



PREERANA

INNOVATE . BUILD . SUCCEED

GENERATIVE AI



EMPOWERING EDUCATION

FEBRUARY 2025 EDITION

SENIOR DIRECTOR'S DESK

As we stand at the threshold of a new era in education, I am delighted to introduce the February 2025 of Prerana, focusing on the transformative impact of Generative AI in education.

The world is witnessing an unprecedented revolution, driven by the convergence of technological advancements, shifting societal needs, and evolving learner expectations. Generative AI, with its potential to create, innovate, and disrupt, is poised to redefine the contours of education.



Prof. Jyoti Tilak

At our institution, we recognize the immense possibilities that Generative AI offers in enhancing the learning experience, improving outcomes, and preparing students for a rapidly changing world. From intelligent tutoring systems to personalized learning pathways, AI-powered adaptive assessments to virtual learning environments, the applications are vast and varied.

However, as we harness the power of Generative AI, we must also acknowledge the challenges and complexities that come with it. Issues of bias, equity, and accessibility must be carefully addressed, ensuring that the benefits of AI-driven education are equitably distributed.

In this issue, we bring together thoughts from our faculty members and students who share their insights, experiences, and perspectives on the role of Generative AI in education. Through a range of articles, we explore the transformative potential of AI, while also examining the critical questions and concerns that must be considered.

As educators, we have a responsibility to shape the future of education, ensuring that it is equitable, inclusive, and relevant to the needs of our students and society. I believe that Generative AI can be a powerful tool in this endeavour, but it requires careful consideration, thoughtful implementation, and ongoing evaluation.

I hope that this issue of our magazine will inspire, inform, and provoke you to think critically about the role of Generative AI in education. Let us work together to harness the potential of AI, while remaining committed to the values of equity, inclusivity, and social responsibility that underpin our mission as educators.

Thank you for joining us on this journey of exploration and discovery.

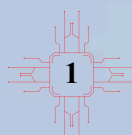


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EDITOR'S DESK



Capt. Nitin Joshi

Welcome to the February 2025 issue of Prerana magazine, dedicated to exploring the transformative impact of Generative AI on education. As we navigate the rapidly evolving landscape of technology and learning, it is essential to examine the potential benefits and challenges of AI-driven education.

In this issue, we bring together diverse perspectives from our esteemed colleagues and students to provide a comprehensive understanding of Generative AI in education. From its applications in personalized learning and intelligent tutoring to its implications for teacher training and curriculum design, we delve into the complex and multifaceted nature of AI-driven education.

Through a range of articles we aim to spark a nuanced conversation about the role of Generative AI in shaping the future of education. We explore the possibilities of AI in enhancing student outcomes, improving accessibility, and fostering creativity, while also acknowledging the concerns around bias, equity, and job displacement.

As editors, our goal is to provide a platform for informed discussion, critical thinking, and innovative ideas. We hope that this issue will inspire educators, policymakers, and researchers to engage with the complex issues surrounding Generative AI in education and to work collaboratively towards creating a more equitable, effective, and student-centered learning environment.



STUDENT EDITORIAL



Saloni Khandare
Batch of 2024-2026

Generative AI is revolutionizing the way we learn, think, and create, and in this issue, we explore its profound impact on education. From personalized learning experiences to enhanced creativity and efficiency, AI is opening new doors to knowledge and skill development. Our contributors have thoughtfully explored how this technology is shaping the future of education, offering insightful perspectives and practical applications that cater to a wide range of interests and disciplines.

Beyond the realm of AI, this edition also highlights the incredible efforts of our various student clubs and organizations, each playing a vital role in enriching campus life. Whether it's the groundbreaking initiatives by the Marketing Club, the strategic insights from the Finance Club, or the creative endeavours of the Cultural Club, IBS Pune continues to foster a spirit of collaboration, leadership, and innovation. You will also find updates on recent events, competitions, and initiatives that showcase the diverse talents and relentless enthusiasm of our students.

We believe this edition not only provides valuable insights into the evolving educational landscape but also serves as a reflection of the vibrant spirit that defines IBS Pune. Whether you're looking to gain knowledge, stay updated on campus happenings, or simply find inspiration, this magazine has something for everyone. We encourage you to explore its pages and be a part of our journey of growth, learning, and success.

Happy Reading!

TEAM PRERANA

MENTORS



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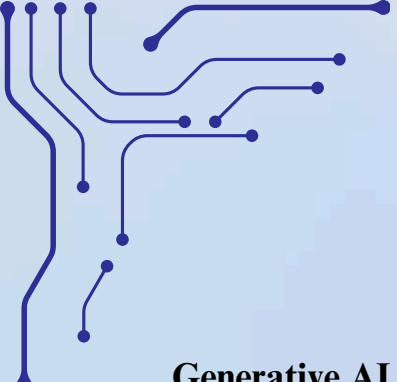
Samruddhi



Chandni



STUDENT ARTICLES



Generative AI - Code to Creativity, a Key to Boundless Potential



Chayanika Bandyopadhyay
Batch of 2023-2025

In the dawn of a new technological tide,
Generative AI begins to amplify.
From stories penned to visions drawn,
Reshaping a world where ideas are born
Text to image, music to scene,
A creative realm, both bold and serene.

Crafting with ease where minds may stall,
A muse for the thinker, a spark for us all.
Learning our ways, offering its hand,
A guide through a boundless, creative land.
A poet, a painter, a scholar, a sage,
Truly, an architect scripting the modern age.

You ask, why do we seek its infinite stream?
To power ambition, to build the dream.
To automate tasks once mundane and slow,
Unleashing the mind where aspirations go.
Weaving solutions where problems persist,
An ally in quests too vast to resist.

In classrooms bright, a shift takes place,
Crafting paths for every pace.
Churning through data, deciphering codes,
Charting new maps where discoveries bode.
Simulations of futures, hypotheses formed,
Quickening research where brilliance is warmed.
Yet caution whispers where promise shines,
Of blurred ethics and shifting lines,

Shadows lingering in the glow,
Ethics to ponder, seeds we sow.
Who claims the art, the wisdom, the spark,
When AI strides through the uncharted dark?
Used with care still, a tool stands unreplaced
Enhancing the human race, breaking the chains.
A partner in growth, in thought, in play,
Generative AI lighting the way.

A symphony built on data's song,
Empowering learners, helping them belong.
The future beckons, horizons anew,
With AI inspiring what humans pursue,
Generative AI, a bridge, a key,
Unlocking the best of what we can be.



Why I Embraced Generative AI, And How it Changed Everything!



Hitesh Motwani
Batch of 2024-2026

In an era where algorithms write poetry and machines paint masterpieces, generative AI has shifted from curiosity to a transformative force. As a management student, I first saw it as just another trend, but watching it reshape organisations, from startups to Fortune 500 companies, felt like stepping out of textbooks into a live case study. This isn't just innovation; it's a shift redefining how businesses operate, create value, and stay competitive in ways our lectures are only beginning to explore!

The transformation began with simple tasks, turning blank documents into springboards of ideas. Instead of staring at an empty screen, I found myself engaged in dynamic brainstorming sessions with an AI companion that could approach problems from angles I hadn't considered. This wasn't just about generating content; it was about expanding the boundaries of my thinking.

What truly changed my perspective was mastering prompt engineering, a skill as crucial as reading and writing in today's world. By learning to craft precise prompts, I could guide AI to analyse PDFs, interpret images, and synthesise information across multiple formats. The technology became my intellectual partner, challenging my assumptions and highlighting blind spots in my approach.

Most importantly, AI helped me identify patterns and connections I might have missed. Whether proofreading my work or structuring complex analyses, it became more than just a tool, it evolved into a collaborative partner in my learning, helping me push beyond conventional thinking to explore new possibilities in business and innovation.

