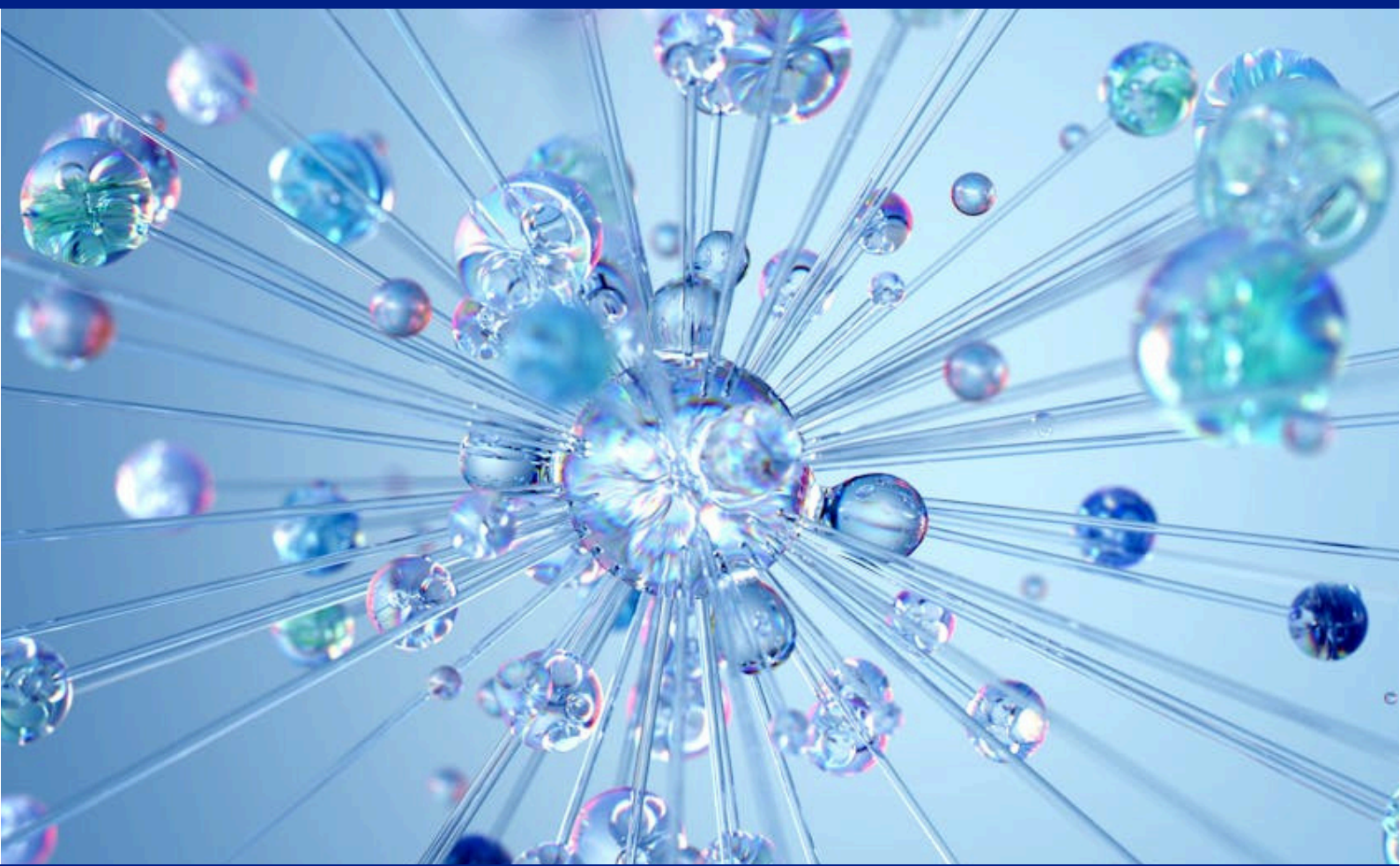


IBS

ICFAI BUSINESS SCHOOL

GURGAON



International Conference on

**‘Emerging Trends and Applications of Generative AI,
Machine Learning, Big Data Analytics and IoT’**

Friday, 18th October, 2024

ICFAI Business School, Gurgaon

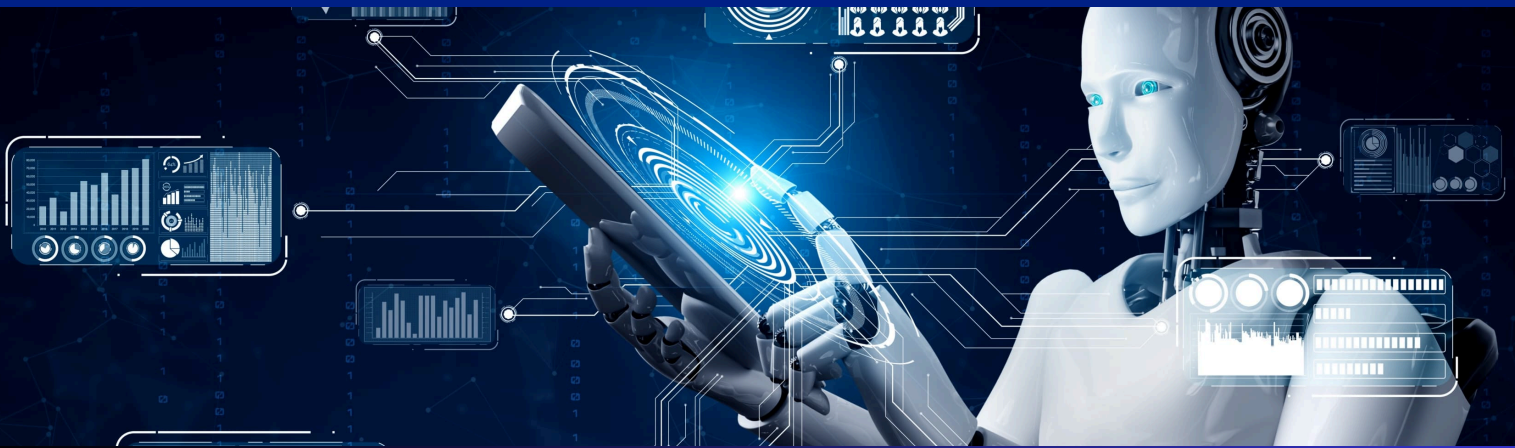
JMD Empire, Tower B

Golf Course Extension Road,

Sector 62, Gurgaon, Haryana, 122102

Tel: 0124 6748600

International Conference on Emerging Trends and Applications of Generative AI, Machine Learning, Big Data Analytics and IoT



FRIDAY, 18th OCTOBER, 2024

Call for Papers

ICFAI Business School, Gurgaon, a constituent of the ICFAI Foundation is organizing an International Conference on 'Emerging Trends and Applications of Generative AI, Machine Learning, Big Data Analytics and IoT' at its Campus on Friday, 18 October 2024. ICFAI Business School Gurgaon has been in the forefront of Management education since its inception in 1995. We are a Constituent of the ICFAI Foundation, which was established in 1985 with our CFA (Chartered Financial Analyst) Program.

Our two-year full-time Management program (PGPM) offers an experiential focused learning environment to our students and prepares them to master skills and concepts in the area of Finance, Marketing, Analytics and HR. We also have subjects like Business Analytics, Advanced Business Analytics, Big Data Analytics, Fintech, Financial and Marketing Analytics.

This Conference aims at exchanging research and information, at National and International levels. This would also provide a platform to share knowledge and learnings on the theme with different Experts, Academicians, Corporate Professionals, Entrepreneurs, Research Scholars and Students in the fields of IT and Business Analytics, Generative AI, Machine Learning, Big Data Analytics and IoT.

I have great pleasure in inviting you to submit a research paper on any of the sub themes mentioned in the Brochure. You are requested to send your research paper attachment (.doc) to conference.ibsg@ibsindia.org along with a cover page mentioning the Title of Paper, Author's Names & Affiliations and Contact Details. Selected papers will be published in ICFAI Journals. However, the review process is separate from Conference Presentation.

Best Wishes
Prof S. C. Sharma
Senior Director
ICFAI Business School,
Gurgaon, Haryana, 122102

About Conference

The International Conference on Emerging Trends and Applications of Generative AI, Machine Learning, Big Data Analytics and IoT is set to be a groundbreaking event, bringing together thought leaders, innovators, and practitioners from across the globe. This conference will delve into the transformative impact of cutting-edge technologies on management practices, exploring how Generative AI, Machine Learning, Big Data Analytics, and the Internet of Things (IoT) are reshaping industries and driving organizational efficiency. Attendees will have the opportunity to gain insights from pioneering research, share best practices, and engage in stimulating discussions on the integration of these technologies into various management domains. By highlighting real-world applications and future trends, the conference aims to share with the participants the latest knowledge necessary to harness the power of these technologies for strategic decision-making. To critically analyze these issues, this conference invites unpublished research papers in any one of the following areas :

