

PRERANA

INNOVATE. BUILD. SUCCEED



CREATIVITY



BEYOND THE CLASSROOM

JUNE 2026
QUARTERLY ISSUE

SENIOR DIRECTOR'S MESSAGE



Prof. Jyoti Tilak

As we step into another vibrant academic year at IBS Pune, it gives me immense pleasure to welcome you to the June 2026 edition of Prerana. With a new batch of students joining our community and our returning students embarking on fresh academic and professional milestones, the campus is once again buzzing with energy, aspirations, and opportunities.

The theme of this edition, “Beyond the Classroom: Real Experiences. Real Skills. Real Futures,” reflects the essence of the IBS learning philosophy. At IBS Pune, education extends far beyond traditional classroom boundaries. Internships, industry certifications, mentorship programs, live projects, competitions, community engagement, and countless experiential learning opportunities play a vital role in shaping our students into capable and confident professionals. In today's dynamic and rapidly evolving world, knowledge alone is not enough. Success demands adaptability, practical skills, critical thinking, and the ability to learn continuously from real-life experiences. We take pride in creating an environment that encourages students to explore, experiment, and engage with the world around them, transforming challenges into opportunities for growth. The academic year 2025–26 has been a testimony to the resilience, dedication, and commitment of our students, faculty, placement team, and support staff. Together, we have continued to strengthen our academic excellence and industry connect, preparing our students to thrive in an increasingly competitive global landscape. Every achievement—whether big or small—adds another meaningful chapter to the IBS Pune story.

This edition of Prerana celebrates the journeys, experiences, and accomplishments that occur beyond textbooks and examinations. As you browse through these pages, I encourage you to reflect on your own journey, celebrate your achievements, and find inspiration in the experiences of your peers and colleagues. Continue learning, growing, and creating meaningful impact—both within and beyond the classroom.

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EDITOR'S DESK



Dr. Saumya Misra
Chief Editor,
Prerana Magazine
IBS Pune

Earth is a canvas for learning. Each time you step outside, through every new person you encounter and every new country you visit, learning is occurring. Life lessons cannot be fully grasped through scholarly pursuits alone. Rather, it is in the immersive experience of living that we truly come to understand its intricacies and nuances. It is in the unpredictability and spontaneity of life that we can find our greatest teacher for we can learn a truth about ourselves, how we act and react, how we navigate joy and sorrow, triumphs and setbacks, love and loss. Surviving in the real world is the real test of life. If students are not prepared mentally and physically to interact with the environment around them and actually learn from them, then it is like sending a bunch of fish into a tank full of sharks, their survival will be challenging. Ensure you are venturing forth into the rich tapestry of life, embracing every experience it has to offer.

"I never teach my pupils; I only attempt to provide the conditions in which they can learn." Albert Einstein.

For students, internships and educational tours are the biggest source of practical learning. Hands-on experience relative to classroom learning stems from the fundamental difference between theoretical knowledge and practical application and bridges the "Knowing-Doing-Gap". While the classroom provides the foundation, internships transforms abstract concepts into internalized skills. With this thought in mind, we present the theme of this edition: **"Beyond the Classroom: Real Experiences. Real Skills. Real Futures."**

This issue of Prerana is a celebration of learning in its broadest sense. It recognizes that growth is not measured only by academic milestones but also by the experiences that challenge us, the ability to get up and start afresh, the opportunities we take up and the skills we develop along the way. As you explore the pages of this edition, you will be transported into a more realistic world which has resilience, team work and positive attitude as the three foundation pillars. Some stories highlight professional achievements, while others reflect personal growth, creative pursuits and a leaning towards sustainability. Together, they paint a picture of a community that is constantly learning, growing and striving to make a meaningful impact.

My sincere appreciation goes to all the contributors and the Team Prerana for their enthusiasm and commitment in bringing this edition to life. Hope this edition also provides you an elevating and memorable experience.

EDITOR'S DESK



Dr. Rachana Adtani
Managing Editor,
Prerana Magazine
IBS Pune

Every individual carries a story—of a challenge overcome, a lesson learned, a skill acquired, or a moment that changed the course of their journey. Often, these stories are not written in examination halls or classrooms. They are shaped in unfamiliar situations, difficult decisions, unexpected opportunities, and encounters that push us beyond our comfort zones.

The theme of this edition, “Beyond the Classroom: Real Experiences. Real Skills. Real Futures.”, is a reminder that learning is not confined to a curriculum. While academic knowledge provides direction, it is experience that gives it meaning. Every internship, project, competition, conversation, success, and even failure has the potential to teach lessons that no textbook can fully capture.

As students prepare for the future, it is important to remember that employers seek more than qualifications. They look for individuals who can adapt to change, collaborate with diverse teams, solve problems, communicate effectively, and continue learning throughout their lives. These qualities are developed through active participation, curiosity, and the willingness to embrace new experiences.

My advice to every learner is simple: say yes to opportunities. Volunteer for responsibilities, ask questions, seek feedback, explore new interests, and do not be afraid of making mistakes. Some of the most valuable learning comes from experiences that do not go according to plan. Every challenge faced today becomes a lesson that strengthens you for tomorrow.

The future belongs to those who are willing to learn beyond boundaries and grow beyond expectations. May each experience you encounter add a new skill, a new perspective, and a new chapter to your personal and professional journey.

Wishing you an inspiring and enriching read!

TEAM PRERANA



DR. SAUMYA MISRA



DR. RACHANA ADTANI



KOPAL DEKATE



CHAITANYA KULKARNI



VEDANT KAREMORE



DIKSHA SRIVASTAVA



JYOTI SINGH



URVI JOSHI



SRUJAL PARMAR



KUNAL RATNANI

NEW MEMBERS @ PRERANA



SUJAL DORJEE



TANISHA MALVIYA



JANVI MAHESHWARI



ROHAN SINGH



DIUTEE



NEHA CHAVAN



ANANYA SINHA



ISHA D'CRUZ



MEET JOSHI



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FACULTY ARTICLES

Agentic AI: The Next Competitive Frontier for MANGOES Companies and Implications for Indian Companies



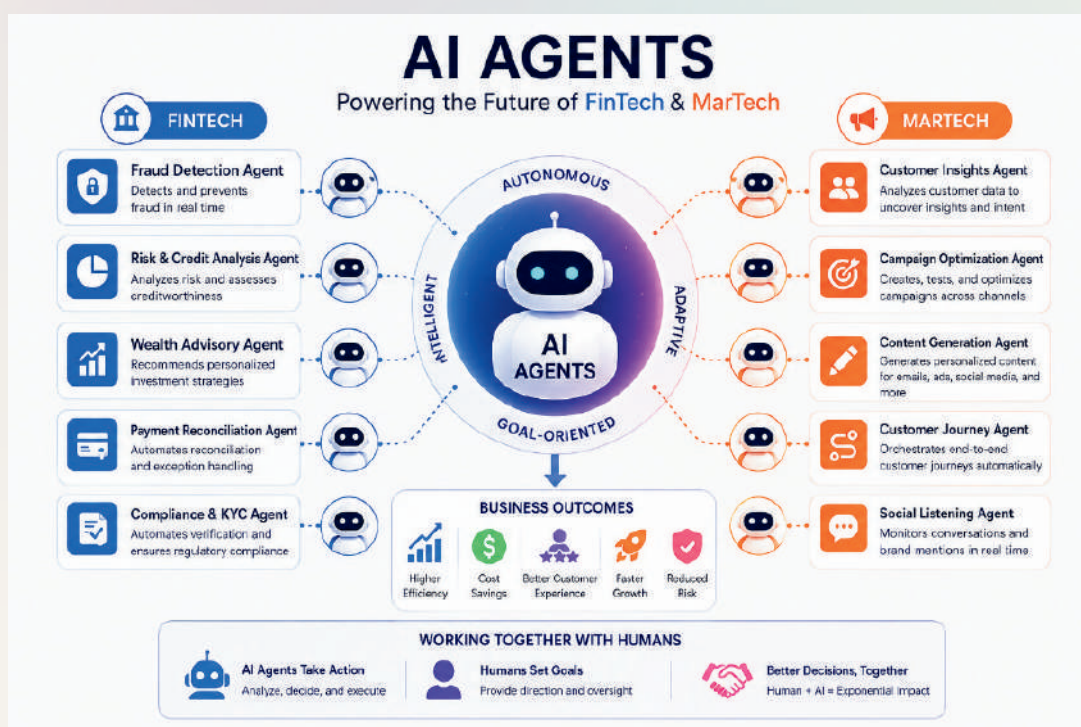
Prof. Moushmi Dasgupta
Faculty of IT

The race to build the next generation of artificial intelligence has moved beyond chatbots and content generation. Today, the world's leading technology companies—often referred to as the MANGOES companies, including Meta, Amazon, Nvidia, Google, OpenAI, SpaceX, and other AI pioneers—are investing heavily in Agentic AI. Unlike conventional AI systems that simply respond to user prompts, Agentic AI can reason, plan, make decisions, and execute complex tasks with minimal human intervention.

Meta has leveraged AI agents to enhance content moderation, personalize user experiences, and manage digital marketing campaigns. Amazon is leveraging AI agents to optimize supply chains, automate warehouse operations, customer service, and intelligent shopping assistants. Google is embedding Agentic AI into search, productivity tools, and cloud services, enabling users to automate multi-step workflows. NVIDIA provides the

computing infrastructure and AI platforms that power these intelligent agents, enabling large-scale deployment. OpenAI continues to advance reasoning models and agent frameworks capable of interacting with software, retrieving information, and completing end-to-end business tasks. As global leaders develop increasingly capable AI agents, Indian marketing firms, fintech companies, banks, retailers, and IT service providers are integrating these agents into business operations.