As tomorrow's business leaders, we're uniquely positioned at the intersection of learning and innovation. The real competitive advantage won't come from merely using AI tools, but from mastering the art of thinking alongside them. We're not just using new tools; we're creating new ways to think.



Generative AI - Empowering Education: From Campus to Corporate



Mrunmayee Khairnar
Batch of 2024-2026

Generative AI is revolutionising the educational landscape, offering unprecedented opportunities to personalise learning, enhance teaching methods and improve overall outcomes. As I discovered through my personal journey. I first experienced AI's creative potential during my undergrad years at MIT ACSC with event decorations. And then at my internship at Bajaj Allianz Life Insurance Company truly revealed AI's transformative power in professional settings and how it empowers education.

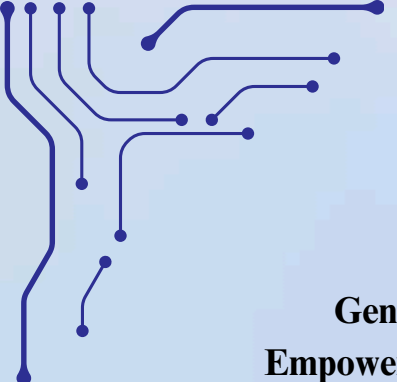
As a brand and product marketing intern and SPOC for pan-India digital boards, I leveraged AI extensively for two pan-India campaigns. My role involved creating various marketing materials, but the most innovative aspect was my work with AI-generated videos. I developed one minute scripts for educational content about insurance basics and products. These videos, hosted on the company's Marketing Assist platform, featured AI-powered presenters who could explain complex insurance concepts clearly and engagingly.

What made this platform particularly revolutionary was its personalisation capability. The AI system could customise videos by incorporating specific customer and agent names, creating a more intimate and effective learning experience. This personalised approach significantly enhanced customer understanding of insurance concepts and products.

This experience taught me that AI isn't just a tool— It's a foundation for innovation. Whether generating initial ideas or creating personalised content at scale, AI serves as a time-saving resource that enhances, rather than replaces, human creativity. My internship demonstrated how AI can transform complex information into accessible, personalised content while maintaining efficiency and effectiveness.

The key lesson from my experience is that AI's value lies in its proper application— using it as a springboard for ideas and a tool for enhancement rather than relying on it entirely. When used thoughtfully, AI becomes an invaluable asset in both education and professional settings.

"The power of AI in learning isn't just about answers—it's about unlocking new ways to ask questions."



Generative AI - Empowering Education: A New Era of Learning



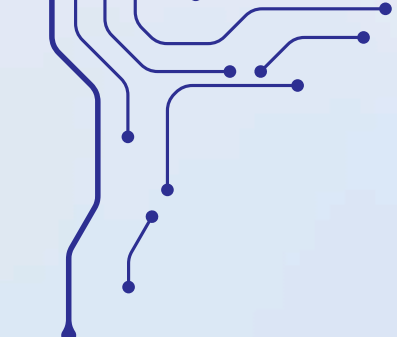
Nanda SM
Batch of 2024-2026

The dawn of Generative AI has ushered in a transformative era in education, redefining traditional learning paradigms. By integrating AI-driven tools, educators can now offer personalized learning experiences tailored to individual student needs. This shift not only enhances engagement but also fosters a deeper understanding of complex subjects. With AI's ability to analyze vast amounts of data, educators can identify learning gaps and provide targeted interventions, ensuring that no student is left behind.

Moreover, Generative AI is revolutionizing the role of teachers, transforming them from mere knowledge dispensers to mentors and facilitators. AI-powered platforms can handle routine tasks such as grading and administrative work, freeing up educators to focus on more meaningful interactions with students. This allows for a more collaborative and interactive learning environment, where students are encouraged to explore, question, and innovate. The emphasis shifts from rote memorization to critical thinking and problem-solving skills, preparing students for the challenges of the future.

However, the integration of Generative AI in education is not without its challenges. Ethical considerations, such as data privacy and algorithmic bias, must be addressed to ensure equitable access to AI-driven tools. It is crucial to develop robust policies and frameworks that safeguard student data and promote transparency in AI algorithms. By doing so, we can create a learning environment that is not only technologically advanced but also ethically sound, fostering trust and confidence among all stakeholders.

In conclusion, Generative AI holds immense potential to empower education and usher in a new era of learning. By leveraging AI's capabilities, we can create personalized, engaging, and efficient learning experiences that cater to the diverse needs of students. As we navigate this new landscape, it is essential to balance technological advancements with ethical considerations, ensuring that the benefits of AI are accessible to all. The future of education is bright, and with generative AI, we are well on our way to realizing its full potential.



Generative AI: Revolutionising Learning and Teaching



Devesh Pathak
Batch of 2024-2026

The emergence of Generative AI is likely to benefit education in that it offers new approaches and practical tools for enhancing the teaching-learning process. Generative AI's capability of producing content, interpreting data, and responding to specific requirements is changing the conventional approach to education into a more flexible, effective, and enjoyable one.

A major change that Generative AI introduces is the possibility of the generation of aided or completely customized materials for learning. They are now able to employ AI systems capable of preparing lesson plans, quizzes, and other educational materials customized to the learners. For example, AI platforms focus on particular students' strong and weak sides and develop appropriate exercises for them, allowing individual students to develop at their particular rate.

In addition, educational Generative AI may enhance the immersiveness and interactivity of learning environments. The construction of virtual models that emulate real-world instances, such as scientific procedures or historical events, allows students to do things that were impossible before. AI-enabled chatbots and virtual teaching assistants give immediate answers to students' questions concerning their understanding of ideas.

Generative AI in education also enables teachers to grade exams or take attendance, among other aspects, which are held back by administrative constrains.



CLUB ARTICLES

**THE HR CLUB:
Mashup & Wizards -
A Creative Journey by Synergy**



**Pragun Kushal
Batch of 2023-2025**

Synergy – The HR Club proudly conducted its much-anticipated event, Mashup & Wizards, during the annual fest. The event was a perfect blend of creativity, strategic thinking, and teamwork, captivating both participants and spectators with its unique format and engaging challenges.

The event unfolded in two exciting rounds. The first round saw 18 teams competing in a timed challenge, where they had to solve a crossword puzzle and a word search grid within an hour. Each identified management-related word required participants to connect it with a movie or series, encouraging them to combine analytical thinking with pop culture knowledge. The energy and enthusiasm in the room were infectious as teams raced against time to crack the puzzles.

The top-performing teams advanced to the second round, where creativity took center stage. Teams were given five minutes to present their top five management-related words, along with their corresponding movies or series, and explain why these were the most impactful choices.

This round tested their ability to articulate ideas clearly, think on their feet, and draw connections between management concepts and popular culture.

The motive behind Mashup & Wizards was to promote learning through a fun and interactive approach. By blending management principles with entertainment, the event challenged participants to think innovatively and step out of conventional academic boundaries.

Key learnings:

Time management, collaborative problem-solving, and the ability to present ideas persuasively under pressure. Participants also realized how management concepts are deeply ingrained in everyday scenarios, often reflected in movies and series.

The event was a resounding success, leaving participants inspired and eager for more. Synergy – The HR Club continues to foster creativity and learning, making such events memorable and impactful for all.



SILVER TONGUE CLUB: Speak Bold, Write Gold!



Abesh Chakroborty
Batch of 2023-2025

Our journey in enhancing public speaking skills, building confidence, and improving communication commenced with our inaugural event, ORATE MASTI, held on July 24, 2024. This event provided a platform for participants to share and explore diverse cultures through cultural exchange.

Additionally, it offered insights into persuasive speaking and its importance through a persuasive pitch round. The event was highly engaging, with active audience participation contributing to its entertainment value. Overall, we witnessed a strong turnout of participants and an enthusiastic audience, making the event enjoyable and interactive.

