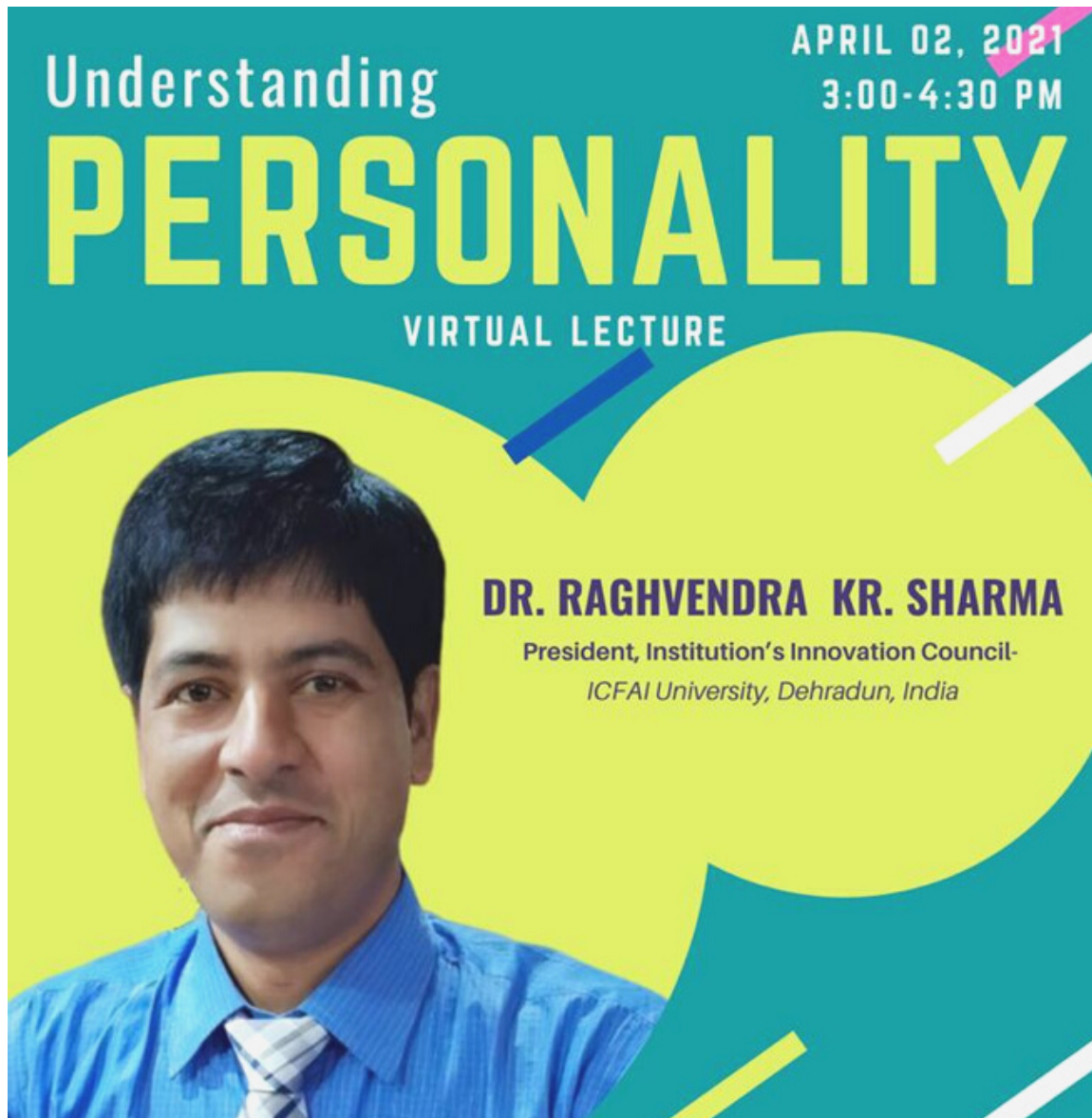
Attendee : Dr. Raghvendra Kumar Sharma

DATE- 31/03/2021

Organized by: All India Management Association,
India Case Research Centre & AICTE



LECTURES



Understanding Personality

Delivered by : Dr. Raghvendra Kumar Sharma

DATE- 02/04/2021 TIME-3:00 PM TO 4:30 PM

Organized by: University of Economics and Law – Vietnam
National University, Vietnam