Over the next few years, Agentic AI is likely to become as commonplace in Indian enterprises as cloud computing and generative AI are today. This presents a significant opportunity for students who build expertise in AI, analytics, business processes, and human–AI collaboration early in their careers.





Marketing Yourself: Your Brand Beyond the Classroom

An MBA/PGPM is a lot more than going to lectures and passing exams. It is a process of self-exploration, self-definition and value addition in the job market. Like Segmentation, Targeting and Positioning (STP) as well as Marketing Mix used to create successful brands, each MBA student is expected to use the same principles in their career.

The first step is **Segmentation** – knowing your interests, strengths and career aspirations. Know your specific skills, whether it's marketing, finance, HR, or operations, and ensure that you're looking at the best opportunities for your skills. **Targeting** involves getting ready to pursue your ideal industry or career path by choosing relevant internships, certifications, live projects, competitions, and skill development programs. Last but not least, **Positioning** is about establishing a unique professional presence and distinguishing yourself from others with your knowledge, leadership, communication and accomplishments.

In the same way, the **Marketing Mix (7Ps)** can be used to personal branding. Your Knowledge & Skills become your **Product**. The hard work and dedication you put in is the **Price**. Your internships, networking events, industry interactions and digital platforms like LinkedIn are your new way to demonstrate your skills and abilities, the **Place**. Your résumé, portfolio, presentations, and performance during your interview are **Promotion**. **People** that shape your learning are faculty mentors, alumni, peers and industry experts. The **Process** is the preparation, discipline, and constant effort that you put into your work, and the **Physical Evidence** of your abilities is your certifications, project report, awards, and internship accomplishments.



Dr. Girish Kulkarni
Faculty of Marketing

Learners will create a strong personal brand, improve their employment potential, gain industry relevant skills, build industry networks, highlight accomplishments and present themselves in an effective way for successful careers using ongoing learning and experiential opportunities.



Green Finance: Financing a Sustainable Future

The landscape in which finance is practiced is no longer one-dimensional and only about profits and shareholder value. Environmental sustainability and social responsibility are also issues that need to be taken into account as future business leaders and the financial professionals. Green Finance has become a strong tool to redirect financial resources to projects that help achieve positive environmental outcomes and ensure economic development.

There are a range of financial investments, financial instruments and loans that can be described as Green Finance, such as investments in renewable energy, energy-efficient infrastructure, sustainable transportation, waste management, water conservation, and technologies for climate resilience. It has a crucial impact on the fight against climate change by channelling funds towards green projects and pushing companies to practice Environmental, Social and Governance (ESG) principles.

Key Green Finance instruments:

Green Bonds, Sustainability-Linked Loans, ESG investment funds and Carbon Finance mechanisms. These financial assets can help companies mitigate environmental risks, meet changing regulations, and improve their long-term competitiveness.



Prof. Raavi Venkat Reddy
Faculty of Finance

Green Finance is a key enabler of responsible investment as investors seek businesses that are being good stewards of the environment. It also fosters stakeholder confidence, innovation and adds value in the long-term.

Green Finance is not just a passing fad, it's a step towards a sustainable, inclusive and resilient global economy. Incorporating sustainability into business decisions can pave the way for a more environmentally responsible future, while also driving long-term profitability and profitability.



From Campus Collaborations to Corporate Success

Teamwork helps us achieve far more together than we ever could alone. In college, it brings students with different ideas, talents, and perspectives together to work towards a common goal. Whether it is classroom projects, student clubs, sports, or volunteering, these experiences teach valuable life skills such as communication, collaboration, leadership, problem solving, accountability, time management, adaptability, and conflict resolution.

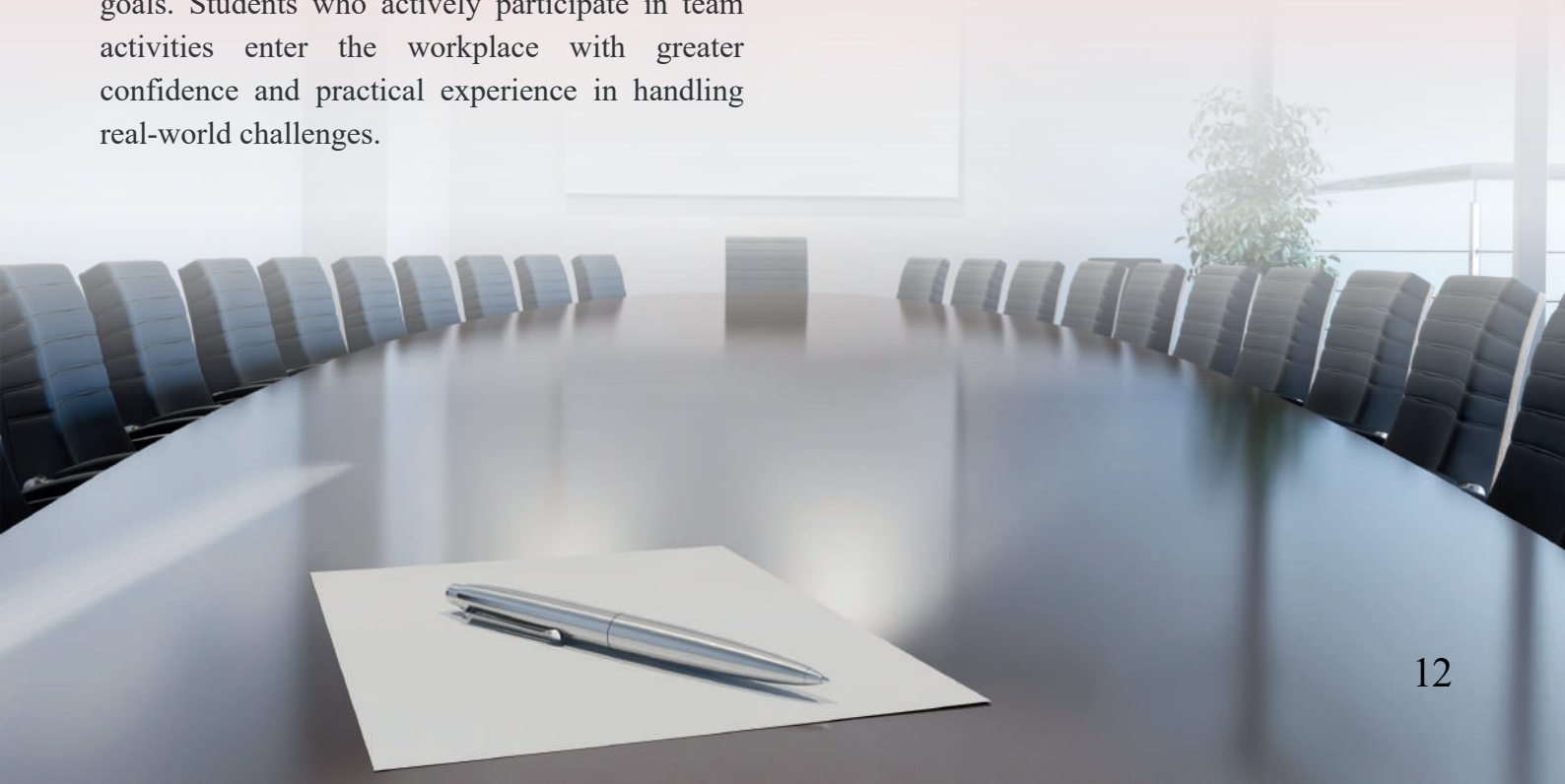
Working as a team also makes learning more meaningful. Students often gain new perspectives, build confidence, and develop a better understanding of concepts by learning from one another. Beyond academics, teamwork encourages mutual respect, trust, and the ability to work with people from different backgrounds and personalities.

The benefits of teamwork extend well beyond college. Every group project, event, or activity prepares students for the professional world, where collaboration is a key part of success. Employers value individuals who can communicate effectively, contribute to a team, take responsibility, and work towards shared goals. Students who actively participate in team activities enter the workplace with greater confidence and practical experience in handling real-world challenges.



Prof. Deeppa K
Faculty of Economics

In the end, teamwork is much more than completing assignments together. It is an opportunity to learn, grow, support one another, and build relationships that last a lifetime. The lessons learned through teamwork in college become the foundation for both personal growth and a successful career.



STUDENT ARTICLES

Beyond Textbooks Lies the Power of Perspective





Vedant Karemore
Batch of 2025-27

The Power of Consistency over Talent

People often believe that success belongs to those who are naturally talented. While talent can certainly provide an advantage, it is not the most important factor in achieving long-term goals. More often than not, consistency is what separates successful individuals from everyone else.

Natural ability may help someone learn faster or perform well in the beginning, but talent alone cannot guarantee growth. Consistent effort, on the other hand, allows a person to improve day by day. Someone who works hard and stays committed to their goals can often outperform a more talented person who lacks dedication and discipline.

The power of consistency lies in the small actions we repeat every day. Whether it is studying, exercising, learning a new skill, or building a career, steady effort creates progress over time. Although the results may not appear immediately, these small improvements gradually add up and lead to significant achievements.

Consistency also develops important qualities such as patience, self-discipline, and determination. It teaches us to keep moving forward even when things become difficult. Challenges and failures are unavoidable, but those who remain committed to their goals are more likely to overcome obstacles and achieve success.

Many accomplished individuals were not born with extraordinary talent. What made them successful was their willingness to work consistently, learn from their mistakes, and keep improving. Their journeys prove that dedication and persistence can be more valuable than natural ability.