On August 21, 2024, the Silver Tongue Club hosted another thrilling and challenging event, DICEFLUENCER. This event combined creativity, critical thinking, and logical reasoning. In the first round, participants crafted coherent stories by rolling dice, while the second round—a favorite among participants—involved creating a reel on the spot while completing a designated task.

This event provided valuable learning experiences, and the audience thoroughly enjoyed the challenges posed by the time constraints for story and reel creation.

On November 21, 2024, the Silver Tongue Club organized the PITCH MASALENDAR event, which focused on business and managerial skills. The first round required participants to develop a story using only specified elements, followed by an on-the-spot presentation in the second round. This event emphasized the importance of impromptu meetings and presentations in a business context.

Finally, on December 6, 2024, the Silver Tongue Club hosted TALK TADKA in The Zeal. The first round featured a speaking challenge with prompts, while the second round presented participants with ethical dilemmas.

We successfully attracted a significant number of attendees from both within and outside the college, making this event a resounding success. Participants expressed high levels of enjoyment, particularly those from outside the college, aligning with the Silver Tongue Club's mission.



PARAM: THE IT CLUB

Code the Future, Decode the World!



Rajnish Satone
Batch of 2023-2025

Generative AI: Enabling Education's Future:

Generative AI marks the dawn of a whole new era in education. It has revolutionized the learning and teaching process using advanced algorithms and machine learning, transforming how students learn and teachers teach. This technology creates a more personalized, creative, and efficient educational experience. Generative AI is making education dynamic, inclusive, and customized for each student.

Changing the Face of Learning Resources:

Generative AI has transformed the way study materials like textbooks, guides, and quizzes are developed. These resources are tailored to individual learning styles and paces, ensuring that every student receives customized content. Imagine an AI-driven platform generating materials that focus on a student's strengths while addressing areas for improvement, making learning not just effective but engaging.

Designing Engaging Learning Environments:

Generative AI powers immersive technologies such as virtual reality (VR) and augmented reality (AR), taking education beyond traditional methods. Imagine stepping into a virtual historical site, conducting experiments in a futuristic lab, or exploring the surface of Mars—all from the classroom. These immersive experiences spark curiosity, creativity, and a deeper understanding of complex concepts.

Revolutionizing Language Learning:

For language learners, generative AI offers interactive exercises and simulated conversations while also providing translations on the go. This helps make language learning far more accessible and enjoyable while boosting both confidence and fluency.

Giving Real-Time Feedback:

Most intriguingly, immediate feedback is among the key benefits brought by generative AI. Instant evaluations are provided to students after every assignment or quiz, highlighting areas where they need improvement. Teachers gain a clear understanding of each student's progress and can adapt their approach to meet different needs.

Vision Ahead:

Generative AI enhances teaching by automating repetitive tasks and making lessons more engaging. It empowers, rather than replaces, educators, helping them inspire and guide students. In the future, AI-powered education will personalize learning, ensuring every student feels supported and motivated. This will make education more inclusive and boundless while retaining its human touch.





**RESEARCH CLUB:
Fueling Creativity,
Inspiring Innovation!**



**Deepti Rana
Batch of 2023-2025**

At IBS Pune, the Research Club plays a pivotal role in enhancing students' research and critical thinking abilities. Led by the dynamic Dr. T. Anupama and Dr. Irfan Inamdar, the club has consistently showcased its innovative spirit by providing a platform for students to explore new ideas, challenge conventions, and push the boundaries of traditional learning. Through thought-provoking events, the club fosters a space where creativity thrives, and participants are encouraged to think outside the box.

This semester, the Research Club kick-started its activities with **Wit and Whirl: Unleash Your Creativity and Quick Thinking**, an event designed to sharpen problem-solving and critical thinking skills.

Round I: Mind Spark Race tested participants' ability to quickly form words under time constraints, emphasizing creativity, time management, and strategic thinking.

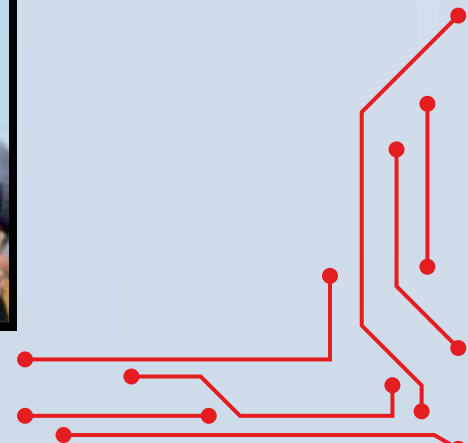
Round II: Crowd Call required participants to tackle real-world business scenarios, developing innovative solutions to audience-voted challenges. The event highlighted the importance of quick decision-making, adaptability, and clear communication.

This journey of intellectual exploration continued with **Game of Titans (GOT)**, the flagship event of **Zeal Spectra 2024**. The event brought together creativity, wit, and strategic thinking in two dynamic rounds.

Round I: The Reverse Reality challenged participants to construct logical arguments around unconventional statements, testing their reasoning and quick thinking under pressure.

Round II: The Time Travellers Research Conference pushed teams to envision future scenarios using curated research terms, blending creativity with practical insight. The event emphasized critical thinking, adaptability, and innovative foresight, leaving participants enriched with valuable learnings and a fresh perspective.

The Research Club at IBS Pune remains steadfast in its mission to inspire and empower students through innovative platforms that merge creativity, critical thinking, and real-world problem-solving. The club is not just about learning; it's about making a meaningful impact through forward-thinking solutions.



**RESEARCH CLUB:
Fueling Creativity, Inspiring Innovation!**





LEARN & LEAD CLUB: Unscripted Moments, Unfolding Wisdom!



Ankita Singh
Batch of 2023-2025

Life rarely goes according to plan, but that's where the magic lies. On August 29, 2024, the Learn and Lead Club brought this idea to life with their event **Unscripted Moments: Unfolding Wisdom**. Held in the auditorium, the session featured two incredible speakers—**Dr. Himanshu Warudkar and Mr. Sameer Sabharwal**—who shared stories from their own lives, packed with lessons about resilience, adaptability, and finding opportunities in the unexpected.

The event began with Dr. Himanshu Warudkar setting the stage beautifully. He spoke about the importance of embracing life's spontaneous moments and how they can lead to incredible growth. Dr. Warudkar shared his own journey—after 14 years in the engineering field, he decided to take a leap and pursue an MBA. It wasn't easy, but his curiosity and drive to learn something new kept him going. He urged the audience to remain open to change, stay curious, and take bold steps—even when the path ahead seemed unclear.

Next, Mr. Sameer Sabharwal took the spotlight, and his words struck a chord with everyone. With 20 years of professional experience and a deep well of personal anecdotes, he spoke about resilience and staying positive when faced with uncertainty. He shared something that resonated deeply: “Don't settle in one place—keep exploring and switching.” His advice wasn't just about physical movement but also about growing mentally and professionally by embracing change and challenges. It was a reminder to all of us to never stop evolving.

At last, Prof. Soumitra Samaddar wrapped up the talks with his thought-provoking insights. He shared a quote that stayed with everyone:

“Life is not about maximization; it is about optimization.”

It was a simple yet profound reminder to stop chasing perfection and instead focus on making the best of what we have. His words felt like a warm hug—practical, relatable, and deeply inspiring.

The energy in the room was palpable, especially during the interactive Q&A session that followed. The audience wasn't shy about asking questions, and the speakers responded with equal enthusiasm. Among the participants, Priyanshu stood out with a question that perfectly captured the spirit of the event, earning them the top prize. Samruddhi and Oshin were also recognized for their thoughtful contributions, proving that the audience was as engaged and reflective as the speakers.

As the event came to a close, Prof. Soumitra Samaddar delivered a heartfelt vote of thanks, expressing gratitude to the speakers for sharing their wisdom and to the participants for their lively involvement. It was clear from the smiles and conversations as people left the auditorium that this wasn't just another talk—it was an experience that left everyone inspired and introspective.