This Conference invites unpublished research papers in any one of the following areas :

Artificial Intelligence/Machine Learning

- Data Mining
- Expert Systems
- Intelligent Database Systems
- Robotics and Control
- Artificial Neural Networks
- ChatGPT
- AI and Augmented Reality (AR)
- Ethics of AI
- AI and Sustainability
- Explainable AI (XAI)
- Machine Learning Applications in Business

Business Analytics (BA)

- Algo Trading
- Business Process Integration
- Natural Language Processing
- BA in Supply Chain Management
- BA in Smart Manufacturing
- BA for Financial and Economic Systems
- BA-powered Transportation Systems
- BA for Environmental Monitoring
- Predictive analytics

Big Data Analytics

- Industry Applications of Big Data
- Privacy and Security in Big Data
- Big Data and IoT Analytics
- Data Visualization and Interpretation
- Cyber security in Big Data
- Quantum AI
- Big Data Analytics for Environmental Sustainability
- Sustainable development and resource management based on Big Data Insights.

Internet of Things

- Internet of Things (IoT) and AI
- Market analysis and industry forecasts
- Integration of AI with IoT for intelligent decision-making.
- Sensor technologies and innovations.
- Cloud-based IoT services and infrastructure.
- Smart appliances and connected home devices.
- Standardization and Interoperability in IoT

Submission Guidelines

- Abstract of not more than 200 words along with four keywords and a cover page may be sent to conference.ibsg@ibsindia.org
- The Cover page should contain the Title of Paper, Author(s) Names & Affiliations, Contact Details (Address, Email id, Phone Numbers).
- Papers previously published or currently under review by other publications should not be submitted.
- There cannot be more than 4 authors per paper.
- The final paper shall be submitted in electronic format (MS Word / PDF format) to conference.ibsg@ibsindia.org
- Paper should be 3000-4000 words (maximum of 15 pages), including abstract keywords, references, exhibits and appendices.
- Body text should be of 12 pt. in Times New Roman style, justified and in single-line spacing.
- Acknowledgements and References should include the following information: author, institution, full title, publisher, city and year (for books, manuals, etc.); or full journal name, volume, year, and page range (for papers).

Conference Fee

Category	FEE +GST	Total
Corporate/ Industry Professionals, Entrepreneurs, Consultants	Rs. 2500/- +18% GST	= Rs 2950
Academicians (Faculty in any Institute)	Rs. 1500/- +18% GST	=Rs 1770
Research Scholars, Management Students	Rs. 1000/- +18% GST	=Rs 1180
Foreign Participants	\$ 100 +18% GST	=\$ 118

Review, Acceptance & Award

- Paper submitted shall first be vetted by a Panel of Experts and selected papers would be invited for presentation in each category.
- Each presenter(s) shall be given 15 minutes to present the paper which will be followed by 5 minutes for questions and answers.
- There would be two prizes under each category. The winner under each category would receive a cash award of Rs. 5000/- and the Runner up Rs.3000/-along with certificates.
- All paper presenters will receive a Certificate of Participation.
- For papers presented jointly by more than one presenter, Certificates would be issued to all of them.
- If the paper is presented by the Academician and student jointly, the paper would be considered in the category to which the first named person as mentioned in the Paper belongs.

Registration Fee

- The amount may be paid either through Demand Draft or Online Banking
- Each Co-author attending the Conference shall also pay the Registration charges.
- Delegate fee: Each person wanting to attend the conference shall pay Rs.1000/- per person.
- Registration fee is non-Refundable. However, change in nomination is acceptable.
- Participants will have to make their travel arrangements. If required, IBS, Gurgaon will help them in identifying stay arrangements in Gurgaon.
- Name and address of the Bank :- Kotak Mahindra Bank, Sector-14, Gurgaon
- Account Title:- ICFAI Business School - Gurgaon
- Account No. :- 8012831087, IFSC Code :- KKBK0000287

Last Date for receipt of Abstract

25th Sep, 2024

Last Date for receipt of Full Paper

25th Sep, 2024

Conference Date

18th Oct, 2024



Chief Patron

Prof. S.C. Sharma

Senior Director, ICFAI Business School, Gurgaon

Honorary Chair

Dr. Anupama Raina

Director Corporate Relations

Patron

Dr. Prapti Paul

Dean Academics

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