To conclude, talent may create opportunities, but consistency is what turns opportunities into achievements. Success is not about being the most gifted person; it is about showing up every day, putting in the effort, and continuously striving to become better than yesterday.

Data Privacy: The Foundation of Trust in the Digital Age

How much of your personal information do you unknowingly share every day? Whether you browse a website, shop online, or use a mobile application, your digital footprint continues to grow. In an age where data powers innovation, one question has become more important than ever: Is our personal information truly secure?

As an experienced Privacy Consultant with DSCI-DCPLA certification who has been through GDPR, CCPA & DPDPA (Indian Digital Personal Data Protection Act), I can say that the biggest barrier to protecting your data, is not how your data is collected, but how your data is understood; what is needed; and what protections have been placed on your data. There is large amounts of personal data that are created by every organization, and organizations that are responsible know that just because they have created many dollars does not mean that they have created value.

herefore, Privacy and Compliance are now more than just "legal" compliance, it is part of the organization's overall business strategy for creating customer loyalty and enhancing their reputation. Organizations that are honest and open about the information they are collecting from individuals, are more likely to earn and retain an individual's trust.



Kiron Mullick
Batch of 2025-27

Privacy is also a shared responsibility. While organizations must adopt privacy-by-design principles and robust cyber security practices, individuals should remain vigilant by using strong passwords, enabling multi-factor authentication, and reviewing app permissions regularly.

As technology continues to advance through artificial intelligence, cloud computing, and the Internet of Things, protecting personal data will become even more critical. The future belongs to organizations that recognize privacy as more than a regulatory obligation—it is a commitment to ethics, transparency, and trust. After all, in the digital economy, the most valuable asset is not data itself, but the confidence people place in those who protect it.

Beyond the Lens

We don't learn some things from textbooks or lectures. We learn them through conversations, through observations, and daily interactions with others. Beyond the Class provided me with an opportunity to leave the traditional classroom environment and to use my camera as a means to view life through a different lens. Photography is not only about taking pictures; it is also about engaging with people and learning about their lives. Each person we come in contact with has a unique life story filled with dreams, challenges, achievements, and emotions. Our interactions and observations allow us to gain insight into their behavior, their lifestyle, their health, and the experiences that have made them who they are. A camera captures more than just an image of someone smiling; it captures a family sharing a meal together, it captures the determination of an employee trying to better themselves, it captures the struggles of people who suffer in silence, and it



Sanskruti Bal
Batch of 2026-28

captures the isolation that many people experience every day and keep hidden. Each photograph tells a story that cannot always be told with words. By learning from these experiences, we begin to develop empathy, appreciation, and understanding of another person's life. These experiences will remind you there is a story worth listening to beneath every single person's face.



Cybersecurity Lessons from the Tata Electronics Leak

The massive data breach at Tata Electronics, where a ransomware group dumped over 630 gigabytes of internal data onto the dark web, is a brutal wake-up call for the entire tech industry. It exposes a harsh reality of doing business today. In our interconnected digital world, your security is only as strong as the most vulnerable vendor in your supply chain. When a manufacturing giant gets hit, the shockwaves instantly rattle the global brands that rely on it. In June 2026, a hacking group calling itself "World Leaks" published more than 200,000 stolen files. Tata Electronics noted that its core operations didn't grind to a halt, but looking closely at what was stolen reveals the terrifying stakes modern companies are playing for.

The leaked archives contained proprietary component designs, blueprint specs, and quality control standards belonging to massive players like Apple and Tesla. But it wasn't just corporate secrets on display. The hackers went after the people too, leaking internal employee emails, event logs, and even raw passport scans. Tata Electronics sits at the center of India's massive push into semiconductor and electronics manufacturing; therefore, it represents the perfect "backdoor" for hackers trying to squeeze information out of global tech giants. For a long time, traditional corporate defense was all about



Lohith Voolla
Batch of 2026-28

building a massive wall around your own company's perimeter, but today's hackers are smarter. They realize that it is far easier to compromise a trusted supplier or vendor to get to the corporate goldmines. If a partner has access to your blueprints or data logs, you are essentially trusting them with your entire security posture. As India aggressively builds itself as a global hub for microchips and electronics, these manufacturing plants are becoming prime targets for corporate espionage. Guarding these facilities isn't just a matter of protecting a single company's balance sheet anymore; it is directly tied to the country's economic credibility and the trust of global investors.

If this situation teaches us anything, it's that no company is too big, too wealthy, or too safe to be targeted. True cybersecurity requires moving past basic firewalls toward strict zero-trust networks, end-to-end encryption, and an incredibly rigorous vetting process for every single partner in the ecosystem.



My Journey to IIT Kharagpur

Sometimes the most memorable experience come from place we never expected to visit. For me that place was -IIT Kharagpur.

The day I got the offer to visit IIT Kharagpur, all the noises turned into emotions that felt unreal. Coming from a non-science background, visiting IIT Kharagpur was not even a dream that I actually lived.

Our journey started in the evening of 6th June 2025 as we departed from Ranchi for our destination with delight. We attended the E-Cell Summit at IIT Kharagpur from 7th to 9th June. One of the highlights was participating in an event organized by Spotify, where we had to pitch an idea on what new features could be added to the app to make it more attractive for students. It was exciting to think creatively and present our ideas.

Campus life was different from what I thought. During the day the IIT students were all busy with classes and projects but at night the place changed and people just hung around parks or pursued their hobbies or chilled with friends. We spent a lot of time wandering, looking for cafes and ending up with the same silly jokes that only made sense to us. Those hours passed by in the blink of an eye.



Anshita Priya
Batch of 2026-28

We tried a bunch of other sessions, acquired skills we never imagined learning. I started with nothing specific in mind but ended the journey with more than I can fully process right now. It was a journey where learning and fun went hand in hand, making it truly an experience beyond the classroom.



ALUMNI CORNER



celebrates the inspiring journeys of our graduates who continue to make a meaningful impact across diverse industries. Their achievements, experiences, and insights reflect the values and excellence nurtured at our institution. Through their stories, we strengthen the bond between past and present, inspiring every student to dream bigger and achieve more.



MANAS PRADHAN

BATCH OF 2009

CLIENT FINANCE MANAGEMENT - MANAGER
(ACCENTURE)

Manas Pradhan is a Client Finance Management (CFM) Manager at Accenture with expertise in financial management, P&L, budgeting, forecasting, and stakeholder management. He has strong experience in business partnering and improving performance across global projects.

He is known for his leadership, teamwork, and interest in digital transformation, AI, and analytics. As an IBS Pune alumnus, he continues to inspire young professionals through his dedication, adaptability, and people-focused leadership.

**Inspiring Excellence
Creating Impact
Leading the Future**

RAJNANDINI SINGH

BATCH OF 2018

SCRUM MASTER
(HSBC TECHNOLOGY INDIA)

Played a key role in developing and delivering enhancements for HSBC's in-house mobile banking application, serving customers across the UK, Middle East, US, and other global markets. By following Agile ways of working and collaborating with cross-functional teams, contributed to delivering innovative, customer-focused digital banking solutions while ensuring quality and timely execution.





RAHUL PUROHIT

BATCH OF 2015

**SENIOR ASSOCIATE LEAD
(NIELSENIQ)**

Handled the Thought Leadership project independently, managing end-to-end execution for multiple global clients across different regions. Coordinated with cross-functional teams to gather requirements, create high-quality content, and ensure timely delivery. Collaborated with stakeholders to understand business needs and maintain alignment with client expectations. Demonstrated strong ownership, effective communication, and project management skills while handling multiple priorities. Successfully delivered impactful thought leadership content that enhanced client engagement, strengthened brand visibility, and consistently met project deadlines.

**Inspiring Excellence
Creating Impact
Leading the Future**

SHIPRA

BATCH OF 2020

**TAX MANAGER
(DELOITTE)**

Recently promoted to the role of Tax Manager in recognition of consistent performance and leadership. Received more than 10 awards for outstanding contributions, client service, and project excellence. Honored with the Compliance Excellence Award for maintaining high standards of accuracy and regulatory compliance. Demonstrated strong stakeholder management, problem-solving, and team collaboration skills while successfully handling complex tax responsibilities and delivering quality results within deadlines.





AMANDEEP SINGH

BATCH OF 2019

ASSISTANT VICE PRESIDENT
(KPMG)

Awarded the Rising Star Award at KPMG within two months of joining, selected from over 200 nominees across multiple Lines of Business. Recognized for identifying a critical regulatory reporting issue and driving reporting automation using Tableau, Workiva, Alteryx, and GenAI solutions. Leveraged over five years of experience at JP Morgan and Wells Fargo in regulatory reporting, banking regulations, financial reporting, and risk management to deliver impactful, efficient, and value-driven solutions for clients.

**Inspiring Excellence
Creating Impact
Leading the Future**

SAHIL YADAV

BATCH OF 2019

MARKETING MANAGER
(MERCEDES-BENZ)

Led digital marketing initiatives that achieved 110% growth in social media engagement and 100% year-over-year lead growth. Executed innovative AR/VR and guerrilla marketing campaigns to enhance brand visibility and customer engagement. Leveraged data-driven strategies, creative storytelling, and performance analytics to optimize campaigns, strengthen audience reach, and deliver measurable business growth.



The image shows the exterior of the IBS IGAFAI Business School building. The building is a multi-story structure with a light beige facade. It features several large, circular architectural elements that resemble windows or ventilation holes. A prominent sign on the upper part of the building reads "IBS" in large blue letters, with "IGAFAI BUSINESS SCHOOL" in smaller red letters below it. The building is partially obscured by a large, white, textured, torn-paper-like graphic that covers the middle section of the image. Below this graphic, the entrance area is visible, showing a few people standing near the steps. The foreground includes some potted plants and a paved area.