Unscripted Moments: Unfolding Wisdom wasn't about following a script or formula. It was about celebrating the unpredictable, learning to adapt, and finding joy in the journey. The speakers didn't just share their stories; they reminded us that life's unscripted moments often hold the greatest opportunities for growth. It was a day to remember, and the lessons will stay with us for a long time.



SPORTS CLUB: Uniting through Sports!

Under the guidance of Prof. Sankar Das and Prof. Jaysingh Bhosale, the Sports Club at IBS Pune has become a vibrant part of campus life. The club actively promotes fitness, teamwork, and personal growth by organizing a wide range of events that bring students together, creating a strong sense of community.

Two standout events truly highlight the club's dedication to creating memorable experiences. **The Badminton Tournament**, which saw 92 participants competing in Singles and Mixed Doubles categories, was an exciting display of skill, resilience, and sportsmanship. The matches, filled with intense rallies and thrilling moments, kept both the players and spectators engaged throughout, making it one of the most anticipated events of the year.

Another special event was **the Box Cricket Tournament**, held during Farewell Week. Organized entirely by juniors as a heartfelt gesture for their seniors, the event featured 8-10 teams of seniors competing in a lively, fun-filled atmosphere.

The matches were not just about the game but about celebrating bonds, creating lasting memories, and giving the seniors a memorable farewell. The event reflected the strong sense of camaraderie and the spirit of togetherness that the Sports Club fosters.



Anand Shankar
Batch of 2023-2025

Beyond these flagship events, the Sports Club has consistently organized various after-events throughout the year. These smaller events have helped keep the campus community engaged and further strengthen connections between students. The club's initiatives focus on fostering inclusivity, teamwork, and the joy of sports, ensuring that every student feels part of something bigger.

The Sports Club is more than just an organization—it's a platform for personal growth, connection, and unity. By providing opportunities for students to engage in sports, the club has become a vital part of IBS Pune's identity, inspiring everyone to embrace the values of teamwork, resilience, and friendship that sports naturally foster.



ANAND CLUB:
Kindness in Action, Change in Motion!

Anand Club continues its mission of making a positive impact in the community with its consistent outreach programs. In October 2024, the club successfully organized a **Blood Donation Camp**, where 80 generous individuals came forward to donate blood, showing their commitment to saving lives. This initiative was a testament to the club's dedication to supporting the health and well-being of the community.

Building on this momentum, Anand Club also played a pivotal role in the Zeal Spectra 2024 event held at ICFAI Business School, Pune. On December 6th, the club hosted one of the flagship events of Zeal, **Aap Ki Adalat**, a platform that sparked insightful debates and discussions on critical social issues.

The event brought together students and faculty, creating a dynamic environment of reflection and dialogue. With participants ranging from seasoned debaters to first-time speakers, Aap Ki Adalat encouraged everyone to challenge conventional views and explore solutions to the issues that matter most to society.

The energy at the event was infectious, with passionate arguments, respectful disagreements, and creative ideas filling the air.



Tarang Patel
Batch of 2023-2025

The diversity of opinions and the open, engaging atmosphere made it an evening to remember, inspiring attendees to think critically and act responsibly.

Anand Club's outreach activities, from the Blood Donation Camp to the intellectual discussions at Aap Ki Adalat, have reinforced its commitment to social good and its vision of fostering a more informed and connected community. The club continues to create spaces for meaningful engagement, encouraging members and the community to be active participants in shaping a better future.

As the club moves forward, it remains steadfast in its mission to inspire, educate, and empower — making lasting contributions to both the local and global communities.

ANAND CLUB
Kindness in Action, Change in Motion!





CULTURE CLUB:
One Nation, Many Stories!



Bhautik Parekh
Batch of 2023-2025

The Cultural Club of IBS Pune has always been a canvas for creativity, diversity, and passion. Over the past months, the club organized a series of unforgettable events that resonated with togetherness, leaving vibrant memories for all involved.

The journey began on August 14, 2024, with **Taste Trilingual**, a celebration of India's rich cultural composition. Participants engaged in a whirlwind of cultural discovery across three rounds. In the **Cultural Culinary Quest**, they identified dishes of different origins, while the **Multilingual Gesture Game** challenged language skills. The event climaxed with the **Fiery Fiesta**, where finalists connected over words and melodies. The event emphasized cultural awareness, teamwork, and the power of connecting through heritage.

On September 4, 2024, the Cultural Club transformed the IBS Pune auditorium into a playground with **Professors' Playground for Teachers' Day**. Faculty members embraced their inner child, diving into games like the **Grid Master Challenge** and karaoke. Laughter echoed as professors mimicked one another, competing for exciting prizes. This heartwarming event highlighted the value of lighthearted interactions, fostering mutual respect and camaraderie between students and mentors.

As autumn arrived, so did the most awaited event of the semester. **Rangtaali 2.0**, a vibrant Garba Night held on October 18, 2024, brought the campus to life, marking the beginning of this academic year's journey. The foyer area echoed with the rhythm of Garba as students and faculty danced in colorful attire. The event underscored the joy of inclusivity and collective celebration, reinforcing the significance of embracing traditions together.

The crescendo of these months was **Colorista 2024**, part of the Zeal Spectra fest held on December 7, 2024. It was an inter-college event where contestants from S.M. Joshi College, Fergusson College, and other institutions showcased performances inspired by the seven colors of the rainbow. The event emphasized thematic exploration, artistic expression, and the power of storytelling through creativity.

Through these events, the Cultural Club celebrated diversity, fostering unity and joy in every gathering. These vibrant moments will continue to inspire and energize the IBS Pune community in the months to come.

CULTURE CLUB
One Nation, Many Stories!



ENTREPRENEURSHIP CELL: Dare to Dream, Strive to Lead!

The Entrepreneurship Cell (E-Cell) at ICFAI Business School (IBS), Pune, has always been at the forefront of encouraging innovation and creativity among students. The E-Cell plays a pivotal role in organizing events that help foster entrepreneurial skills and leadership among future business leaders.

Recently, IBS Pune hosted two groundbreaking events that reflect the core values of the E-Cell: **Innovate for India: A Step Towards Sustainability and the NextGen AI Sprint**. Both events were designed to challenge participants, encourage innovative thinking, and promote problem-solving skills for real-world issues.

Innovate for India, a collaboration with the Finance and Economics Club, encouraged students to devise business strategies addressing critical sustainability challenges. The competition was structured in three stages: an online quiz assessing participants' knowledge in finance, marketing, entrepreneurship, and sustainability; an online case submission round, where teams analyzed real-world business problems and proposed solutions; and a final on-campus presentation, where the top teams pitched their innovative solutions to a panel of judges.



Niteesh Vatti
Batch of 2023-2025

In parallel, the NextGen AI Sprint was held during the annual Zeal 2024 festival. This three-hour hackathon brought together participants to develop AI-powered solutions across various business domains, including marketing, HR, and operations. Teams were tasked with creating Minimum Viable Products (MVPs) using advanced AI tools.

The event culminated in presentations, where teams showcased their AI-driven innovations and assessed their market viability. The NextGen AI Sprint successfully engaged participants in the rapidly evolving field of AI, helping them develop both technical and entrepreneurial skills.

Both events were successful in promoting creativity, collaboration, and practical problem-solving. They provided participants with invaluable skills in business strategy, sustainability, and artificial intelligence, further solidifying the E-Cell's commitment to nurturing the entrepreneurial spirit at IBS Pune.

These events exemplify IBS Pune's unwavering commitment to nurturing innovation and preparing students for the dynamic challenges of the future. By fostering a culture of creativity, strategic thinking, and technical expertise, the E-Cell continues to empower the next generation of leaders in sustainability and technology. As these initiatives leave a lasting impact on participants, they contribute significantly to the growth of the entrepreneurial ecosystem at IBS Pune.