LECTURES

ONLINE LEARNING DURING COVID-19

DR. RAGHVENDRA KR. SHARMA

*President, Institution's Innovation Council-
ICFAI University, Dehradun, India*

**APRIL 09, 2021
3:30 - 5:00 P.M
Online lecture**



Online learning During COVID 19

Delivered by : Dr. Raghvendra Kumar Sharma

DATE- 09/04/2021 TIME- 3:30 PM TO 5:00 PM

Organized by: University of Economics and Law –
Vietnam National University, Vietnam



LECTURES

Innovation Council
K. M. Govt. Girls Post Graduate College, Badalpur, G. B. Nagar
Organising an online session
on
Building an Innovation / Product Fit for Market
Resource Person- Dr. Raghvendra Sharma
President, IIC ICFAI University Dehradun
Date – 29/04/2021, Time- 10:00 AM Onwards

Patron- Prof. Divya Nath, Principal
President IC- Dr. Dinesh C. Sharma
Vice President IC- Dr. Anita Singh
Convener IC- Dr. Shivani Verma
Programme Coordinator-
• Dr. Kishor Kumar
• Smt. Neha Tripathi

[Click Here to Join](#) 

Meeting ID: 879 2222 7900
Passcode: 959856



Organizer- Innovation Council, KMGGPGC Badalpur

Building an Innovation/ Product Fit For Market

Delivered by : Dr. Raghvendra Kumar Sharma

DATE- 29/04/2021 TIME- 10 AM ONWARDS

Organized by: Innovation Council, K. M. Govt. Girls
Post Graduate College, Badalpur, G. B. Nagar



WORKSHOPS



Date:
12th- 19th May, 2021

Organized by
Department of Commerce
Graphic Era Deemed to be
University



Graphic Era
Deemed to be University

Accredited by NAAC with Grade A
NBA Accredited Program in CSE, ECE & ME
Approved by AICTE, Ministry of HRD, Govt. of India

30 Hours Value Added Course
On
Investment and Financial Modeling
Using MS Excel



Investment Management and Financial Modeling

Resource Person : Dr.Saurabh kumar

DATE- 12-19/05, 2021

Conducted workshop as a resource person at Graphic
Era University on Investment Management and
Financial Modeling Using MS Excel



CONFERENCES



Resource Person:

Dr. Kumar Saurabh
Assistant Professor
ICFAI Business School
The ICFAI University, Dehradun

About the Speaker:

Dr. Kumar Saurabh is working as Assistant Professor at ICFAI Business School, Dehradun. He has more than ten years of teaching, research and industrial experience. He had worked with organizations like Amity University, Noida and IILM, Greater Noida as Assistant Professor-Finance. He has earned his Ph. D. from MNNIT Allahabad in the area of Behavior Finance. He has done his MBA from ICFAI Business School, Hyderabad in the area of Finance. He has conducted workshops on research methodology, behavior finance and spreadsheet based financial modeling. He is an author of more than twenty research articles published in various national and international journals and books. He is the recipient of Honorary Rosalind Membership of London Journal Press.

Behavior of Securities Market

: Dr.Saurabh kumar

DATE- 25-26/02/ 2021

Research Conference organized by SEBI-NISM on
'Behavior of Securities Market- Sighting of Black
Swan '



TRAINING SESSIONS



Financial Modeling

Trainee : Dr.Saurabh kumar

DATE- 22-27/03/2021

Organized by Medi-Caps University, Indore under
AICTE Sponsored Online Short Term Training Program

TRAINING SESSIONS

**AICTE Sponsored
Online Short Term Training Program(STTP)
on**

Program Outline

- ✓ Predictive Analytical tools and their Application in Finance
- ✓ Portfolio Management Using R
- ✓ Derivative Data Analytics
- ✓ Financial Modelling
- ✓ Data Visualization and Presentation
- ✓ Publication in High Quality Impact Journal in Accounting and Finance



Projected sales of main products in 2013

Distribution of market share among the major industry players

Share of market activity

Changes in the activity of the individual players and the industry as a whole

Projected sales of main products in 2013

Phase I
February 22 – 27, 2021

Phase II
March 15 – 20, 2021

Phase III
April 05 – 10, 2021

FINANCIAL ANALYTICS

Financial Analytics

Trainee : Dr.Saurabh kumar

DATE- 5-10/04/2021

Organized by Institute of Business Management &
Research IPS Academy, Indore under AICTE Sponsored
Online Short Term Training Program