IBS[®]
IGAFAI BUSINESS SCHOOL

EVENTS @ IBS PUNE



29th Convocation Ceremony of IBS Pune

ICFAI Business School (IBS), Pune, held its 29th Convocation Ceremony on June 27, 2026 at Suzlon One Earth Auditorium, Pune, celebrating the achievements of its graduating batch. The institute awarded PGPM certificates to 140 students, in the presence of 137 parents and family members.

The ceremony was graced by Chief Guest Mr. Himanshu Jessie Wadia, Director of AI Innovation and Automation, Amdocs, and Guest of Honour Ms. Sheetal Sahasrabudhe, Senior Director and India Head of Banking and Lending Technologies at Barclays.

Welcoming the gathering, Prof. Jyoti Tilak, Senior Director, IBS Pune, reflected on the institute's academic journey and highlighted the importance of adapting to an evolving business environment.

Addressing the graduating students, Mr. Wadia emphasized the value of choosing the right leaders and mentors, committing to continuous learning, and leading with respect and humility. Ms. Sahasrabudhe encouraged students to strengthen their leadership capabilities and effectively manage stakeholder relationships in their professional careers.

The event also featured the unveiling of the Yearbook and recognition of academic excellence, with Ms. Neha Karki receiving the N J Y Memorial Gold Medal and Mr. Tejas Anil Bansal receiving the N J Y Memorial Silver Medal. The ceremony concluded with a vote of thanks by Dr. Anupama Tadamrala, Dean and Academic Coordinator.





Orientation Sessions for Batch of 2028

IBSP successfully conducted its Orientation Program 2026 for the newly admitted batch of management students from the 16th of May to the 1st of June, 2026. The program was designed to familiarize students with the fundamentals of management education and prepare them for the academic rigor of the postgraduate curriculum.

As the incoming students represented diverse educational backgrounds, including BA, BCom, BBA, BSc, BE, and other disciplines, the orientation aimed to establish a common foundation by introducing them to the basic concepts, principles, terminology, and analytical approaches essential for advanced management studies. The program covered eight core subjects, with special emphasis on analytical and technical areas that students will encounter throughout the course and in their future professional careers.

To promote holistic development, the orientation also included Yoga and Zumba sessions, encouraging students to maintain physical fitness, mental well-being, and a healthy work-life balance. A key highlight of the program was a series of four guest sessions conducted by leading recruiters and distinguished IBSP alumni. These sessions provided valuable insights into current industry trends, corporate expectations, employability skills, and career opportunities in the field of management. Students gained practical knowledge on how to align their academic learning with industry requirements and make informed career choices.

The Orientation Program 2026 successfully laid a strong academic and professional foundation for the new batch, helping students transition smoothly into management education while inspiring them to develop the knowledge, the skills, and the mindset required for future success.





Student Club Introduction



A Common Club Presentation was organized for the junior batch at IBS Pune to familiarize students with the diverse range of clubs and opportunities available on campus. The session served as an interactive platform where the Presidents, Secretaries, and Treasurers of each club introduced their respective clubs, highlighting their vision, objectives, flagship activities, and the value they add to student life.

Domain-specific clubs, including the Finance and Economics Club, Synergy HR Club, IT Club, Nucleus Marketing Club, and Operations Management Club, showcased initiatives aimed at enhancing students' practical knowledge through workshops, competitions, industry interactions, and skill development activities. The Sports Club and Cultural Club emphasized the importance of holistic development by promoting teamwork, leadership, creativity, and active participation in campus events. The Expressions Club, comprising the Silver Tongue Club and Prerana Magazine Club, highlighted opportunities for students to strengthen their communication, public speaking, writing, and creative expression. The Melange Club, encompassing the Research Club, Learn and Lead, E Cell, and Community Outreach Cell, presented initiatives focused on research, leadership development, entrepreneurship, innovation, and community engagement.

Faculty mentors associated with each club were also introduced, reinforcing the guidance and support available to students throughout their club journey. The presentation provided juniors with a comprehensive understanding of the extracurricular ecosystem at IBS Pune and encouraged them to actively participate in club activities. Overall, the session successfully inspired students to explore their interests, develop professional and interpersonal skills, and contribute meaningfully to campus life through active club involvement.



Faculty Development Program (FDP) on Global Capability Centers (GCCs)

IBS Pune successfully organized a Faculty Development Program (FDP) on Global Capability Centers (GCCs) on March 24, 2026 at Villa San Lawrenz, Lonavala. The program brought together 24 participants, including senior leadership, faculty members, placement managers, and soft skills trainers, reflecting the institute's commitment to aligning academic delivery with evolving industry expectations. The session was conducted by Mr. Nilesh Biniwale, GCC Head & General Manager, Pattern, and Ms. Akshata Deshpande, University Relations Partner, Pattern. They provided valuable insights into the evolution of GCCs, tracing their origins to the Y2K era, when India emerged as a preferred global destination due to its skilled workforce, technical expertise, and strong English proficiency. The speakers also explained how GCCs have transformed from captive centres into strategic innovation hubs driving core business functions.

The program highlighted the role of service-based, product-based, and non-IT organizations in the GCC ecosystem and emphasized the increasing impact of Artificial Intelligence on global operations. Faculty members gained an understanding of Generative, Predictive, and Prescriptive AI and their implications for future workplaces. An engaging reflection session encouraged discussions on integrating GCC and AI concepts into classroom teaching, enabling faculty to better prepare students with industry-relevant knowledge and skills for enhanced employability.



MDP on AI in Financial Services at Uptiq

ICFAI Business School (IBS), Pune, conducted a Management Development Programme (MDP) on Artificial Intelligence in Financial Services at Uptiq, a Pune-based fintech product company serving over 200 international BFSI clients.

The programme was led by Dr. Saumya Misra and Prof. Ravi Reddy, Finance faculty members at IBS Pune. The session focused on the transformative role of artificial intelligence in modern financial services, offering participants practical insights into the applications of leading AI models, including Claude (Anthropic), GPT (OpenAI), and Gemini (Google).

Participants explored 13 real-world use cases covering credit risk summarisation, regulatory compliance, earnings call analysis, portfolio rebalancing, financial report drafting, and anti-money laundering (AML) transaction monitoring. Each use case was supported by industry examples from leading global financial institutions, including JPMorgan Chase, Goldman Sachs, BlackRock, and Betterment, demonstrating how AI is being deployed to improve efficiency, accuracy, and decision-making.

The programme also addressed emerging topics such as tokenisation of digital assets, evolving regulatory frameworks, and responsible AI adoption in the financial sector. Through live demonstrations, structured AI prompts, and interactive discussions, participants gained hands-on exposure to AI-powered tools that enhance compliance, automate routine processes, support data-driven decision-making, and improve client service.

The initiative reflects IBS Pune's continued commitment to bridging academic expertise with industry needs through executive education programmes that prepare professionals for the rapidly evolving digital economy.



Management Development Programme on Strategic Sales Excellence at Acryshade Pvt. Ltd.

ICFAI Business School (IBS), Pune, successfully conducted a Management Development Programme (MDP) on "Strategic Sales Excellence and Economic Decision-Making for New Product Launches" for Acryshade Pvt. Ltd. The programme was designed to strengthen strategic thinking, sales effectiveness, and managerial decision-making among corporate professionals.

The sessions were facilitated by Prof. Jyoti Tilak, Senior Director and Campus Head, IBS Pune, and Dr. Prathamesh S. Nadkarni, Faculty of Marketing Management, IBS Pune. The programme saw enthusiastic participation from 25 mid-level and senior management professionals at Acryshade Pvt. Ltd. The MDP focused on key areas including strategic planning for new product launches, identifying target markets, effective sales communication, handling customer objections, and applying economic decision-making frameworks in competitive business environments. Participants also engaged in interactive discussions, practical sales strategy exercises, leadership and team-building activities that encouraged collaborative learning and real-world application.

The programme successfully combined academic rigour with industry relevance, providing participants with actionable insights to improve sales performance, strategic thinking, and organisational effectiveness.

Through such executive development initiatives, IBS Pune continues to reinforce its commitment to industry-academia collaboration by delivering contemporary management education that addresses evolving business challenges while fostering leadership excellence and professional growth.



International Yoga Day 2026

IBS Pune was overjoyed to celebrate International Yoga Day on 19 June 2026 in the Auditorium of IBS Pune. Overall, the event highlighted the institution's dedication to fostering holistic growth and well-being among its students, faculty, staff, and Digital Ambassadors.

Our Senior Director Prof. Jyoti Tilak organized the program and guided with help. Prof. Dr. Anupama Tadmarla (Academic Coordinator), faculty members, non-teaching staff, and the student volunteers assisted in the event planning and execution. The faculty members contributed to the celebration in a great way by encouraging the students.

There were total 72 students who participated in the program and actively attended the yoga session by the renowned Yoga Guru Mr. Sanjay Gaikwad. This session was informative and energising from 8.00 AM to 9.00 AM. Participants went through a series of yoga asanas, pranayama exercises and meditation techniques to enhance their physical fitness, mental alertness and emotional stability.

Mr. Gaikwad addressed the participants and emphasized the role of Yoga in one's life to keep the body and mind in balance, particularly in today's fast-paced and stress-filled society. Prof. Dr. Anupama Tadmarla felicitated Yoga Guru Mr. Sanjay Gaikwad for his valuable contribution in the program as a token of appreciation. It was organized by Dr. Pradeep Sadarpatil who also gave the vote of thanks. He thanked the management, faculties, students and the yoga teacher for making it a grand success.