FINANCE & ECONOMICS CLUB: Mastering Money, Shaping Futures!

The Finance and Economics Club at IBS Pune is a vibrant community for aspiring finance and economics enthusiasts. It serves as a platform to bridge academic concepts with real-world applications, fostering analytical thinking, financial acumen, and economic literacy among its members. What sets it apart is its focus on holistic learning, preparing students for successful careers in finance and economics. Whether it's through stock market simulations, corporate finance challenges, or debates on economic policies, the Finance and Economics Club ensures its members are always a step ahead.

Under the expert guidance of Prof. Raavi Venkat Reddy and Dr. Ahuti Mishra, we successfully held three club events, out of which Budget Talks and The Profit Path were absolute successes.

The Profit Path:

It was a simple yet intriguing event showcasing what we, as club members, called a financial monopoly game, where all the steps in a traditional Monopoly game were replaced by investment opportunities—along with the risks and consequences associated with those investments. Through this game, participants had the opportunity to practically apply financial concepts and learn how securities behave over time.



Janhavi Fattekhani
Batch of 2023-2025

Budget Talks:

The event focused on discussing and scrutinizing various aspects of this financial year's budget released by the government. We organized a panel discussion where each panel member analyzed different sections of the budget, explaining their implications and potential consequences.

We successfully helped our audience comprehend and relate to these policies by breaking them down into everyday relatable examples. Additionally, we instilled in them a deeper understanding of the potential economic changes that could unfold in the coming years.

Conclusion:

Through its events, the Finance and Economics Club at IBS Pune has provided students with the skills, knowledge, and network needed to excel in the dynamic world of finance and economics. Its unique blend of practical exposure and academic rigor makes it a standout choice for those aspiring to lead in this domain.





OPERATIONS CLUB:

Efficiency Redefined, Excellence Delivered!

The Operations Club is one of the most active and vibrant clubs at IBS Pune. Its objective is to make all activities coherent and engaging for students. The club's events are designed to help members develop leadership skills and apply them in dynamic competitions that often take unexpected turns.

The Operations Club is committed to continuous improvement, with a strong focus on learning and iteration. Our dedicated mentors, Dr. Bidhan Datta and Prof. Moushmi Dasgupta, provide invaluable guidance, ensuring that we grow as a team and consistently strive for excellence.

Ops Odyssey – The Highlight Event of 2024

On November 13, 2024, the club hosted its flagship event, Ops Odyssey, in the college auditorium, drawing a huge crowd of enthusiastic participants. This thrilling and intellectually stimulating competition focused on operational excellence through interactive and fun-filled games!

The Event Featured Two Exhilarating Rounds:

1. **Bingo Ops:** Participants engaged in a lively bingo game featuring operations-related terms. As terms were called out, they marked them on their cards. Each completed line had to be correctly explained to earn points!
2. **Operational Buzzer Challenge:** In this round, selected participants answered operations-related questions based on their chosen topics, testing both their knowledge and speed!

An amusing yet captivating event came to an exhilarating conclusion, celebrating the winners, runners-up, and second runners-up. The competition not only inspired the junior batch but also gave them a valuable opportunity to interact and have fun with their seniors.



Pooja Shinde
Batch of 2023-2025

Bytes and Blueprint – A Zeal Spectra Highlight

As part of Zeal Spectra 2024, the annual fest of IBS Pune, the Operations Club & PARAM – The IT Club collaborated to host "Bytes and Blueprint" on December 6, 2024. This high-energy event featured creative and captivating activities, seamlessly blending technical expertise with strategic insight.

With three exciting rounds and overwhelming participation, the event celebrated creativity, teamwork, and innovation.

The Three Thrilling Rounds:

1. **Quiz Wiz:** An interactive Nearpod quiz, covering topics from sports to movies, set the stage with a lively, non-elimination round.
2. **Devil Follow:** Participants showcased their creativity by transforming random components into innovative product ideas.
3. **Technopoly:** The grand tech-themed Monopoly finale, where high-stakes strategy and thrilling gameplay determined the ultimate winner.

This intercollegiate event brought together students from various colleges, fostering a spirit of innovation, collaboration, and competition. The event was judged by Prof. Arun Prasad and Prof. Moushmi Dasgupta, adding further prestige to an already unforgettable experience.

OPERATIONS CLUB
Efficiency Redefined, Excellence Delivered!





FACULTY ARTICLES



Generative AI: The Flip Side



Capt. Nitin Joshi

Shakespeare, Mozart, Raja Ravi Verma, Rabindranath Tagore, Picasso, Franz Kafka, R. D. Burman...

The list goes on; all creative geniuses in their fields who have created the most enduring works of art that will live on for generations. Another thing that they have in common is that they did their work without the use of AI. What they brought into the world is genuine human creativity. They delved into their conscious and subconscious minds, observed the environment, and created their works. They refined their art and, in the process, grew as artists. What we have from them is the very best of what the human heart and mind are capable of.

Today, we have generative AI doing most of the creation for us. I must admit, the content that it creates is really good and fast. It is very useful for technical content. But it has a flip side, and that is what I would like to address.

People are becoming dependent on AI for everything. So much so that they have even given up trying to create content themselves. You may argue that it is the fault of the people and not of the technology. But the dependency would not have arisen had it not been for the technology.

Like a muscle, creativity shrinks and grows weak if not used. And anything that is required to connect with the human heart and mind has to come from the human heart and mind and not from a software. It can be a story, a poem, or even an advertisement; it has to appeal to the humanness in people in order to have the desired effect. This cannot happen unless there is humanness in the creation in the first place. But humans have almost stopped putting themselves into creation. The convenience offered by AI is too tempting.

While there is no denying that any technology is generally good, artificial intelligence should supplement human intelligence and not replace it. Otherwise, we may have a scenario in which there are too many people with empty minds, the proverbial devil's workshop. This will also mean that creativity becomes automated and loses its value.

Creativity is, will, and should remain a human endeavor. It is, as the very word suggests, something that a human has created...

...Automating creativity will lead to its mortification!

Generative AI: A Boon for Inclusivity in Education

The field of education is an ever-evolving arena. Generative Artificial Intelligence is the fruit of human endurance toward fostering inclusivity and productivity enhancement. Models such as Generative Adversarial Networks, Variational Autoencoders, Autoregressive models, Recurrent Neural Networks, Transformer-based models, and Reinforcement Learning for Generative Tasks help create content that is relevant to the context and diverse as well. This has enhanced efficiency and productivity for educators in many ways, by bringing down errors significantly. Generative AI has created scalable solutions for the education industry by personalizing content for individual learner needs and requirements. Machine Learning technologies like Natural Language Processing and ChatGPT are capable of comprehending human language, analyzing student performance, creating tailor-made learning plans, suggesting resources, and adjusting teaching methods in real-time.

For example, a student of science may get step-by-step derivation assistance while simultaneously stimulating an advanced learner with a much higher-level augmented learning experience, fostering inclusivity in a new dimension of education. Previously, developing textbooks, updating curriculum, preparing notes, presentations, assignments, and question papers, or creating any customized assignment used to be a significantly time-consuming and challenging task. Customization and personalization have revolutionized the delivery of knowledge.

Now, it's not a matter of individual capability but rather how well we are able to personalize learning by harnessing the support of Generative AI to benefit diverse categories of students without being constrained by the bottlenecks of human potential. Generative AI language tools enable the translation of educational material into multiple languages, taking inclusivity in education to the next level by surpassing language and geographical barriers.



Dr. Ahuti S. Mishra

With the aid of smart screens, educators are making learning a more pragmatic and visually absorbing experience with videos and real-time images, transforming the learning experience into an immersive one.