PANEL DISCUSSION

CLASS OF 2021
- LESSONS FROM 2020
MORE EMINENT NAMES TO JOIN SOON

MR. CHETAN SHARMA
FOUNDER
EDUMATE.TV

HOW TO TACKLE THE "MBA" QUESTION?
20th April, 2021 | Tuesday | 11:30

POWERED BY
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DIRECTOR, IMS GHAZIABAD
GHAZIABAD

PROF. (DR.) TAPAN KUMAR NAYAK
DEAN ACADEMICS, IMS GHAZIABAD
GHAZIABAD

DR. ABHINAV P. TRIPATHI
ASSOCIATE PROFESSOR
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DR. MUKESH JAIN
PROFESSOR (COMMERCE)
INSTITUTE FOR EXCELLENCE IN
HIGHER EDUCATION
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DR. ANKITA SRIVASTAVA
ASSISTANT PROFESSOR
ICFAI BUSINESS SCHOOL
THE ICFAI UNIVERSITY
DEHRADUN

MR. LIKHIT MAHESHWARI
FOUNDER & CEO
LPRO.ONLINE
JAIPUR/KASGANJ/MUMBAI

Why MBA?

Speaker : Dr. Ankita Srivastava

DATE- 20/04/2021 TIME- 11:30 ONWARDS

Organized by: Edu Mate in collaboration with IBS Dehradun to evaluate the various aspects of MBA





"Achievement Gallery"



STUDENTS' ACHIEVEMENTS



Md. Kamran



STUDENTS' ACHIEVEMENTS



N. Shubhangini



STUDENTS' ACHIEVEMENTS



N. Shubhangini



STUDENTS' ACHIEVEMENTS



Prashant Kumar



STUDENTS' ACHIEVEMENTS



Sonam Kumari



STUDENTS' ACHIEVEMENTS



Ahsan Jamal

STUDENTS' ACHIEVEMENTS



Ashok Reddy



STUDENTS' ACHIEVEMENTS



Date: 30th May, 2021

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Shweta Bhardwaj (MBA) from ICFAI University, Dehradun has attended Industrial internship with us from 15th Feb, 2021 to 30th May, 2021 and successfully completed training under the supervision and guidance of our Branding & Communication department.

During the training, her conduct and performance were found to be Good.

With Regards,
Yours Faithfully
For National Engineering Industries Ltd.

Authorized Sign
HR

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CIN No. : I2913 DMIL 946PLC013 643



STUDENTS' ACHIEVEMENTS



Anmol Singh



STUDENTS' ACHIEVEMENTS

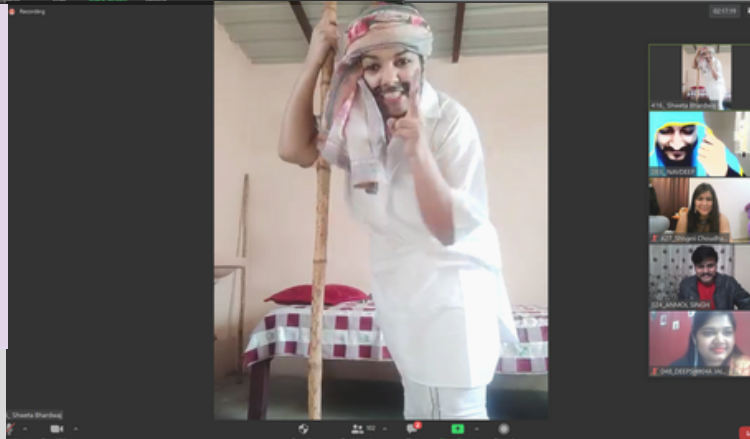
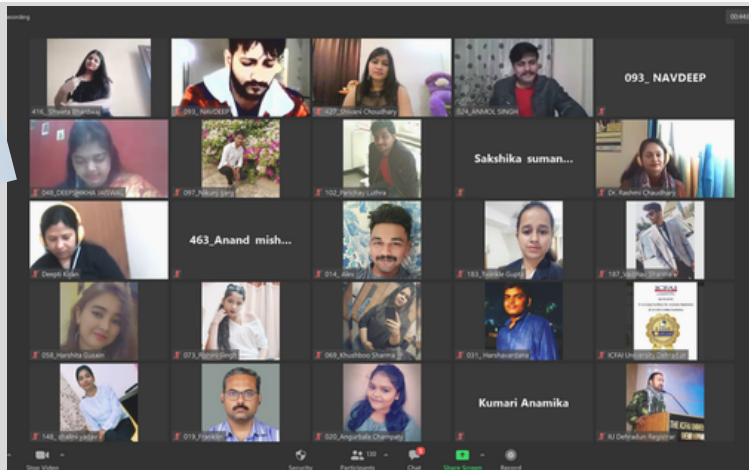


Ayushi Saxena





Divided By **Pandemic** United By **Zoom**!



Stay Safe Stay Healthy!