This celebration ended with the inspiring message and slogan:

“Yoga Karo, Roz Karo”

Overall, the event was a success in raising awareness about the importance of yoga and promoting healthy lifestyle habits among students for their well-being in the long term.



Career Guidance Session on Opportunities in the Securities Market by NISM

IBS Business School, Pune, organized an insightful career guidance session on “Career Options in the Securities Market and SEBI Registered Firms” for Finance Major and Dual Specialization, Semester III students on 2 July 2026. The session was delivered by Mr. Adik Todkar from the National Institute of Securities Markets (NISM). He provided students with valuable insights into diverse career opportunities in broking firms, asset management companies, stock exchanges, depositories, and other SEBI-registered organizations. The speaker also highlighted the importance of NISM certifications, industry-relevant skills, and emerging trends in the financial services sector. Students gained a better understanding of recruiter expectations and placement opportunities in the securities market. The interactive session encouraged students to explore specialized career paths and prepare themselves for the evolving financial industry. It was a highly informative and motivating session that added significant value to the students’ career planning.



SIP 2026

SIP (Summer Internship Program) is an important part of the PGPM Program at IBS. The purpose of the SIP is to provide industry exposure to the students, majority of whom have never worked in any organization. During SIP, students learn how to interact professionally with others, understand and execute tasks assigned to them that adds value to the organization.

This year, 14 weeks summer internship began with a one-week orientation program (9 – 13 Feb 2026). 264 students attended the five-day orientation program. Morning sessions were dedicated for certifications from reputed agencies in the domains of Marketing and Finance. The certification programs were selected in consultation with the Placement department, which are required by industries. The afternoon sessions were mainly focused on preparing the students for their upcoming SIP journey. The students learnt about their SIP company through Secondary Research discussed by their Faculty Mentors. Soft skill and etiquette training was imparted including Dos and Don'ts at the SIP company apart from brushing up the topics required during SIP.



The orientation program was appreciated by the students and overall attendance were about 85%. After a break of one week, the students proceeded to their respective SIP company for the on-site SIP work from February 23 – May 22, 2026. All students worked under the guidance of a Faculty Mentor (allocated by IBS Pune) and a Company Mentor (assigned by the SIP company). Three evaluations of work progress, separated by one month each, were jointly done by the mentors, which composed of 60% weightage of SIP evaluation. Three out of 264 students who had joined the Orientation Program dropped out at this stage due to personal reasons. Remaining 261 students returned to IBS Pune campus after completion of the field work.

SIP Final Evaluation (40% weightage) took place on June 6, 2026. Student groups were created for Marketing, Digital Marketing, Finance, HR and Operations domains and 26 panels were created based on the number of students in each domain group. Evaluation of 14 panels was arranged in the morning session (9 AM to 1 PM) and 12 panels in the afternoon session (2 PM to 6 PM). 26 experienced experts from the industry were invited to evaluate the students. Each panel had one domain expert from industry to evaluate SIP work of students and one Faculty member to check the soft skills aspects and improvement requirements for the Final Placement. The students made oral presentations without any aid and 20 minutes were allocated per student including Question-Answers. All Faculties and Staff members took an active role in conducting the SIP Final evaluation process in a flawless manner.

Based on the performance at the SIP companies, four companies (EY, Uptiq Inc, Zielhoch and Cognizen Innovations) have extended Pre Placement Offers (PPO) to 10 students and 8 of whom have accepted their offers.



Police Briefing Session on Civic Issues

A Police Briefing Session on Civic Issues and the Impact of Violations was conducted on 23 June 2026 at 4:00 PM in the foyer area. The session was attended by faculty members, staff, and students, who gathered for the awareness programme.

The session was led by Mr. Rajendra Karankot, Senior Police Inspector, Hadapsar Traffic Division, along with Ms. Rani Khandwe, Lady Police Officer, Hadapsar Traffic Division, and two accompanying police officers.

The dignitaries were welcomed by our Senior Director, Prof. Jyoti Tilak, who introduced the police officials to the faculty, staff, and students. During the session, the officers highlighted various civic issues and stressed the importance of responsible citizenship, strict adherence to traffic rules, and respect for public property. They explained the legal, social, and personal consequences of violating traffic regulations and civic laws while emphasizing the need for disciplined and responsible conduct in public spaces.

The officers also discussed essential road safety practices and encouraged everyone to play an active role in maintaining law and order. The interactive session provided participants with an opportunity to raise questions and gain a deeper understanding of their civic duties and responsibilities.

The programme concluded with an appeal to all attendees to contribute towards building a safer, more disciplined, and law-abiding society by following traffic regulations and upholding civic values.



SUMMER INTERNSHIP EXPERIENCES

Stepping into the Corporate World



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While working at Axis Max Life Insurance in Mumbai as an intern through the PGPM program (Post Graduate Program in Management) gave me very valuable applied experience; also it gave me a great foundation on how business theory learned in lectures at IBS Pune connects with practical application in the real-time market of being an insurance salesperson in India. I put my theoretical knowledge into action during my internship by conducting both some technical and fundamental analysis of equities. For example, I backtested several technical indicators to create a unique sectoral index and used that information to create a portfolio of stocks worth ₹ 10 Crores. This applied understanding of the principles of conducting equity research and equity market analysis gave me real exposure to being able to apply that knowledge practically — beyond just classroom learning — as I developed equity research/analysis capability. Before my internship, the only time I had used the platforms of TradingView or Screener was for school projects; both of these platforms became key to how I was able to use industry standard analysis tools and proven analysis techniques for my everyday work at Axis Max Life Insurance. In addition to the technical skills that I learned while at Axis Max Life Insurance with my mentors Mr. Khardikar and Prof. Reddy



Rohit Pandey

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Chaitanya Kulkarni

From the Classroom to the Corporate Arena: My Experience at TotalEnergies Marketing India Pvt. Ltd. "It is always through the uncharted sky that an airplane finds out its real strength. It cannot do so until it leaves the runway. That's what my Summer Internship was like—an attempt at converting my classroom experience into real-life experience and preparing myself for bigger things." My Summer Internship with TotalEnergies Marketing India Pvt. Ltd. was one very enriching experience that made me learn from classroom education in real life. Learning from experienced personnel about sales, marketing, customers and market forces in actual business, I learned about implementation of business strategies in the real world. Communication skills, teamwork, analytical skills and professionalism improved, making me more confident in dealing with corporate world challenges. I would really like to thank TotalEnergies Marketing India Pvt. Ltd. for giving such an invaluable experience and ICFAI Business School (IBS), Pune, for making this happen. "Dreams become destinations only when preparation meets opportunity. My Summer Internship was not the destination—it was the runway that prepared me to soar higher."

“

I had the pleasure of completing my SIP at Paripoorn Foods. The opportunity to develop as both a person and as a corporate person was remarkable. As a manufacturer of healthy snacks, I was able to gain real insight into how an FMCG company operates and what it means to be an FMCG company in a live market. During my time with Paripoorn Foods, I assisted the company with retail mapping, consumer research, consumer surveys and field visits to several retail points (i.e., traditional stores, supermarkets and independent grocery stores). During my field visits, I visited those businesses to check for product availability and observe consumer preferences as well as gather consumer and retailer feedback with respect to product quality, taste, packaging and price. In addition to gathering data on consumer buying habits, I also researched competing products and market trends, which provided me with a further understanding of what consumers want and need. In addition to gathering field data, I also documented all of my data collection and then incorporated it into report writing and analysis. From these experiences, I was able to strengthen my communication, observation and data collection abilities; I grew in my ability to act professionally with consumers/retailers; and I learned how important market research is to corporate decision-making. Overall, my experience with Paripoorn Foods' SIP was both educational and practical for me in building my career.



Riya Singh

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Saumil Parmar

Aditya Birla Capital Limited (ABCL) was my summer intern location for February to May 2026. The purpose of my internship was to help improve ABCL's customer engagement via social media by improving their overall social media strategy. I was tasked with comparing the social media strategies of the largest life insurers in India, including Tata AIA, HDFC Life, Kotak Life, Bajaj Allianz, Axis Max Life, and ICICI Prudential Insurance Co. Ltd., and documenting benchmark data from each company's social media activities on Instagram, Facebook, YouTube, and X. As part of my analysis, I evaluated each company's content strategy, number of posts per week compared to competitors, target audience, level of engagement, and overall style of each company's campaigns. In addition, I conducted research into the emotional connection numerous companies have with advertising during Mother's Day and Father's Day to help define the components of an effective emotional storytelling strategy. I was also responsible for conducting research into advertising costs related to running an advertisement at any major airport in India to develop a media plan and budget for the next marketing campaign. After completing my competitor analysis and identifying testimonials to use for social media from my own research, I built ABCL's social media content calendar based off this information. During this process, I provided assistance in developing a plan for the acquisition of digital marketing tools. Overall, it was a great learning experience that enhanced my skills and industry understanding.

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My internship with Shoppers Stop located in Magarpatta, Pune has proved to be an excellent source of personal and professional development. The project I worked on was called “A Study of Consumer Buying Behaviour at Shoppers Stop” which provided me with a wealth of information about how a retail store functions as well as how consumers make their purchasing decisions. Throughout my 13-week placement, I was responsible for a variety of daily tasks that included: assisting customers with their product selection like advising customers on discounts or promotions that were available to them; enrolling customers in the First Citizen membership program; collecting NPS (Net Promoter Score) feedback; creating attractive product displays; promoting and selling products within my assigned department; and supporting all other operational functions within the store. I was also able to expand my knowledge in several areas such as RTV (Return to Vendor), MDM (Merchandise Display Management) as well as how to properly display products for maximum visual impact and increase the customers’ overall shopping experience. During my time as an intern with Shoppers Stop, I generated ₹15.81 lakh in total sales and received 744 NPS responses. In addition, I enrolled customers in the First Citizen membership program and promoted the sale of Bill Buster products. In recognition of my efforts, my Unit Head presented me with a gift voucher which provided me with additional motivation to continue to perform well at Shoppers Stop. One of the finest moments of my life was being able to contribute to a project that assisted customers in deciding what would best suit their needs and providing them with an opportunity to purchase those items from Shoppers Stop.