Tools like DALL-E can create a virtual simulation of a situation where, for example, a management trainee in a training program can meet a virtual client in a simulated environment, providing a lifelike experience of handling real-world scenarios.

AI-generated prompts assist writers in overcoming creative blocks, GitHub Copilot aids students in coding by focusing on problem-solving rather than syntax, and AI tools enhance writing skills by analyzing grammar, structure, and content. Additionally, AI enables language learners to practice interactively without the pressure of a tutor, ultimately saving educators time on grading and improving learning outcomes.

Thus, Generative AI has the potential to fully democratize education by bridging gaps between access and resources. It can provide the best-fit education in terms of quality, content, and material to the underprivileged and underserved. By ensuring equitable access to education, Generative AI can enhance inclusivity from all dimensions. The future of education with Generative AI is still in its early stages, but its potential is vast.

Reimagining Education: The Transformative Power of Generative AI

Generative AI is revolutionizing education by enabling personalization, introducing innovative teaching methods, and fostering creativity. It helps educators cater to diverse learning needs, making education more inclusive and engaging.

Applications of Generative AI:

- Personalized Learning – AI analyzes student performance and customizes content, ensuring adaptive learning.
- Content Generation – Tools like ChatGPT and DALL-E assist in creating presentations, videos, and multilingual materials.
- Virtual Tutors – AI-driven tutors offer real-time academic support beyond the classroom.
- Language Acquisition – AI provides interactive exercises, conversation practice, and grammar correction.
- Creative Development – AI removes technical barriers, enabling students to explore art, music, and literature.

Advantages of Generative AI:

- Inclusivity – AI addresses diverse learning needs, including students with disabilities.
- Scalability – Quality education is accessible in remote areas, ensuring equal learning opportunities.
- Teacher Efficiency – Automates grading and lesson planning, saving educators' time.
- Engagement & Motivation – Gamification makes learning interactive and engaging.
- Lifelong Learning – AI-powered tools help professionals upskill and reskill.

Challenges & Ethical Concerns:

- Content Accuracy – AI-generated information must be validated to avoid misinformation.
- Ethical Risks – AI bias and data privacy concerns need to be addressed.



Dr. Prathamesh S. Nadkarni

- Over-Reliance on AI – Excessive dependence may weaken critical thinking skills.
- Teacher Acceptance – Resistance to AI adoption often arises due to inadequate training.
- Cost & Infrastructure – AI implementation requires significant investment, limiting accessibility.

Ethical Considerations:

AI integration in education must prioritize privacy, ensure fair access, maintain transparency, and safeguard intellectual property.

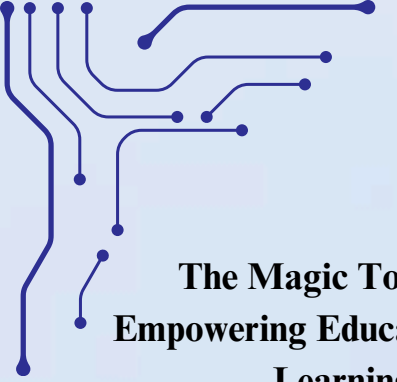
Case Studies:

- Duolingo – Uses AI for adaptive language learning.
- Khan Academy's Khanmigo – AI-driven tutor for math and science.
- Google's Socratic – AI-powered step-by-step problem-solving tool.

AI-driven VR classrooms, real-time language translation, and mentorship programs will further enhance education. Collaboration among governments, institutions, and corporations is essential for ethical AI adoption.

Conclusion:

Generative AI is reshaping education by empowering both students and educators. While challenges exist, responsible and ethical implementation can unlock its full potential, creating a dynamic and inclusive future for learning.



The Magic Tool - Generative AI: Empowering Education with Personalized Learning Algorithms



Dr. Moushmi Dasgupta

Tertiary education has been evolving rapidly since 2017. Traditional teaching methods, while effective, often fail to meet individual learning needs. The expectation that “one size fits all” has its flaws. The solution? Personalized learning powered by generative AI in real time.

Using tools like OpenAI’s ChatGPT, Google’s Gemini, NotebookLM, and Claude, educators and developers can create adaptive content, making learning more engaging, effective, and inclusive.

Generative AI in education enables:

- Personalized quizzes tailored to a student's knowledge level and graded as per ability and expectations set by the faculty and students through mutual discussion and counseling. The difficulty levels may be enhanced based on student confidence in the course and their ability to understand and relate to the answers in a progressive manner.
- Dynamic lesson plans that adapt to student performance. The lesson plans can be dynamically created to match the student’s progress and both minor and significant subject competencies. From one lesson plan fed to the generative AI algorithm, multiple plans can be generated to adhere to the learning capabilities of students.
- Feedback mechanisms that offer customized suggestions for improvement in a non-critical manner. Feedback mechanisms need to be tailored for each student separately. For a batch of 50 or more students, the faculty can use generative AI features to generate active, personalized feedback for each student based on performance and an improvement plan.

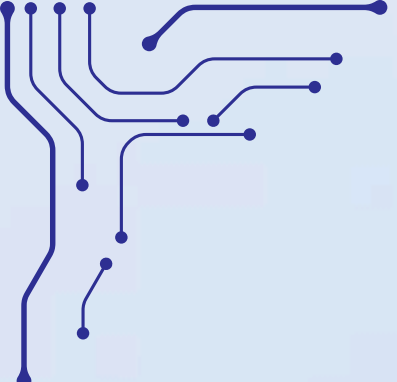
- Impartial Grading offers speedy grading and assimilation of scores. Different types of AI tools exist that facilitate grading for tests conducted via online or handwritten examinations.

Benefits:

- Better time utilization of faculty and staff.
- Better engagement with the material for students is achieved by mapping the content to the student's learning styles.
- Enhancing accessibility, thus leveling the playing field for all learners, including learners with special needs.
- Since automation is used, personalized education can happen even in large offline classrooms.
- With continuous mapping and tracking of student progress, improvements can enhance teaching strategies, giving vital feedback to faculty, parents, and students.

Challenges:

- Data privacy could be a significant challenge, as well as protecting student data to ensure compliance with privacy regulations.
- Bias in datasets and learning patterns needs to be checked and monitored at regular intervals.
- Faculty training will be required at every step to ensure the system is well-utilized, and both faculty and students can benefit from it.

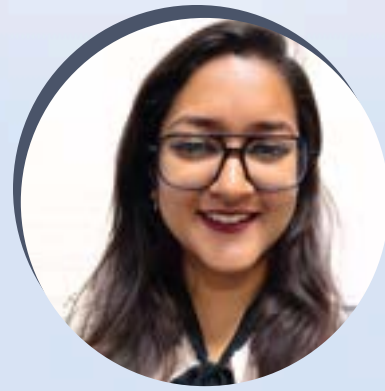


**Ode to the
All-Knowing Algorithm**

Oh mighty code with endless sight,
Who answers queries day and night,
From solving riddles, grand and small,
To painting pictures on a digital wall.

You write my emails, draft my prose,
Predict the stocks, design my clothes.
You churn out rhymes, a poet's bane,
And still assure I've much to gain.

The artists wail, the scribes despair,
The bots are coming! Beware! Beware!
Yet some rejoice, "A gift divine!
It saves us effort, money, and time!"



**Ms. Namrita Singh
Soft Skills Trainer**

You bake no bread, yet feed the need,
Of those too lazy to plant the seed.
With chat so sharp and wit so dry,
You even dare to make me cry.

But wait, dear bot, is it all true?
Are these thoughts mine, or borrowed from you?
In this grand dance of man and machine,
Who drives the car, and who's the screen?

The poets of old with quill in hand,
Would tremble at your digital band.
But satire's safe; this truth I glean,
No bot can mock its own machine.

So here's to AI, our modern muse,
Creating magic while sparking feuds.
Let's tread with caution, yet boldly try,
For in your glow, humanity must lie.



