



Two day International Conference
***‘Society and Business in the
New Millennium’***



*Jointly Organized by ICFAI Business School, Kolkata
and
Lincoln University College, Malaysia
12th and 13th April, 2019*

KEY DATES

Submission of Abstract : 17th March, 2019

Last date for Submission of Full Paper : 31st March, 2019

CALL FOR PAPERS

Papers with original contributions are invited from Industry personnel, Academicians, Research Scholars, Students and Consultants for presentation in the technical sessions of the Conference. All the papers should be in doc format and soft copy of the same must be mailed to - ibskconference@gmail.com. Selected papers will be published in a reputed Journal. Best Paper award will be presented for each track. Outstation participants may also present over Skype.

REGISTRATION INFORMATION

Students & Research Scholars	Rs. 1000/-
Delegates from Academic Institutions / Industry	Rs. 1500/-
Foreign Delegates	US \$ 50

THEME

1. Business in the New Millennium

- Human Resource and Business
- Marketing and Business
- Finance and Business
- Technology, Analytics and Business

2. Social Science in the New Millennium

- Economy and Development
- Politics and Society
- History and its relevance

CONFERENCE CHAIRMAN

Dr. Ajay Pathak, Director, ICFAI Business School, Kolkata

JT. CONVENORS

Dr. Krishnendu Ghosh, Mob. +91 98300 27589
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Conference Email Id : ibskconference@gmail.com **Visit our Website :** <https://www.ibsindia.org/> **Phone :** 033 2357 7125/6576/7

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