Lalita Deshmukh

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Bhumika Aher

I have interned at PropEdge Realty, a real estate channel partner company based in Pune this past summer. Joining the real estate field was my first time ever working for this industry. Surprisingly, I enjoyed it the most! It was truly one of the most enriching experiences in my college career. As a Channel partner organization, my job was mainly composed of lead generation and client management through cold calling, etc. through which I really worked upon my interpersonal skills. I gained a deep understanding about client requirements in depth. Also, the conviction I received through continuously cold calling for almost the entire duration and interaction with new clients every single day has boosted my confidence immensely. Apart from the technicalities, I’ve also learned about workplace environment, teamwork and time management as well as how to earn people’s trust through sincere business dealings and client management. It has been one of the most significant experiences of my educational life and far more than an internship required for academic completion. I feel immensely grateful to have got this opportunity at PropEdge Realty.

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During my internship at Ernst & Young I was able to go beyond theoretical learning and understand the practical aspects of business consulting, which was an enriching experience. I worked on an internal audit project for a broadband company in Risk Consulting. The internship helped me understand areas like regulatory compliance, data analysis, operational audits, and so on. I worked on large datasets, studied frameworks like DPDP Acts and TRAI regulations, and got insights on how organisations identify risks and improve efficiency. This experience went beyond technical learning, and helped me develop a greater understanding of teamwork, adaptability and professional responsibility. It enabled me to grow my analytical and communication skills and also gained valuable insights into the field of consulting.



Soumya

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Nisha Kumari

I had a three-month SIP (Summer Internship Program) with Tirupati Tech Solutions (TTS), a subsidiary of Tirupati Machine Tools. I found that TTS provided a great opportunity for me to grow professionally by providing valuable learning experiences in digital marketing, market research, and business development. Initially, I struggled to become familiar with the office environment and how the business world operates. I found that learning and using new vocabulary specific to the industry, learning how to use the tools of Digital Marketing, and applying the many things I had learned in school to real situations, required me to be open-minded and continually work toward learning. I also found that I had to be able to be responsible for my own work and develop effective communication skills and time-management skills. During the my time at TTS, I worked on Search Engine Optimisation (SEO), content creation, email marketing and business development through market research. I learnt how to conduct keyword research, use on-page SEO techniques, conduct competitor analysis, and evaluate the performance of the company's website. Additionally, I learned how to design emails, segment customers and measure the effectiveness of email marketing campaigns. My experience at TTS led me to learn how digital marketing is used to assist with the growth of the company and engage customers. During my time at TTS, I also spent a considerable amount of time understanding the challenges faced by small to medium-sized enterprises (SMEs) located in Sydney, Australia. I found out through research, and discussions with my mentor that some of the greatest challenges facing SMEs included: no or limited marketing budgets; increased competition; high costs to acquire new customers; and the need to use the Internet and Digital Marketing in order to compete.



My Summer Internship Project (SIP) at The Grand Heritage Resorts, Pune, was one of the most valuable learning experiences of my MBA journey at IBS Pune. Titled “Role of Strategic Marketing and Event Management in Driving Business Development,” the project gave me an opportunity to step beyond textbooks and understand how businesses operate in the real world. Over the course of the internship, I worked on activities related to business development, marketing, and event management. From conducting market research and exploring new business opportunities to understanding client engagement and partnership development, every task helped me gain practical insights into the corporate environment. I learned how strategic marketing efforts and well-planned events can play a crucial role in building relationships, enhancing brand visibility, and driving business growth. One of the highlights of my internship was contributing to initiatives associated with the BRICS+ Business Conclave. Being part of such a professional platform allowed me to witness the importance of networking, teamwork, and effective communication in achieving organisational goals. Beyond technical knowledge, the internship helped me develop confidence, adaptability, and a professional mindset. Interacting with industry professionals and working in a dynamic environment taught me lessons that cannot be learned in a classroom alone. Looking back, this SIP was more than just an academic requirement—it was a journey of learning, growth, and self-discovery. I am grateful to The Grand Heritage Resorts, Pune, and IBS Pune for providing me with this opportunity, which has strengthened my foundation for a successful professional career.

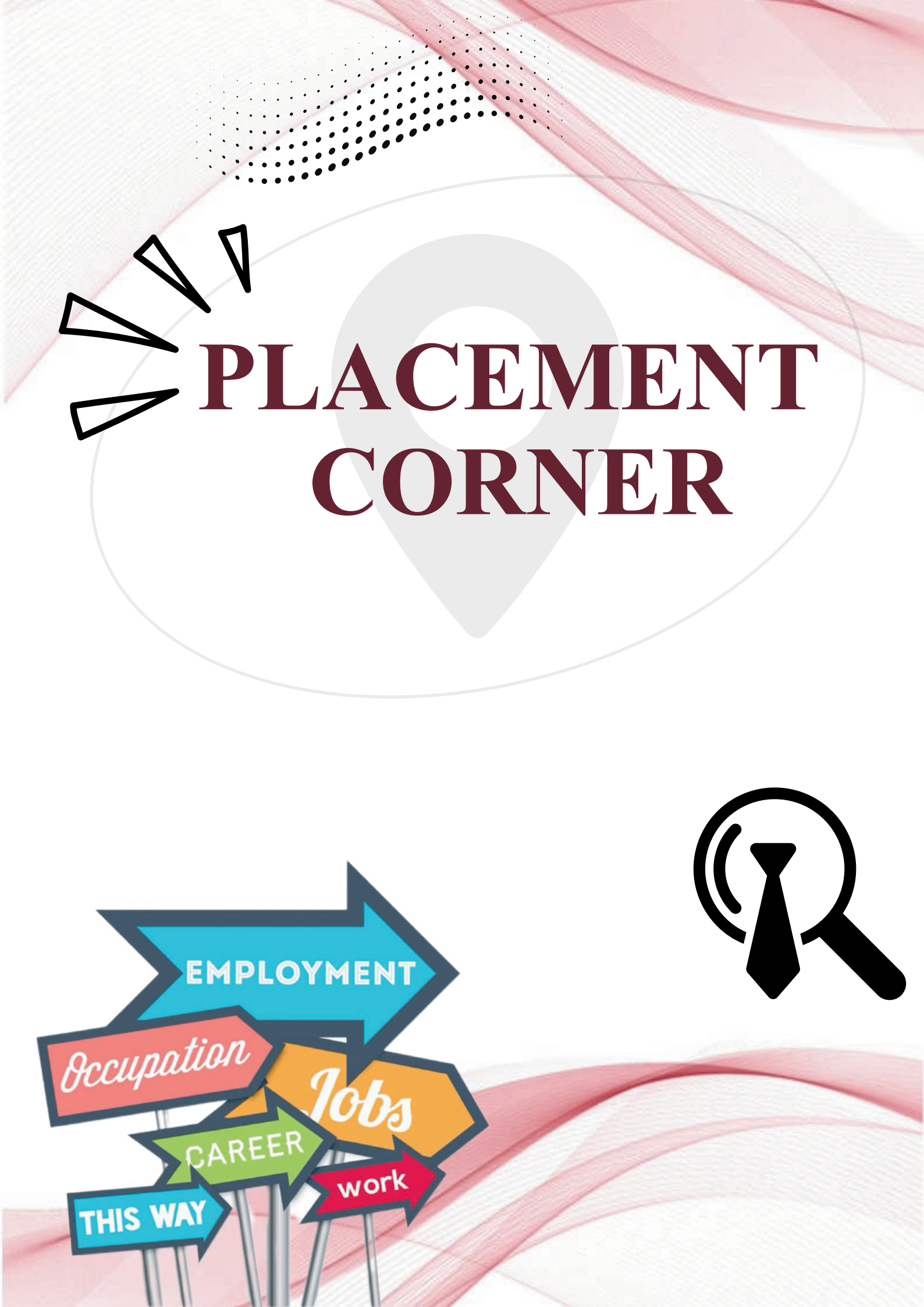


Chinmay Kudva



Isha Arora

The summer internship program at Kantar turned out to be a great learning experience for me. It offered a perfect blend of learning in the classroom and its actual application in the real world. The internship program at Kantar, in which I had worked in the Data Acquisition and Operations team, gave me knowledge about market research, consumer behavior analysis, and data collection in industries such as BFSI, Retail, Automobile, IT & FMCG. I have carried out telephonic as well as personal interviews during the internship and met people from different backgrounds as part of the research process. This internship experience has helped me understand the importance of precision in the data, teamwork, adaptability, and the value of punctuality in everything that we do. I have observed how organizations make use of their customer insights to make decisions and develop better products/services. To conclude, the summer internship program at Kantar helped me become more confident and professional and learn more about the research process practically.



PLACEMENT CORNER





**Krishna
Choudhari**



**Ashutosh
Pandey**

MARKETSANDMARKETS

My journey at IBS Pune has been truly rewarding, especially throughout the placement process. I am delighted to share that I have been selected as a Research Associate at MarketsandMarkets Research Pvt. Ltd. This achievement was made possible with the constant support and guidance provided by the institute. The soft skills trainer played a key role in strengthening my communication and interpersonal skills, which boosted my confidence during interviews. The faculty members were always approachable and ready to help whenever I needed guidance. I sincerely appreciate IBS Pune for preparing me professionally and helping me take the first step in my career.