INSTITUTIONAL ARTICLES

Zeal Spectra, 2024

The first day of Zeal Spectra 2024, held on December 6th, 2024, at the ICFAI Business School campus in Pune, was a breathtaking showcase of talent, creativity, and skills. The event commenced at 9:30 AM with an inaugural speech by Prof. Jyoti Tilak, followed by an energetic flash mob.

There were **10 different activities** carried out throughout the day:

1. Mashup & Wizards by Synergy – The HR Club
2. Game of Titans by Research Club
3. The Profit Path by Finance & Economics Club
4. Aap Ki Adalat by Anand Club
5. Bytes and Blueprint by Operations and PARAM – The IT Club
6. Brands Ke Baazigar by Nucleus – The Marketing Club
7. Talk Tadka by Silver Tongue Club
8. Next Gen AI by Entrepreneurship Cell
9. Colorista by Culture Club
10. Nukkad Naatak by Zeal Committee



Dr. Jaysingh Bhosale

The second day of Zeal Spectra 2024, held on December 7th, 2024, at the enchanting Rajyog Lawns and Banquet in Pune, was a breathtaking showcase of talent, creativity, and grace, leaving the audience in awe. The event commenced at 6:00 PM with an inspiring speech by Prof. Col. Ram Gopal, which set the perfect tone for the vibrant festivities that followed.

The evening was full of amazing performances, including classical dances, poetry, and group acts. Faculty members also showcased their talents, while soulful songs by Rohit Sir, Capt. Nitin Joshi Sir, and Prof. Col. Ram Gopal made the night even more special.

The highlight of the evening was the much-anticipated Ramp Walk Competition, judged by Dr. Pallavi Vadhera and Col. Sunil Brij Kishan. Participants exuded elegance and confidence through two intense rounds, earning admiration from both judges and the audience.

The titles were awarded as follows:

- Best Attire (Male): Prajwal G.D.
- Best Attire (Female): Miesha Khurana
- Mr. Zeal 2024: Niteesh Vatti
- Ms. Zeal 2024: Ritu Biswas

The day concluded on a high note with the felicitation of the core committee, a heartfelt vote of thanks, and an exhilarating DJ night. Delicious food and lively music brought everyone together, allowing participants and attendees to celebrate and unwind after a day filled with activities. Zeal Spectra 2024 truly reflected the boundless talent, creativity, and camaraderie of all involved, celebrating the spirit of unity and leaving everyone eagerly anticipating the next edition.



Mood Indigo: An Adventure



Pragun Kaushal
Batch of 2023-2025

Participating in **IIT Bombay's Mood Indigo**, one of the most iconic cultural festivals in India, was an unforgettable experience for our team of 24 enthusiastic participants. It wasn't just a competition; it was a journey filled with creativity, teamwork, and moments that we'll carry with us forever.

Our proudest moment was performing the Nukkad Natak titled Aman ka Paigam (Message of Peace). With every member playing a vital role, we brought to life the heartbreaking realities of war—families torn apart, soldiers making the ultimate sacrifice, and the universal hope for peace. The stage became a powerful platform where we voiced the importance of humanity and unity through heartfelt dialogues and compelling scenes. As the crowd applauded, we could feel the impact of our message spreading beyond words. It wasn't just a performance; it was an emotion we lived together as a team.

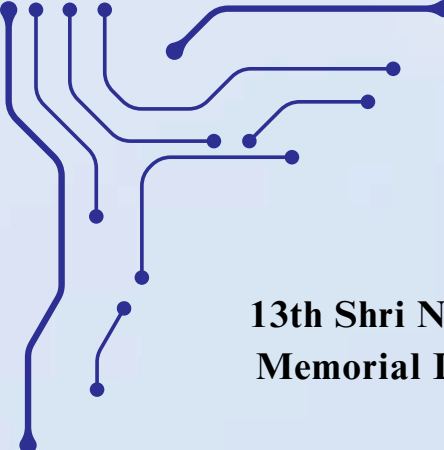
Beyond the Natak, we eagerly participated in many other events like the Spelling Bee and the Bollywood-Hollywood Quiz. These activities added a lighter, more playful dimension to our experience, where we got to test our knowledge, laugh at our quirky answers, and simply enjoy the camaraderie among ourselves and with others.

One of the biggest takeaways from Mood Indigo was the importance of adaptability and resilience. Competing on such a large stage taught us to handle pressure and perform with confidence.

We learned how collaboration can amplify creativity and how effective communication can bridge differences. The exposure to diverse ideas and performances encouraged us to think outside the box and explore new ways of expressing ourselves. It was a reminder that growth happens when we step outside our comfort zones.

We're incredibly grateful to IBS Pune for giving us this incredible opportunity to represent our college at such a prestigious event. The support and encouragement we received fueled our enthusiasm and made every moment even more special.

As we look back, we're filled with gratitude for the friendships strengthened, lessons learned, and the joy of working together as a team. Mood Indigo wasn't just an event; it was a celebration of passion, talent, and the spirit of togetherness. We're already looking forward to more such adventures where we can make memories and proudly represent IBS Pune.



13th Shri N. J. Yaraswy Memorial Lecture, 2024



Prof. Ravi Venkat Reddy

ICFAI Business School, Pune, hosted the 13th Shri N. J. Yaraswy Memorial Lecture on Friday, 25th October 2024, at Suzlon One Earth, Pune, to commemorate our esteemed founder. Director Prof. Jyoti Tilak, in her welcome address, paid tribute to Shri Yaraswy and his passion for institution building. Shri N. J. Yaraswy was a great leader, brilliant teacher, and visionary.

The occasion was graced by two prominent business leaders—**Mr. Deepak Mahurkar, Priority Account Partner, PwC, and Ms. Zelum Chaubal, Director, Kesari Tours Pvt. Ltd., Pune.** Prof. Col. Ram Gopal, Prof. Soumitra Samaddar, and Dr. Anupama Tadmarla, along with students, faculty, and staff of IBS Pune, attended the event.

The Guest of Honour, Ms. Zelum Chaubal, shared her inspiring life journey, illustrating resilience and determination as she carved her path in a traditionally male-dominated sector. Her story of pioneering the MICE business and specialising in agro and educational tours resonated with the audience, offering a powerful example of embracing challenges with purpose and passion.

Following her, Chief Guest Mr. Deepak Mahurkar recalled a couple of former meetings with Shri N. J. Yaraswy in 2004 in Hyderabad. Admiring him for his deep knowledge and witty repartee, Mr. Mahurkar also paid tribute to his memory.

He delivered valuable insights into the world of corporate life and shared tips on preparing for a better tomorrow. He emphasised the significance of business ethics and the role of personal growth in building a successful career. With over 35 years of experience across various sectors, his advice on professional development and ethics provided a crucial perspective, especially for students preparing to enter the workforce.

As the session concluded, the audience expressed their gratitude to Ms. Chaubal and Mr. Mahurkar for their enlightening speeches. The event ended with a vote of thanks by Prof. Rachana Adtani, followed by the national anthem. This memorable gathering left attendees feeling inspired, reinforcing the values of integrity, perseverance, and continuous learning embedded in Shri N. J. Yaraswy's vision.

Republic Day, 2025

Our college commemorated the 76th Republic Day with great enthusiasm and patriotic spirit. The event commenced with the ceremonial unfurling of the Tricolour by our esteemed Chief Guest, symbolising the pride and honour of our nation.



Dr. K. Deeppa


Following this, our Director and Professor, Jyoti Tilak, delivered an inspiring address, setting the tone for the day. Prof. Emeritus Col. Ram Gopal introduced our Chief Guest, Lt. Gen. S. T. Upasani, who captivated the audience with a motivational speech filled with valuable insights for the youth.