ADITYA BIRLA CAPITAL LTD.

My time at IBS Pune has been amazing, especially during the placement season. I am very happy to share that I got a job as a Sales Trainee at Aditya Birla Capital Ltd. The college helped me a lot to get ready for this big step. The soft skills trainer worked closely with us to improve our communication and soft skills, which made me feel much more confident during my interviews. Whenever I had a question or needed advice, all the faculty members were always there to guide and support me. I am truly thankful to IBS Pune for helping me start my career.



**Jayesh
Ekka**

BLINKIT

The placement season at IBS Pune has been a remarkable journey of learning, preparation, and achievement. Despite a dynamic job market, I have demonstrated resilience, professionalism, and adaptability throughout the process. The placement committee played a crucial role by organising training sessions, mock interviews, aptitude preparation, and industry interactions, which helped me to become corporate-ready. Recruiters from diverse sectors offered opportunities across marketing, HR, finance, operations, and analytics domains. The experience highlighted the importance of continuous learning, networking, and confidence. Overall, the placement process not only opened my career opportunities but also strengthened my readiness to excel in the professional world.



**Krisha
Mavani**

FORNAX

My placement experience at IBS Pune was positive and well-structured. The institute provides opportunities across domains such as finance, banking, marketing, sales and operations through reputed recruiters. The placement team supported us with resume building, mock interviews, aptitude training, and industry interactions, which helped boost our confidence. My own internship experience and the guidance from IBS Pune played an important role in helping me begin my corporate career. Overall, IBS Pune offers strong placement support and valuable industry exposure.



**Shreya
Laskar**



**Ritik
Bhardwaj**

XANADU REALITY

My journey at Xanadu Real Estate has been a transformative learning experience that bridged the gap between classroom concepts and industry realities. Working closely with clients and understanding their requirements taught me the value of trust, relationship-building, and effective communication in business. The experience enhanced my confidence, adaptability, and ability to work in a fast-paced environment. It also highlighted that employers today seek not only academic knowledge but also initiative, resilience, problem-solving abilities, and a willingness to learn. Placements are not just about securing a job; they are about identifying opportunities that align with one's strengths, aspirations, and long-term career growth.

FEDERAL BANK

IBS Pune's placement performance reviewed by me offers several excellent placement options for students pursuing marketing, banking or financial services, consulting, or managerial positions. The placement results have consistently been strong across all areas and ranges in salary based on how students perform during placement interviews, how many recruiters come to interview students, and the current job market conditions. The recruiters from all areas of IT, banking, consulting, etc. were included in the interview process for placements. In my experience, the best placement results come from students that have completed internships, received certifications, and have invested time in their own skill development. Overall, I found that IBS Pune has provided me with sufficient placement support via exposure to the industry as well as through the placement process with a fair level of return on investment overall.



**Shaswat
Shandilya**



**Sibani
Mishra**

CATALYST TRUSTEESHIP LIMITED

My placement journey during the PGPM program has been a valuable experience of learning, growth, and self-discovery. It taught me that success in placements depends not only on academic performance but also on communication skills, adaptability, confidence, and teamwork. Through internships, projects, interviews, and interactions with recruiters, I gained practical insights into the corporate world and developed a better understanding of my strengths.

The process also strengthened my patience, resilience, and willingness to learn continuously. I am grateful for this journey, which has prepared me professionally and personally for the opportunities and challenges ahead.

TATA AIG

My placement journey has been one of growth, self-discovery, and transformation throughout my PGPM experience. More than securing an opportunity, it taught me perseverance, adaptability, and the importance of continuous learning. Each stage from the aptitude tests to interviews helped me build confidence, strengthen communication skills, and better understand the corporate world. The rigorous curriculum, industry projects, internships, and support from mentors, faculty, peers, and family played a vital role in shaping this achievement. As I begin my professional journey as a management trainee at TATA AIG, I carry forward valuable lessons, determination, and the aspiration to create meaningful impact.

Sustainability Is An Emerging Competitive Advantage



Diutee
Batch of 2026-28

Leading Businesses Towards a Sustainable Future

The business world is undergoing a transformation; businesses that provide value to the community and planet will be rewarded in new ways as they evolve toward a more sustainable way of doing business. Companies today are realizing that their measure of success is no longer based solely on profits; rather, success is defined by how much good they do for the community and planet on which they operate.

The new wave of companies has begun to transition from the old "profit-at-all-costs" approach to a more balanced approach to earning an adequate return. Renewables for powering their facilities, reducing emissions, ethics in the workplace, and wellness programs for their employees are just some examples of how the new wave of companies are repositioning themselves.

For managers, sustainability also presents an opportunity to establish a growth mindset focused on value generation through long-term thinking rather than short-term fixes that generate immediate returns. More consumers are becoming aware of their own value systems and will remain loyal to companies that establish "sustainable" instead of "profit-first" business models.

We, as the next generation of leaders, are poised to be at the intersection of our desire to grow our businesses and our duty to consider the impact of our decisions on people and the environment. The next generation of business leaders will not be the ones who generate the greatest profits; instead, the next generation of business leaders will be those who develop and implement sustainable business models that create long-term value while contributing positively to the world. The future of business and leadership is sustainability.

YOU CAN

- GEORGE MATTHEW ADAMS



SEJAL RATHI
26BSP2064

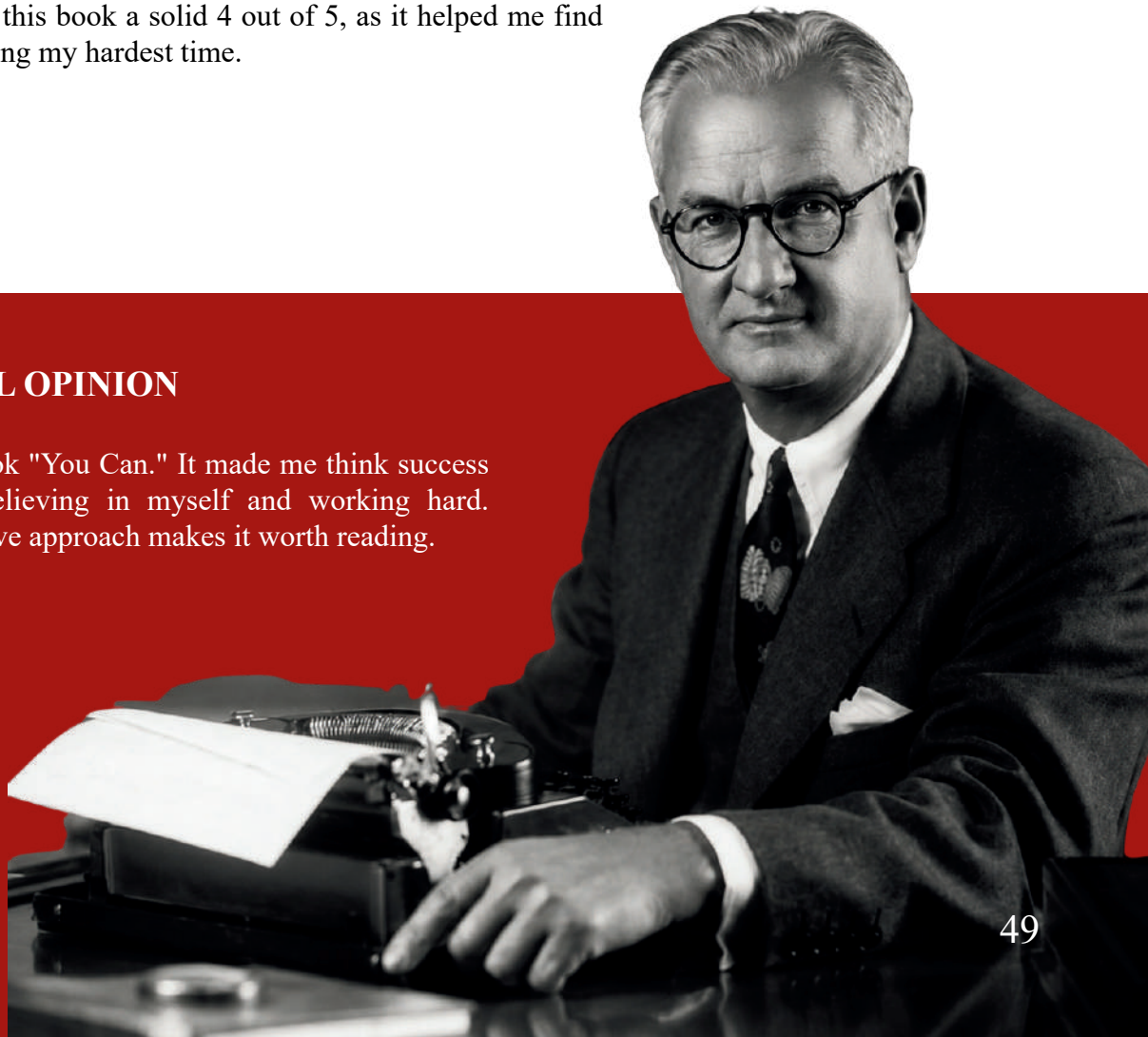
The book *You Can* is about believing in yourself. George Matthew Adams writes in a way that's easy to understand. He says that if you are confident and determined enough, you can definitely achieve success. "You Can" is about thinking positive and working hard. Adams thinks that everyone can achieve their goals. He says that if one stays focused and puts in the efforts honestly, they can definitely make it to the top in their respective domains, but for that, following good habits and maintaining a strong character are very important.

One thing about "You Can" is that it is easy to read. Written in simple English, this book motivates you to take charge of your success. Some ideas in it are repeated a lot. A few examples in the book might seem old.

It teaches you things about life that are very unique. I think anyone looking for inspiration should read this book. I would personally rate this book a solid 4 out of 5, as it helped me find motivation during my hardest time.

PERSONAL OPINION

I liked the book "You Can." It made me think success starts with believing in myself and working hard. Adams' positive approach makes it worth reading.



THE GOLDEN RULES *of Investing*

- WARREN BUFFETT



Jagjot Singh Saggu
26BSP0629

"The key to long-term investment success is understanding that investing in yourself is probably your greatest financial investment." "The Golden Rules of Investing" by Warren Buffett is an excellent resource that provides insight into using your patience, utilizing your intelligence, and displaying self-discipline while making proper investment decisions.

It reinforces the fact that achieving long-term success and not just getting rich overnight requires making smart investment decisions (long-term) through logical and rational thought processes. Additionally, this book teaches many values, such as integrity, being honest with your finances, and being diligent about continuing your education.

I found that many of the principles and ideas presented in these pages made sense to me, and most were fairly easy to understand. The lessons contained in these pages motivated me to make wise financial decisions, therefore allowing me to remain focused on the achievements I hope to reach in my lifetime.

"A man who enjoyed the shade of a tree on a hot summer day will have done so because someone, long before them, is planting trees today."



THE INTELLIGENT INVESTOR

Benjamin Graham authored the classic book on investing, *The Intelligent Investor*. First published in 1949, it is one of the most respected and highly recommended books on personal finance and investing. *The Intelligent Investor* teaches the core principles of value investing. Graham reminds investors that it is critical to take a long-term view of investing and have the patience and discipline required to be successful, as opposed to trying to predict which way the stock market will move using only predictions.



By Sahil Gadhe
26BSP1405



Emotional Factors In Investment Decisions One of the major themes of this book has to do with understanding how emotions can play an important role in your decision-making as an investor, and how those decisions can affect your ability to make money or lose money. An example of how you can take advantage of the roller coaster nature of the stock market (Mr. Market) is by using the volatility created by Mr. Market to help you make your investment decisions.

One of the other key concepts from the book is the concept called a margin of safety, which refers to the price of a stock relative to its intrinsic value, and explains that you should only purchase a stock if the price you are paying for that stock is less than the intrinsic value of the stock. By purchasing stocks with a margin of safety, you are able to limit your risk as an investor because of your potential exposure to loss.



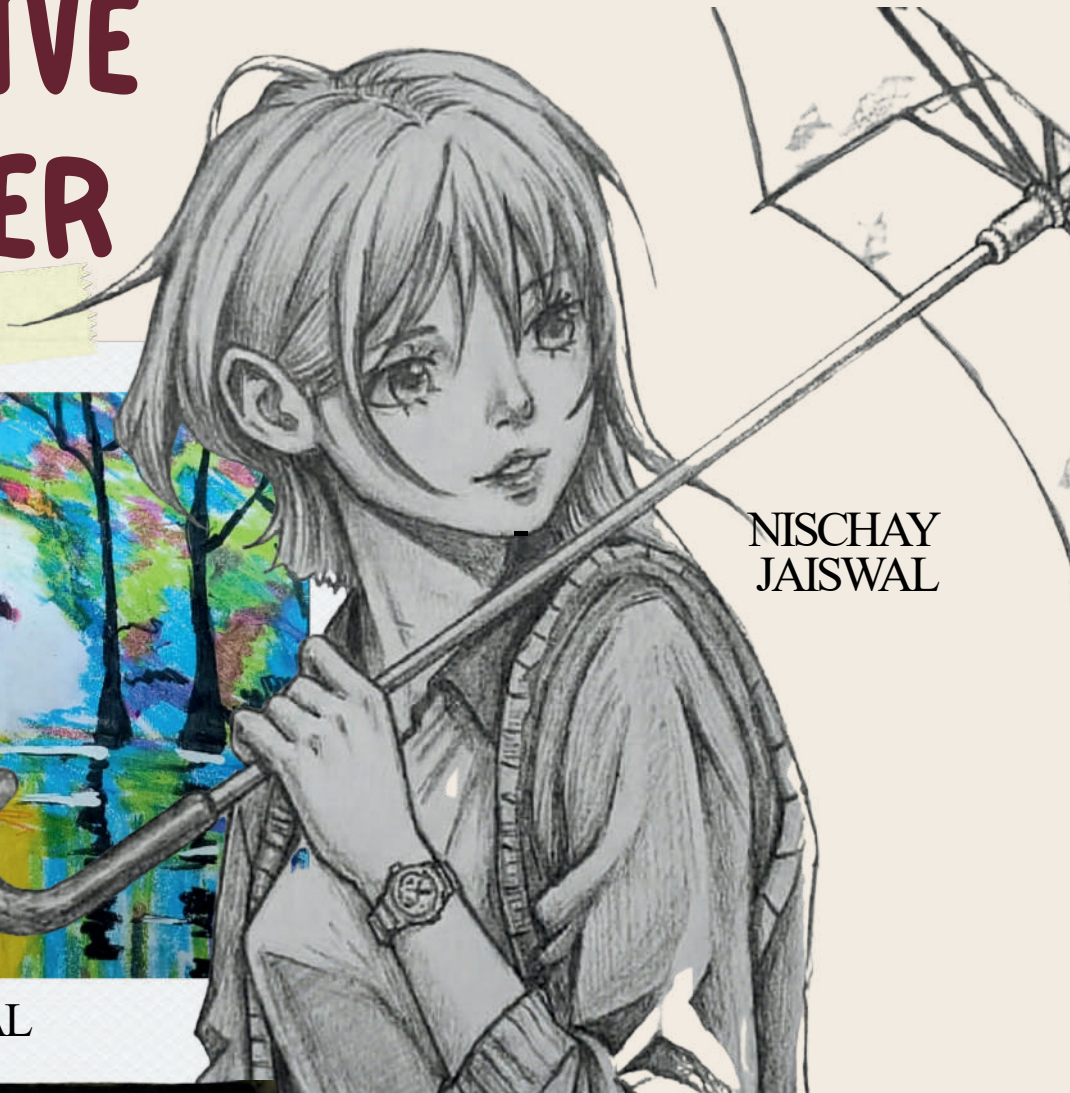
The greatest lesson I learned from this book is that long-term success comes from patience, discipline, and informed decision-making rather than chasing quick profits.



CREATIVE CORNER



YUG AGRAWAL



NISCHAY
JAISWAL



HARSHITA TOSHNIWAL



SAKSHI DHAMAL

CREATIVE CORNER

REAL SUCCESS....



Capt. Nitin Joshi
Soft Skill Trainer

Be an artist, be a painter or be a poet
Work on your fitness, build some muscle
Take up a social cause, join an NGO
Or start a business, your own hustle

Whatever course you, choose to pursue
You must push ahead, with determination
Not stop till you achieve, what you want
Push past each and every single limitation

Real success is not just in your vocation
It is what you become, inside your mind
As you push ahead, with fervour and grit
You are a different person, you will find

Pursuing your passion, achieving your goal
You will be forced to face your own reality
You will discover yourself as a new person
Every strength, weakness and every quality

To achieve success, become what you want
Focus on your inside as much as your skill
Work on this software, that does drive you
Your focus, determination and your will

CREATIVE CORNER

अधूरी सूची

मेरी मेज़ पर रखी है, एक अधूरी सूची
कुछ सपनों की,
कुछ लक्ष्यों की,
और कुछ उन बातों की
जो कभी लिखी ही नहीं गईं।



Sanya Tiwari
Batch of 2025-27

हर वर्ष मैं उसमें
नई उपलब्धियाँ जोड़ती हूँ,
पर अजीब बात है कि
कुछ खाली स्थान फिर भी रह जाते हैं।
शायद जीवन केवल
सब कुछ पा लेने का नाम नहीं,

कभी-कभी यह उन प्रश्नों के साथ जीना भी है
जिनके उत्तर तुरंत नहीं मिलते।
आज जब पीछे मुड़कर देखती हूँ,
तो महसूस होता है
सबसे मूल्यवान उपलब्धियाँ
रिज़्यूमे में नहीं लिखी जातीं,
वे हमारे विचारों, संबंधों
और व्यक्तित्व में बस जाती हैं।
और यही वे पंक्तियाँ हैं
जो किसी सूची में नहीं,
समय की स्मृति में दर्ज होती हैं।

CREATIVE CORNER

कक्षा का सार, बाहरी संसार

कक्षा को तुम मानो समुंदर
जिसकी धारा बहती है अनंतर
उसमें डुबकी ऐसी मारो
की निकलो बनके एक धुरंधर
समझ आएगी दुनियादारी
जब कक्षा के बाहर आओगे
हर एक मुश्किल से लड़के तुम
एक दिन विद्वान कहलाओगे
खेलों में रहो सबसे आगे
सेवा सबकी करते जाओ
भूलो मत कौन हो तुम
व्यक्तिव को अपने महान बनाओ
कक्षा में जो सब सीखा है
उसका करना सही उपयोग
जीवन के नए अनुभव मिलेंगे
होगा न कभी कुछ दुरुपयोग ।



Yug Agrawal
Batch of 2025-27

कक्षा के परे

कक्षा का अमूल्य ज्ञान
सबने लिया है
कुछ ने उसको अमृत
समझके पिया है
ज्ञान का सही इस्तेमाल
बाहरी दुनिया में होता है
जो उसमें निपुण होजाये वो
अपना सुनहरा जीवन
संजोता है



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