The cultural segment of the celebration was a vibrant showcase of talent and patriotism. The performances began with an energetic Nukkad Natak that resonated with patriotic themes, followed by a soulful singing performance by Glen, Nikhil, and Reet. Adding to the emotions of the day, Khushboo recited a heartfelt poem that deeply moved the audience.

The programme also honoured excellence through the distribution of certificates to club badge holders and their members, along with awards for the winners of various sports events held throughout the year. The celebration concluded on a high note with a vote of thanks delivered by Dr. Anupama Tadmarla, expressing gratitude to all contributors and participants.

The event ended with refreshments, bringing everyone together in the spirit of unity and pride. It was a day filled with inspiration, patriotism, and the celebration of the values that our Republic stands for.





Farewell 2025: A Celebration of Memories and Bonds



Dr. K. Deeppa

The Farewell of 2025 was a heartfelt and vibrant series of events designed to honour and celebrate the graduating seniors. Each day carried its own unique theme, resonating with joy, nostalgia, and camaraderie.

Here's a summary of the key moments:

January 15th: Persona Swap and Relay Extravaganza

The theme of Persona Swap brought humour and connection as seniors impersonated their friends, offering a hilarious showcase of quirks and mannerisms. The Relay Race with a Twist followed, incorporating creative tasks that emphasised teamwork and fun. This day highlighted the deep bonds and mutual affection shared between the juniors and seniors.

January 16th: Jamming Day

A melodious evening unfolded with games, music, and dance. Starting with a light-hearted game involving product-themed songs and playful dares, the event transitioned into a soulful jamming session by the bonfire. Seniors and juniors harmonised through songs and laughter, culminating in an impromptu dance party—a true celebration of unity and friendship.

January 17th Evening: D-Day Farewell Celebration

The grand finale, themed "Wishing You Wings with Golden Memories," was a night to remember.

The highlights included:

Red-Carpet Welcome: Seniors entered in style, greeted with handwritten messages from juniors.

Performances: From an electrifying opening dance by Deepanshi's group to captivating band performances by both juniors and seniors, the evening was packed with artistic brilliance. Khushboo Nema's poetry added an emotional depth that resonated with the audience.

Special Surprises: Touching moments, such as surprise poems by Capt. Nitin Joshi and Tarang Patel, left everyone moved.

Awards and Festivities: Titles, trophies, and a lively DJ night marked the seniors' contributions and celebrated their future endeavours.



Global Capability Centers GCC Panel Meet



Mr. Rohit Kumra

IBS Pune organised the GCC Conclave on 15th November 2024 at the MCCIA Auditorium, bringing together industry leaders to share insights on the future of **Global Capability Centres (GCCs)** in India. The conclave featured esteemed panellists, including Mr. Divygyan Jindal (WNS), Mr. Saurabh Arora (AP Moller Maersk), Mr. Arun Albert (HCL), Mr. Manish Madan (EY India), Mr. Shibu Mathew (Allstate), and Mr. Saurabh Ahuja (Citi).

Key Takeaways from the Conclave:

- The GCC industry is projected to reach \$100 billion by 2030, employing 4.5 million people.
- India's talent pool, cost-effectiveness, and strategic location make it an attractive destination for GCCs.
- GCCs now prioritise talent that drives value creation and innovation rather than focusing solely on cost savings.
- The focus has shifted from cost reduction to value creation, with companies like Samsung and Uber establishing R&D and data operations centres in India.

The panellists emphasised the growing importance of problem-solving, critical thinking, and effective communication in the GCC industry. They also highlighted the need for adaptability, continuous learning, and change management to keep pace with the rapidly evolving landscape.

Furthermore, the discussion delved into the evolution of BPO services and their impact on GCCs. The panellists noted that GCCs often expand in regions where BPO services thrive, as BPOs act as breeding grounds for a skilled talent pool. Additionally, they stressed the importance of attitude over aptitude, underscoring the need for collaboration, teamwork, and strong communication skills.

The conclave also highlighted the significance of emerging technologies such as AI, blockchain, and cloud computing in the GCC sector. These technologies are expected to play a pivotal role in driving innovation, improving efficiency, and enhancing customer experiences.

The event provided invaluable insights into GCC strategies and technological advancements, offering instrumental knowledge for the future career growth of IBS Pune students. The conclave stood as a testament to IBS Pune's commitment to equipping students with industry-relevant knowledge and fostering awareness of current trends and developments in the Indian corporate landscape.

GLOBAL CAPABILITY CENTERS CONCLAVE (GCC)



Alumni Meet, 2024

ICFAI Business School, Pune organised an Alumni Meet with the theme “Navrang” – a Holi Bash on 16th March 2024 at The Westin, Koregaon Park, Pune.

The event commenced with the opening address delivered by Prof. Samaddar, Deputy Director, IBS Pune, who welcomed the alumni and shared the achievements of the current batch. This was followed by Prof. Jyoti Tilak, Director, IBS Pune, addressing the alumni on the importance of responsibility, accountability, and a positive attitude. The Director also expressed gratitude to the alumni for mentoring students through the **Alumni Buddy Mentoring Programme**.

The meet celebrated the vibrant spirit of the alumni with a splash of colours and cherished memories! From heart-warming reunions to exciting games, this Holi Bash was filled with joy and nostalgia. Alumni from different batches (**Batch 2000 to 2021**) came together to reminisce about their college days and create new memories.



Dr. Saumya Mishra

It was a day of reconnecting, reminiscing, and engaging in fun games. Alumni from diverse backgrounds gathered to celebrate their shared journey and accomplishments.

The event also featured an Alumni Felicitation, highlighting success stories and encouraging networking opportunities. Col. Ram Gopal, Deputy Director, IBS Pune, along with the Director, presented tokens of appreciation to the alumni.

The event concluded with Dr. Saumya Misra, IBSAF Coordinator, IBS Pune, proposing a vote of thanks.

IBS Pune Run: YAAR - Youth Against Road Rage!

IBS Pune successfully organised its first-ever "Run—Youth Against Road Rage" (YAAR) on 21st December 2024 at the Police Parade Ground, F.C. Road, Pune. The 5 km run covered a route from the police ground to J.M. Road, F.C. Road, and back. The event was inaugurated by Mr. Sainath Thombre, ACP, Vishram Baug Division, as the Chief Guest.

The run witnessed enthusiastic participation from nearly 450 individuals, including IBS Pune students, alumni, professionals, and fitness enthusiasts from the city.

While participants completed the run at their own pace, the exceptional performance of the practising team from the **Pune Police**, who finished in under 20 minutes, was truly inspiring.



Dr. Girish Kulkarni

This initiative was a small yet meaningful step towards spreading awareness about responsible driving, road safety, and good health. Our efforts aimed to complement the larger initiatives of the Pune Police in promoting safe roads and mindful driving habits.

Adding to the impact, our student team performed a Nukkad Natak at three locations along the run route, effectively reinforcing the message of road safety and responsible behaviour.



INDUSTRY VISITS

AVERY DENNISON



PIAGGIO





AJIT SINGH CHAUHAN
(10/11/1976 - 23/06/2024)

An alumnus of IBS Pune, class of 1998 – 2000, Ajit was an extremely intelligent, hardworking, dedicated, and workaholic person. He had a natural ability to connect with people, which made him extremely popular with his peers, colleagues, friends, and family. Despite his demanding career, he knew how to strike a healthy work-life balance, being a loving father and an understanding life partner.

He last served as, GM – Field Marketing India in FMC India Pvt Ltd, based at Gurgaon Head office.

We pray to the almighty to grant peace to his noble soul and to grant strength to his family to bear this irreplaceable loss.



HARSH DESALE
(29/01/2002 - 31/12/2024)

On the fateful day of Dec 31, 2024, our beloved student, Mr. Harsh Desale left this world for his heavenly abode.

It is indeed a great loss for his family and IBS Pune.

IBS Pune express our deepest condolence to the bereaved family members.



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